

Writing for publishing in top refereed academic journals: Editorial view

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A two-session workshop for academic scholars

For both tenured and early career staff, including PhD candidates

The Workshops:

Academic writing and publishing is a critical aspect of being a successful scholar, with promotion, tenure, and effective teaching relying on publications in leading journals. Many academics, in particular at their early stages of the academic career, find academic writing a challenge, for a variety of reasons. The two workshops are intended to help overcome this challenge. The knowledge provided during the workshops will guide and inform future writing, re-writing, reviewing, and publishing. It will comprise of two meetings:

Session 1: This session will focus on the 'best way' to prepare manuscript for submission to journals. We will discuss the two sides of the formal and psychological contracts between scholars and Editors, what should you pay attention to, and then advice and ideas about 'how to prepare' manuscripts for increasing likelihood of progress to publication in top journals.

Session 2: The process behind the scene: What happened and how can you influence it
In this session I will focus on the three stages of the process from the moment of submission and what needs to be done at each stage. We will also discuss ways to improve your scholarship and gain better chances of success in the process.

The workshop is led by Yehuda Baruch. Professor Baruch has published some 140 refereed journal papers (24 of which in the FT list), as well as 43 book chapters and five books (H-index of 54, with more than 15,000 citations). He is former Editor of *Group & Organization Management* (2007-2012), Editor of *Career Development International* (2004-2007) and Associate Editor, *Journal of Managerial Psychology* (2002-2005), and now Associate Editor of *Human Resource Management* (4*, FT list). He is the VP for Research of EURAM, and served as the Chair of the Careers Division, the Academy of Management, and as a Track Chair in a number of major conferences.

Group & Organization Management is a highly regarded US based journal in the area of management studies. Professor Baruch was the first academic from outside North America to edit one of the Academy of Management's affiliated journals. Professor Baruch won the 2007/8 Leading Editor award by *Emerald* for his service as the Editor of *Career Development International*.

Apart from this, Professor Baruch is serving on the Editorial Board of more than ten journals, including *Human Resource Management*, *Human Relations*, *British Journal of Management*, and

the Academy of Management Learning & Education. He has edited special issues for leading journals such as *Journal of Vocational Behavior* and *Human Resource Management*. He reviews regularly for over 20 refereed journals and major conferences.

The workshop is based on his vast experience, as well as on the contribution of his related books. Similar workshops were presented by him in the USA (Carnegie Mellon University, George Mason University), Australia (Griffith, Bond and Queensland universities), New Zealand (Victoria, Canterbury, and Auckland), Europe (several in the UK, ESADE, Barcelona, Twente, the Netherlands; Rouen, EDHEC, Lille, Reims, Strasbourg, and Audencia, France; Athens, Greece; Tel Aviv, Beer Sheva, Israel) as well as in several Academy of Management and SIOP conferences.

Professor Baruch is the lead editor of the following two books, written with the aim to unveil the apparent mystery of the publication system:

Baruch, Y. Sullivan, S. E. & Schepmyer, H. N. (Eds.) (2006). *Winning Reviews: A Guide for Evaluating Scholarly Writing*. Basingstoke: Palgrave-Macmillan.

Baruch, Y. Konrad, A. Aguinis, H. & Starbuck, W. H. (Eds.) (2008). *Opening the Black Box of Editorship*. Basingstoke: Palgrave-Macmillan.

This workshop will support and develop academic writing and publishing skills and competencies. Participants from the business & management disciplines (also general social sciences), especially at their early career stage, are the target population. Participants will:

- Develop competence and confidence in their academic writing
- Enhance healthy and positive orientations to academic writing
- Improve their reviewing skills
- Understand the academic writing and publishing process – both the open and the ‘behind the scene’
- Learn to better handle the process of preparing papers, submitting and revising.

The workshop will nourish and sustain professional development in a range of explicit and implicit ways; it aims to energize participants’ feeling about academic writing, to unveil the apparent mystery of publication process, and help academics make learned decisions about their writing on the path to publication.

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