

CURRICULUM VITAE

ALESSANDRO ZATTONI
MAY 2017

ACADEMIC POSITIONS, VISITING APPOINTMENTS, AND EDUCATION

CURRENT ACADEMIC AND BUSINESS SCHOOL POSITION

PROFESSOR OF STRATEGY

(February 2015-present)

LUISS University

Department of Business and Management

Viale Romania, 32

00197 Rome

&

Associate Dean for the Executive education and life-long learning
LUISS Business School
Viale Pola 12
00198 Rome

PREVIOUS ACADEMIC POSITIONS

Full professor of Business Administration at Parthenope University (September 2005 - January 2015)

Associate Professor of Business Administration at Parthenope University (January 2002- August 2005).

Assistant Professor of Business Administration at Bocconi University (November 2000- December 2001).

VISITING APPOINTMENTS

Visiting scholar, Sol Snider Entrepreneurial Research Center, Wharton School, University of Pennsylvania, 1996.

Visiting Fellow, School of Accountancy, Faculty of Business at the Queensland University of Technology, from 17/08/2013 to 07/09/2013.

EDUCATION

International Teachers Programme (ITP), Manchester Business School (2002).

PhD in Business Administration, Bocconi University (1994-1998).

Dissertation Title "Economics and Governance of Business Groups".

Supervisor: Prof. G. Airoldi.

Program in Research Methods, AIDEA (1998).

Advanced Teaching Excellence Program, SDA Bocconi (1997).

Teaching Excellence Program, AIDEA (1995).

Teaching Excellence Program, SDA Bocconi (1994).

BA in Business Administration, Bocconi University (1987-1993). Grade: 110/110 cum laude.

REFEREED ARTICLES IN INTERNATIONAL JOURNALS

ARTICLES PUBLISHED OR ACCEPTED

-
- [1] Zattoni, A., Witt M., Judge W.Q., Talaulicar T., Chen J., Lewellyn K., Hu H., Gabrielsson J., Rivas J., Puffer S., Shukla D., Lopez F., Adegbite E., Fassin Y., Yamak S., Fainschmidt S., van Ees H., forthcoming. "Does board independence influence financial performance in IPO firms? The moderating role of the national business system", *Journal of World Business*.
 - [2] Cuomo F., Mallin C., Zattoni A., 2016. "Corporate governance codes: a review and research agenda", *Corporate Governance: An International Review*, 24(3): 222-241.
 - [3] Judge W.Q., Witt M., Zattoni A., Talaulicar T., Chen J., Lewellyn K., Hu H., Shukla D., Bell R.G., Gabrielsson J., Lopez F., Yamak S., Fassin Y., McCarthy D., Rivas J., Fainschmidt S., van Ees H., 2015. "Corporate Governance and IPO Underpricing in a Cross-National Sample: A Multi-level Knowledge-Based View", *Strategic Management Journal*, 36, 1174-1185.
 - [4] Judge W.Q., Hu H., Gabrielsson J., Talaulicar T., Witt M., Zattoni A., Lopez-Iturriaga F., Chen J., Shukla D., Quttainah M., Adegbite E., Rivas J., Kibler, B. 2015. "Configurations of Capacity for Change in Entrepreneurial Threshold Firms: Imprinting and Strategic Choice Perspectives", *Journal of Management Studies*, 52(4): 506-530.
 - [5] Zattoni, A., Gnan, L., and Huse, M. 2015. "Does family involvement influence firm performance? Exploring the mediating effects of board processes and tasks", *Journal of Management*, 41(4): 1214-1243.
 - [6] Pugliese, A., Minichilli, A. and Zattoni, A. 2014. "Integrating Agency and Resource Dependence Theory: Firm Profitability, Industry Regulation, and Board Tasks Performance", *Journal of Business Research*, 67: 1189-1200.
 - [7] Zona, F., Zattoni, A., and Minichilli, A., 2013. "A Contingency Model of Boards of Directors and Firm Innovation: The Moderating Role of Firm Size", *British Journal of Management*, 24(3): 299-315.
 - [8] Cuomo, F., Zattoni, A., and Valentini, G., 2013. "The effects of legal reforms on the ownership structure of listed companies", *Industrial and Corporate Change*, 22(2): 427-458.
 - [9] McNulty, T., Zattoni, A., and Douglas, T., 2013. "Developing corporate governance research through qualitative methods: a review of previous studies", *Corporate Governance: An International Review*, 21(2): 183-198.
 - [10] Minichilli, A., Zattoni, A., Nielsen, S. and Huse, M., 2012. "Board task performance: an exploration of micro- and macro-level determinants of board effectiveness", *Journal of Organizational Behavior*, 33: 193-215.
 - [11] Zattoni, A. and Van Ees, H., 2012. "How to contribute to the development of a global theory of corporate governance? Reflections from submitted and published articles on CGIR", *Corporate Governance: An International Review*, 20 (1): 106-118.
 - [12] Zattoni, A., 2011. "Who Should Control a Corporation? Towards a Contingency Stakeholder Theory for Allocating Ownership Rights", *Journal of Business Ethics*, 103: 255-274.
 - [13] Huse, M., Hoskisson, R., Zattoni, A., Viganò, R. 2011. "New perspectives on board research: Changing the research agenda", *Journal of Management and Governance*, 15: 5-28.

- [14] Zattoni, A. and Cuomo, F. 2010. "How independent, competent and incentivized should non-executive directors be? An empirical examination of good governance codes", *British Journal of Management*, 21 (1): 63-79.
- [15] Zattoni, A., Pedersen, T., and Kumar, V. 2009. "The Performance of Group-Affiliated Firms During Institutional Transition: A Longitudinal Study of Indian Firms", *Corporate Governance: An international Review*, 17 (4): 510-523 (Runner-up paper award).
- [16] Pugliese, A., Bezemer, P., Zattoni, A., Huse, M., Van Der Bosch, F., Volberda, H. 2009. "Boards of Directors' Contribution to Strategy: A Literature Review and Research Agenda", *Corporate Governance: An international Review*, 17(3): 292-306.
- [17] Zattoni, A., Minichilli, A. 2009. "The diffusion of equity incentive plans in Italian listed companies: What is the trigger?", *Corporate Governance: An International Review*, 17(2): 224-237.
- [18] Minichilli, A., Zattoni, A., and Zona, F. 2009. "Making boards effective: An empirical examination of board task performance", *British Journal of Management*, 20(1): 55-74.
- [19] Huse, M., and Zattoni, A. 2008. "Trust, Firm Life Cycle and Actual Board behaviour. Evidence from 'One of the Lads' in the Board of Three Small Firms", *International Studies of Management & Organization*, 38 (3): 71-98.
- [20] Zattoni, A. and Cuomo, F. 2008. "Why adopt codes of good governance? A comparison of institutional and efficiency perspectives", *Corporate Governance: An International Review*, 16 (1): 1-15 (best paper award).
- [21] Zona, F. and Zattoni, A. 2007, "Beyond the Black Box of Demography: Board Processes and Task Effectiveness within Italian Firms", *Corporate Governance: An International Review*, 15 (5): 852-864.
- [22] Zattoni, A. 2007. "Stock incentive plans in Europe: empirical evidence and design implications", *Corporate Ownership and Control*, 4 (4): 56-64.
- [23] Ravasi, D., and Zattoni, A. 2006. "Exploring the political side of board involvement in strategy: A study of mixed-ownership institutions", *Journal of Management Studies*, 43 (8): 1673-1704.
- [24] Zattoni, A. 1999. "The Structure of Corporate Groups: the Italian Case", *Corporate Governance: An International Review*, 7(1): 38-48.

REVISE & RESUBMIT

- [25] Minichilli, A., Zattoni, A., Boyd, B., Haynes K., "CEO-Board relationships in a Pre- and Post- Sarbanes-Oxley Era: The Moderating Effect of the Board of Directors in the CEO Power-Firm Performance Relationship", submitted to *Corporate Governance: An International Review*.

OTHER PUBLICATIONS

EDITORIALS

- [26] Kumar, P., Zattoni, A., 2017, "Board monitoring and effectiveness: Antecedents and implications", *Corporate Governance: An International Review*, 25(2), 76-77.
- [27] Kumar, P., Zattoni, A., 2017, "Advancing the literature on ownership structure and corporate governance", *Corporate Governance: An International Review*, 25(1), 2-3.
- [28] Kumar, P., Zattoni, A., 2016, "Family business, corporate governance, and firm performance", *Corporate Governance: An International Review*, 24(6), 550-551.

- [29] Kumar, P., Zattoni, A., 2016, "The effects of accounting and financial regulation on corporate governance", *Corporate Governance: An International Review*, 24(5), 466-467.
- [30] Kumar, P., Zattoni, A., 2016, "Corporate governance, board gender diversity and firm performance", *Corporate Governance: An International Review*, 24(4), 388-389.
- [31] Kumar, P., Zattoni, A., 2016, "Institutional environment and corporate governance", *Corporate Governance: An International Review*, 24(2), 82-84.
- [32] Kumar, P., Zattoni, A., 2016, "Executive compensation, board functioning, and corporate governance", *Corporate Governance: An International Review*, 24(1), 2-4.
- [33] Kumar, P., Zattoni, A., 2015, "Ownership structure, corporate governance and firm performance", *Corporate Governance: An International Review*, 23(6), 469-471.
- [34] Kumar, P., Zattoni A., 2015, "Market versus Internal Factors in Corporate Governance", *Corporate Governance: An International Review*, 23(5), 399-401.
- [35] Kumar, P., Zattoni A., 2015, "Corporate Governance, Institutions and Industry regulation", *Corporate Governance: An International Review*, 23(4), 305-306.
- [36] Kumar, P., Zattoni A., 2015, "In Search of a Greater Pluralism of Theories and Methods in Governance Research", *Corporate Governance: An International Review*, 23(1), 1-2.
- [37] Kumar, P., Zattoni A., 2014, "Corporate Governance, Information, and Investor Confidence", *Corporate Governance: An International Review*, 22(6), 437-439.
- [38] Kumar, P., Zattoni A., 2014, "Corporate Governance, Board of Directors, and the Firm: A Maturing Field", *Corporate Governance: An International Review*, 22(5), 365-366.
- [39] Kumar, P., Zattoni A., 2014, "Large Shareholders and Corporate Governance outside the United States and United Kingdom", *Corporate Governance: An International Review*, 22(4), 293-294.
- [40] Gabrielsson, J., Calabro, A., van Ees, H., Minichilli, A. and Zattoni, A. 2014 "Pioneering Research on Actual Board Behaviour: A Special Issue in Honour of Morten Huse", *International Journal of Business Governance and Ethics*, 9(2), 115-120.
- [41] Kumar, P., Zattoni A., 2014, "Ownership, Managerial Entrenchment, and Corporate Performance", *Corporate Governance: An International Review*, 22(1), 1-3.
- [42] Kumar, P., Zattoni A., 2013, "How CGIR Contributes to the Development of Corporate Governance: One Mission, Various Formats", *Corporate Governance: An International Review*, 21(6), 513-515.
- [43] Kumar, P., Zattoni A., 2013, "Corporate Governance, Board of Directors, and Firm Performance", *Corporate Governance: An International Review*, 21(4), 311-313.
- [44] Kumar, P., Zattoni A., 2013, "How Much Do Country-Level or Firm-Level Variables Matter in Corporate Governance Studies?", *Corporate Governance: An International Review*, 21(3), 199-200.
- [45] Zattoni, A., Douglas, T., Judge, W., 2013, "Developing Corporate Governance Theory through Qualitative Research", *Corporate Governance: An International Review*, 21(2), 119-122.
- [46] Kumar, P., Zattoni A., 2013, "Incoming Editorial", *Corporate Governance: An International Review*, 21(1), 4-6.
- [47] Vigano, R., Zattoni, A., Hoskisson, R., Huse, M. 2011. "New perspectives on board research: Foreword", *Journal of Management and Governance*, 15(1): 1-4.

- [48] Huse, M., Minichilli, A., Nordqvist, M., and Zattoni, A. 2008. "Board tasks in small firms: The importance of motivation and evaluations", *Sinergie*, 75: 17-36.
- [49] Viscogliosi, B. and Zattoni, A. 2008. "La diffusione dei piani di stock option in Italia: situazione attuale e prospettive future", *Economia & Management*, 1, 69-89 (best paper award).
- [50] Zattoni, A. 2005. "Chi dovrebbe governare un'impresa?" *Economia & Management*, 4, 61-78.
- [51] Zattoni, A. 2003. "I piani di stock option in Italia: diffusione e caratteristiche". *Economia & Management*, 6: 71-90.
- [52] Zattoni, A., and Ravasi, D. 2000. "Grandi imprese e grandi gruppi in Italia". *Economia & Management*, 2: 55-72.
- [53] Furesi, A., Minoja, M., and Zattoni, A. 1999. "Struttura patrimoniale-finanziaria e competitività delle piccole e medie imprese: un confronto a livello europeo". *Banche e Banchieri*, May-June: 253-263.
- [54] Zattoni, A. 1997. "I gruppi di imprese". *Sviluppo & Organizzazione*, November – December: 47-63.

INTERNATIONAL BOOKS AND EDITED BOOKS

- [55] Melis, A. and Zattoni, A. 2017. *A Primer on Corporate Governance: Italy*. Business Expert Press, New York.
- [56] Zattoni, A. and Judge, W. (eds.), 2012. *Corporate Governance and Initial Public Offerings: An International Perspective*, Cambridge University Press, Cambridge.

ITALIAN BOOKS AND EDITED BOOKS

- [57] Zattoni, A. 2015. *Corporate governance*, Egea, Milano.
- [58] Pittino, D., Viganò, R. and Zattoni A. (eds.) 2013. *La retribuzione del top management: incentivi, carriera e governance*, Egea, Milano.
- [59] Zattoni, A. 2006. *Assetti proprietari e corporate governance*, Egea, Milano.
- [60] Zattoni, A. (ed.) 2006. *Corporate governance*, Egea, Milano.
- [61] Zattoni, A. 2004. *L'assetto istituzionale delle imprese italiane*, Egea, Milano.
- [62] Zattoni, A. 2004. *Il governo economico delle imprese*, Egea, Milano.
- [63] Ravasi, D., Zattoni, A., and Bruni, M. 2002. *Gruppi di imprese, quotazioni e privatizzazioni – Le discontinuità negli assetti istituzionali*, Egea, Milano.
- [64] Airoldi, G. and Zattoni, A. (eds.) 2002. *Lo sviluppo imprenditoriale delle economie locali – I comprensori del Medio Valdarno Inferiore, di Ponsacco e di Empoli*, Franco Angeli, Milano.
- [65] Airoldi, G. and Zattoni, A. (eds.) 2001. *Piani di stock option – Progettare la retribuzione del top management*, Egea, Milano.
- [66] Zattoni, A. 2000. *Economia e governo dei gruppi aziendali*, Egea, Milano.

INTERNATIONAL BOOK CHAPTERS AND REFEREED CONFERENCE PROCEEDINGS

- [67] Zattoni, A. and Cuomo, F. 2016. "An evolutionary overview of the ownership, governance and strategy of Mediobanca: from the kingmaker of Italian capitalism to a large financial conglomerate", in C. Mallin (ed.), *Handbook on Corporate Governance in Financial Institutions*, Edward Elgar, 7-34.

- [68] Zattoni, A. and Cuomo, F. 2015. "Institutional change and ownership patterns in Italy", in M. Goranova and L. Verstegen Ryan (eds.), *Shareholder empowerment*, Palgrave-MacMillan, p.267-296.
- [69] Judge, W. and Zattoni, A. 2012. "Introduction", in A. Zattoni & W. Judge (eds.), *Corporate Governance and Initial Public Offerings: An International Perspective*, Cambridge University Press, Cambridge, p.1-36.
- [70] Zattoni, A. and Mosca, C. 2012. "Corporate governance and initial public offerings in Italy", in A. Zattoni & W. Judge (eds.), *Corporate Governance and Initial Public Offerings: An International Perspective*, Cambridge University Press, Cambridge, p.210-237.
- [71] Pugliese, A. and Zattoni, A. 2012. "Boards of directors' contribution to strategy and innovation", in Clarke, T. and Branson, D. (eds.), *Handbook on Corporate Governance*, Sage, p. 217-232.
- [72] Zona, F., Minichilli A. and Zattoni, A. 2010. Boards of directors and firm innovation: a contingency perspective on board effectiveness. In *Proceedings of the Annual Meeting of the Academy of Management (CD)*.
- [73] Zattoni, A. and Cuomo, F. 2009. "The role, diffusion and effectiveness of good governance codes" in Young S. (ed.) *Contemporary Issues in International Corporate Governance*, Tilde University Press, p. 95-111.
- [74] Zattoni, A. 2009. "Corporate Governance in Italy: The Structural Conflict of Interests between Majority and Minority Shareholders" in Lopez Iturriaga F.J. (ed.) *Codes of Good Governance Around the World*, Nova Publishers, p. 281-316.
- [75] Gnan, L. and Zattoni, A. 2009. "Board task performance in small firms: The role of personal incentives and board processes" in Huse M. (ed.) *The value creating board - Corporate governance and organizational behaviour*, Routledge, p. 452-470.
- [76] Zona, F., Minichilli, A. and Zattoni, A. 2009. "Boards of directors and firm innovation: An empirical analysis on large Italian companies" in Huse M. (ed.) *The value creating board - Corporate governance and organizational behaviour*, Routledge, p. 495-504.
- [77] Minichilli, A., Zattoni, A. and Zona, A. 2009. "Board activity in large Italian companies: A behavioural perspective" in Huse M. (ed.) *The value creating board - Corporate governance and organizational behaviour*, Routledge, p. 423-436.
- [78] Nielsen, S., Huse, M., Minichilli, A. and Zattoni, A. 2008. "Board diversity and firm performance: An empirical investigation of the mediating effects of board processes and task performance". In George T. Solomon (Ed.), *Proceedings of the Sixty-Sixth Annual Meeting of the Academy of Management (CD)*, ISSN 1543-8643.

ITALIAN BOOK CHAPTERS AND REFEREED CONFERENCE PROCEEDINGS (SELECTED)

- [79] Zattoni, A. 2016. "Il concetto di soggetto economico nell'impostazione di Carlo Masini e nella teoria dell'impresa". In Borgonovi, E. and Invernizzi, G. (eds). *Scienza, umanità e visione nel pensiero e nell'azione di Carlo Masini*. Egea, Milano, p. 224-230.
- [80] Iacobucci, D., and Zattoni, A. 2016. "La Corporate Governance come strumento per attivare imprenditorialità: i casi virtuosi dei gruppi di minori dimensioni e delle start up innovative". In Paolazzi, L., Sylos Labini, M. and Traù, F. (eds.), *Gli imprenditori*, Marsilio editore, p. 355-380.
- [81] Oriani, R., Peruffo, E. and Zattoni, A. 2015. "Il ruolo della corporate governance nelle strategie e sulla performance d'impresa". In Fontana, F. and Boccardelli, P. (eds.),

- Corporate strategy – Una prospettiva organizzativa e finanziaria per la crescita, Hoepli, Torino, p. 280-298.
- [82] Altomare, E. and Zattoni, A. 2013. "Le determinanti della remunerazione degli amministratori delegati: un'analisi empirica sulle imprese italiane quotate". In D. Pittino, R. Viganò, A. Zattoni (eds.), *La retribuzione del top management: incentivi, carriera e governance*, Egea, Milano, p. 121-139.
- [83] Mercurio, L. and Zattoni, A. 2013. "La retribuzione dei consiglieri di amministrazione: un'analisi empirica sulle società quotate italiane". In D. Pittino, R. Viganò, A. Zattoni (eds.), *La retribuzione del top management: incentivi, carriera e governance*, Egea, Milano, p. 141-181.
- [84] Zattoni, A. 2011. "La valutazione del progetto imprenditoriale", in C. Parolini, *Business planning*, Pearson, Milano, p. 241-267.
- [85] Aioldi, G., Minichilli, A., Zattoni, A. and Zona, F. 2010. "Gli assetti istituzionali delle imprese: risultati e prospettive di ricerca", in Aioldi, G., Brunetti, G., Corbetta, G., and Invernizzi, G. (eds.), "Economia Aziendale & Management: Scritti in onore di Vittorio Coda", Università Bocconi Editore.
- [86] Zattoni, A. 2010. "La governance delle società cooperative", in AA.VV., *Cooperare per cambiare*, L'Olmo, Reggio Emilia, p. 83-100.
- [87] Zattoni, A. and Cuomo, F. 2010. "Le determinanti e le implicazioni dei meccanismi volti a separare i diritti di voto dai diritti ai flussi di cassa: un'analisi empirica in 5 paesi europei", in Fortuna F. (ed.), *La corporate governance nell'esperienza nazionale e internazionale. Aspetti comparativi e profili evolutivi*, Il Mulino, Bologna, p. 307-328.
- [88] Zattoni, A., Minichilli, A. and Pugliese, A. 2010. "L'impatto delle condizioni interne ed esterne sul ruolo del Cda: un'analisi empirica sulle grandi imprese italiane", in Fortuna F. (ed.), *La corporate governance nell'esperienza nazionale e internazionale. Aspetti comparativi e profili evolutivi*, Il Mulino, Bologna, p. 87-112.
- [89] Cuomo, F. and Zattoni, A. 2009. "L'impatto della tutela legale degli azionisti sull'assetto proprietario delle imprese. Un'analisi longitudinale sulle imprese italiane quotate" in Maggioni V., Potito L., Viganò R. (eds.), *Corporate governance: governo, controllo e struttura finanziaria*, Il Mulino, p. 411-421.
- [90] Aioldi, G., Zattoni, A. 2007. "Strategia, proprietà e governance: un modello di analisi dell'assetto istituzionale delle imprese italiane", in: P. Mella, D. Velo (eds.), *Creazione di valore, corporate governance e informativa societaria*, Giuffrè, Milano, p.329-349.
- [91] Zattoni, A. 2007. "L'assetto proprietario e la corporate governance delle grandi imprese italiane", in: Collis D.J., Montgomery C.A., Invernizzi G., Molteni M., *Corporate Strategy*, McGraw-Hill, Milano, p. 299-311.
- [92] Aioldi, G. and Zattoni, A. 2005. "Strategia, proprietà e governance: un modello e un progetto di ricerca". In: Aioldi, G., Ferrari, A. and Livatino, M. (eds.), *Gli assetti istituzionali delle imprese: un'impostazione contingency*, Egea, Milano, 1-40.
- [93] Zattoni, A. and Zona, F. 2005. "I consigli di amministrazione come team decisionali: i risultati di uno studio empirico sulla relazione tra processi e performance". In: Aioldi, G., Ferrari, A. and Livatino, M. (eds), *Gli assetti istituzionali delle imprese: un'impostazione contingency*, Egea, Milano, p. 73-89.
- [94] Zattoni, A. and Zona, F. 2002. "La retribuzione del top management in Italia: aspetti teorici e evidenze empiriche". In: *L'evoluzione degli assetti di corporate governance*, Clueb, Bologna, p.105-136.

- [95] Zattoni, A. 2002. "La dinamica societaria dei gruppi aziendali". In: Ravasi, D. Zattoni, A., and Bruni, M. (eds), Gruppi di imprese, quotazioni e privatizzazioni – Le discontinuità negli assetti istituzionali, Egea, Milano, p.65-106.
- [96] Zattoni, A. 2001. "Il modello di governo delle cooperative imolesi". In: Pontiggia A. (ed.), Assetto istituzionale e modelli organizzativi – Le cooperative industriali del comprensorio di Imola e Faenza, Itaca, Castel Bolognese, p.13-40.
- [97] Zattoni, A. 2001. "La performance economica, competitiva e sociale delle cooperative imolesi". In: Pontiggia A. (ed.), Assetto istituzionale e modelli organizzativi – Le cooperative industriali del comprensorio di Imola e Faenza, Itaca, Castel Bolognese, p.41-59.
- [98] Zattoni, A. 2001. "I piani di stock option per il top management". In: Airoldi, G. and Zattoni A. (eds.), Piani di stock option – Progettare la retribuzione del top management, Egea, Milano, p.3-37.
- [99] Zattoni, A. 2001. "La diffusione dei piani di stock option in Italia". In: Airoldi, G. and Zattoni A. (eds.), Piani di stock option – Progettare la retribuzione del top management, Egea, Milano, p.95-128.
- [100] Zattoni, A. and Ravasi, D. 1998. "Assetto proprietario, sistemi di governo e processi di decisione strategica nelle imprese con controllo di coalizione". In: Airoldi, G. and Forestieri G. (eds.), Corporate Governance - Analisi e prospettive del caso italiano, Etaslibri, Milano, p. 237-260.
- [101] Varacca Capello, P. and Zattoni, A. 1997. "Criteri per definire e classificare le piccole e medie imprese". In: Brunetti, G., Mussati, G., and Corbetta, G. (eds.), Piccole e medie imprese e politiche di facilitazione, EGEA, Milano, p. 453-480.
- [102] Zattoni, A. 1995. "Le aziende italiane". In: Cortesi, A. (ed.), Economia aziendale - Casi, Egea, Milano, p. 111-170.

TEACHING CASES

- [103] Zattoni, A. 2016. Il caso Geico, ISVI (Italian and English edition).
- [104] Zattoni, A. 2010. Il caso Italmobiliare (a & b), SDA Bocconi (Italian and English edition).
- [105] Tripodi, C., Zattoni, A. 2010. Il caso Supermercati riuniti, SDA Bocconi.
- [106] Zattoni, A. 2005. Il gruppo Camfin-Pirelli-Telecom: struttura di gruppo e composizione degli organi sociali, SDA Bocconi (Italian and English edition).
- [107] Zattoni A., 2004. Mivar, ECCH (Italian and English edition).
- [108] Zattoni, A. 2004. Il caso Sacmi, SDA Bocconi.
- [109] Minoja, M., Varacca Capello, P. and Zattoni, A. 2002. Caso Dolceforno s.r.l.
- [110] Brugnoli, C. and Zattoni, A. 1999. Il caso Marcegaglia. In: Forestieri, G. and Invernizzi G. (eds), Lo sviluppo delle imprese familiari: alla ricerca dei modelli di successo, Mediocredito Lombardo, p. 169-194.
- [111] Zattoni, A. 1999. Il caso FOMB. In: Forestieri, G. and Invernizzi, G. (eds), Lo sviluppo delle imprese familiari: alla ricerca dei modelli di successo, Mediocredito Lombardo, p. 107-134.
- [112] Cortesi, A. and Zattoni, A. 1999. Il caso Speed, SDA Bocconi.
- [113] Zattoni, A. 1998. Il caso Officine Meccaniche Villa s.r.l.. In: Lago, U. and Minoja, M.(eds), Gestione strategica nelle PMI - Una raccolta di casi, EGEA, Milano, p. 103-112.
- [114] Zattoni, A. 1997. Caso NewTice A, B, SDA Bocconi.
- [115] Depperu, D., and Zattoni, A. 1994. Il caso Maserati, SDA Bocconi.

ARTICLES IN WORKING PAPER SERIES

[116] Iannotta, G., Minichilli, A. and Zattoni, A., Corporate governance and firm opacity, Working Paper Carefin, Bocconi University.

ARTICLES FOR PRACTITIONERS

[117] Zattoni, A., 2014. "Perchè servono Cda più strategici?", Ideas of Management, SDA Bocconi.

[118] Minichilli, A., Zattoni, A. 2010. "Una legge per tenere a bada il CEO", via Sarfatti 25, ottobre, Università Bocconi, p. 4.

[119] Zattoni, A. 2010. "Fenomenologia dello scandalo. Sei indizi fanno una prova. Come riconoscere le aziende a rischio", via Sarfatti 25, giugno, Università Bocconi, p. 1.

[120] Zattoni, A., 2006. "La recente introduzione dei piani di incentivazione azionaria nel pacchetto retributivo dei manager italiani - Strumenti per favorire la creazione di valore o per appropriarsene indebitamente?", Sarfatti 25, Università Bocconi.

RESEARCH

My main research interests are focused on corporate governance and corporate strategy with a particular emphasis on board of directors, codes of good governance, ownership structure, business groups, executive compensation and stock incentive plans. A recurrent theme in my research is the development of an integrated framework for the understanding of the interrelationships between firm-level governance variables and country-level institutional variables. Key research programs currently in progress include:

- Corporate governance in IPO companies. This research is focused on the effects of country-level institutional variables and firm-level governance variables on IPO performance. Within this research, a group of scholars from 21 countries collected both primary and archival data under the leadership of William Judge, Greg Bell, Till Talaunicar and Alessandro Zattoni. The outputs of the project will include a book with Cambridge University Press and several articles targeted for publication on international journals.
- Boards of directors' processes and effectiveness. This research project deals with the understanding of the antecedents of board task performance. In particular, together with Alessandro Minichilli and Fabio Zona, I collected cross sectional questionnaire data about board composition, processes and task performance in large Italian companies. Together with Alessandro Minichilli, I collected also longitudinal archival data about CEO power and board characteristics of Fortune 500 companies. The outputs of the projects include some book chapters and articles targeted for publication on international journals.
- Corporate governance codes. This research project concentrates on the reasons behind the diffusion of corporate governance codes, and the antecedents of firms' compliance with codes recommendations. In particular, I collected (together with Francesca Cuomo) data on codes' characteristics in several countries, and a longitudinal dataset on Italian firms' compliance with good governance recommendations. The outputs of the project include a book chapter and articles targeted for publication on international journals.

- Antecedents and consequences of ownership structures. This research includes sub-projects exploring both the firm- and institutional-level antecedents of ownership structure, and the consequences of ownership structure on firm performance. In particular, I collected (together with Francesca Cuomo) longitudinal data on the Italian listed companies' ownership structure, and cross-sectional data on ownership structure of the 100 largest companies in five European countries. The outputs of this project include book chapters and articles targeted for publication on international journals.

- **Research grants**

2008 National coordinator of a “Progetto di Ricerca di Interesse Nazionale (PRIN)”, a research project financed by the Italian Minister of the University (65.010 euro). Coordinators of local units are Roberto Di Pietra, Riccardo Viganò, Daniel Pittino and myself.

2007 (with Paola Schwizer, Vincenzo Capizzi, Diego Corrado) Research project “Ownership and governance in large corporate groups: a comparative study in five European countries” sponsored by DIR, SDA Bocconi (41.800 euro).

PROFESSIONAL AFFILIATIONS

2005-present	Academy of Management
2015-present	International Corporate Governance Society
2005-2015	European Academy of Management
2010-2015	Strategic Management Society
2002-present	Accademia Italiana di Economia Aziendale
2008-2015	Società Italiana dei docenti di Ragioneria e di Economia Aziendale

TEACHING INTERESTS AND EXPERIENCE

My teaching involved a wide range of subjects including business administration, corporate strategy, competitive strategy, international strategy, accounting and corporate governance. I have a wide range of teaching experiences at all levels – including PhD, graduate and undergraduate courses – at Bocconi University and other Italian Universities (IULM, LUM, Parthenope University of Naples, and LUISS). I have been also teaching competitive and corporate strategy, business planning, and corporate governance in MBA, master and executive classes at SDA Bocconi School of Management and LUISS Business School.

I have designed several of these programs, and I have personally administered all exams for my classes. Moreover, I supervised more than one hundred theses developed by graduate students.

I have an interest in “active learning” teaching methods aimed at improving the participants’ learning experience:

- Research-related teaching. Topics covered in corporate governance lectures are directly linked to my current research. I wrote the textbook for corporate governance courses used both in Bocconi and in other Italian Universities (e.g. Bari, Florence, Federico II, Parthenope). I also developed most of the incidents, cases and articles (in Italian and in English) I use as teaching materials in MBA classes. The direct involvement in the writing of the teaching materials allows me to provide students with a comprehensive knowledge of current issues and discussions in the areas of corporate governance.
- Active learning methods. After my participation to the ITP in 2002, I increased the use of several teaching methods aimed at stimulating the participants' interaction and learning experience. These techniques include the discussion of real-life governance situations through cases or incidents, the development of small groups' projects aimed at analyzing and evaluating corporate governance in practice, the use of videos and documentaries to bring gurus' and CEOs' voices in class, the challenge of participants' opinions through the work-in-pairs technique, and so on.

These teaching methods, a deep knowledge of the topic and the passion for teaching allowed me to win teaching awards from Bocconi University and SDA Bocconi School of Management.

1993-2014 Bocconi University (students' evaluations in parentheses)

I have been teaching both undergraduate and graduate courses in Business Administration, Business Strategy and Corporate Governance. Students' evaluations are usually high or very high. Some examples are: "Strategia, proprietà e governance delle imprese" a.a. 2007/08 (0.96/1.0); "International Corporate Governance" a.a. 2009/10 (0.96/1.0); "Sistemi di corporate governance" a.a. 2010/11 (0.79/1.0, 0.87/1.0), 2011/12 (0.83/1.0), 2012/13 (0.74/1).

1993-2014 SDA Bocconi School of Management (students' evaluations in parentheses)

I have been teaching both master and MBA courses in Strategy and Corporate Governance. Students' evaluations are usually high or very high. Some examples are:

- Strategy at "Master piccole imprese" (MPI) from 2002/03 to 2005/06: 2003/04 (4.1/5), 2004/05 (4.84/5), 2005/6 (8.67/9);
- Corporate governance at the Evening MBA 2009 (8.65/9), 2010 (8.63/9), 2011 (8.57/9), 2012 (9.26/10), 2013 (9.35/10), 2014 (9.71/10);
- Corporate governance at the Full time MBA 2010 (8.08/9; 7.73/9); 2011 (9.03/10; 8.56/10); 2012 (8.64/10; 8.44/10); 2013 (9.06/10; 9.50/10); 2014 (9.21/10; 9.03/10);
- Corporate governance at the EMBA 2013 (9.15/10), 2014 (9.16/10).

I have been teaching Strategy and Governance in a number of executive courses for entrepreneurs, managers, and directors. Among them: Gemini, EDP management, Corso di sviluppo delle imprese subfornitrici, Corso di Sviluppo Imprenditoriale (COSVIM), Business plan, Entrare in azienda, Consiglio di amministrazione.

2002-2014 Università degli studi Parthenope di Napoli: Facoltà di Economia

I have been teaching both undergraduate and graduate courses in Accounting, Economics of business groups, Strategy and Corporate Governance.

2015-current Università Luiss di Roma and LUISS Business School

I have been teaching Corporate Strategy to Master of Science students (2014/15, 2015/16), Corporate Governance to MBA and MBA PT (2014/15, 2015/16), and Corporate Governance to PhD students (2015/16, 2016/17).

2010 EIASM doctoral program

Doctoral course on “Corporate governance”, March 2010, Bruxelles.

2012 EIASM doctoral program

Doctoral course on “Corporate governance”, March 2012, Bruxelles.

2014 EIASM doctoral program

Doctoral course on “Corporate governance”, March 2014, Bruxelles.

HONORS AND AWARDS

Publication

- | | |
|------|--|
| 2009 | Best paper award 2008 of Corporate Governance: An International Review |
| 2009 | Best paper award 2008 of Economia & Management |
| 2010 | Runner-up paper award 2009 of Corporate Governance: An International Review |
| 2012 | Best paper award SDA Bocconi School of Management |
| 2012 | Best paper award of the decade of Corporate Governance: An International Review. |

Teaching

- | | |
|------|---|
| 2004 | SDA Bocconi teaching excellence award in master courses |
| 2005 | SDA Bocconi teaching excellence award in master courses |
| 2008 | Bocconi University teaching excellence award in Master of Science courses |

Service

- | | |
|-------------|--|
| 2010 | SDA Bocconi award for the most innovative project of custom executive education for companies. |
| 2010 | Best reviewer award, Convegno Nazionale SIDREA, Naples. |
| 2013 & 2014 | Outstanding reviewer nomination for the Business Policy and Strategy Division of the Academy of Management |

SERVICE ACTIVITIES

Editor-in-chief

2013-present: Corporate Governance: An International Review

Screening editor

October 2008-2013: Corporate Governance: An International Review

Editorial Review Board Member

January 2012-present: Journal of Management Studies

January 2008-May 2016: Journal of Management & Governance

January 2009-February 2012: Economia & Management

July 2007-September 2008: Corporate Governance: An International Review

Scientific committee

October 2008-present: Economia Aziendale online

SDA Bocconi School of Business

Since 1993, I have been involved in the design, coordination and teaching activities in MBA, master and executive programs.

Among the responsibilities I had, I mention:

- Program director of “Corso di sviluppo imprenditoriale” (COSVIM), a very successful open enrolment program offered to entrepreneurs;
- Segment leader for the open enrolment programs offered to SMEs by the Strategic and Entrepreneurial Management Department;
- Program director of the “Leadership for Energy Managers Program” a two weeks program designed together with IESE for the ENEL group.

Between 2009-2012, I have been the Director of the Strategic and Entrepreneurial Management Department, and so a member of the Faculty Committee and of the Executive Committee of the School.

Between 2012-2015, I have been the Director for the Open Enrolment Programs of SDA Bocconi School of Management, and so a member of the Executive Committee of the School.

LUISS Business School

Since February 2015, Associate Dean for executive education and life-long learning and member of the Steering Committee.

Director of the XI edition of the EMBA – Executive MBA.

EURAM

Since 2006 I have been involved as a chair – together with other colleagues – in the development and the organization of the Corporate Governance track at the European Academy of Management. We have been able to develop one of the largest and most successful tracks, now Strategic Interest Groups (SIG), of Euram.

- Co-chair – together with Morten Huse (Norwegian School of Management), Theo Postma (University of Groningen), and Michael Ruess (University of St.Gallen) – of the

track 47 "Corporate Governance and Boards of Directors", EURAM 2006, Oslo May 2006.

- Co-chair – together with Morten Huse (Norwegian School of Management), Joan Enric Ricart (IESE), and Mattias Nordqvist (Jönköping International Business School) – of the track "Corporate Governance", EURAM 2007, Paris May 2007.
- Co-chair – together with Morten Huse (Norwegian School of Management) and Joan Enric Ricart (IESE) – of the track "Corporate Governance", EURAM 2008, Ljubljana May 2008.
- Co-chair – together with Morten Huse (Norwegian School of Management), Joan Enric Ricart (IESE), and Sibel Yamak (Galatasaray University) – of the track "Corporate Governance", EURAM 2009, Liverpool May 2009.
- Co-chair – together with Morten Huse (Norwegian School of Management), Joan Enric Ricart (IESE), Sibel Yamak (Galatasaray University), and Silke Machold (Wolverhampton) – of the track "Corporate Governance", EURAM 2010, Rome May 2010.
- Co-chair – together with Joan Enric Ricart (IESE), Silke Machold (University of Wolverhampton Business School) and Pascual Berrone (IESE) – of the track "General Issues in Corporate Governance", EURAM 2011, Tallin June 2011.
- Co-Chair – together with Joan Enric Ricart (IESE), Silke Machold (University of Wolverhampton Business School) and Pascual Berrone (IESE) – of the track "General Corporate Governance track", EURAM 2012, Rotterdam, June 2012.
- Co-Chair – together with Joan Enric Ricart (IESE), Silke Machold (University of Wolverhampton Business School) and Pascual Berrone (IESE) – of the track "Corporate Governance general track", EURAM 2013, Istanbul, June 2013.
- Co-Chair – together with Silke Machold (University of Wolverhampton Business School) and Andriy Boytsun (University of Antwerp) – of the track "Corporate Governance general track", EURAM 2014, Valencia, June 2014.
- Co-Chair – together with Silke Machold (University of Wolverhampton Business School) and Andriy Boytsun (University of Antwerp) – of the track "Corporate Governance general track", EURAM 2015, Warsaw, June 2015.
- In 2010-2011, I have been the Chair of the Strategic Interest Group (SIG) on Corporate governance.
- Between 2012 and 2015, I have been the national representative for Italy at Euram.

Scientific committees of conferences

- Member of the Scientific Committee of the 37th Annual Congress of the European Accounting Association that will be held from 21-23 May 2014 in Tallinn.
- Member of the Scientific Committee of the annual AIDEA meeting held in September 2015 in Piacenza.

Bocconi University

1997- 2011 Academic advisor for foreign exchange students at Bocconi University