

November 2021

# WISH TIMES

## COLOURFUL SEASON

VER. 46

Online SI Award/Problem-solving  
training to learn business in Silicon  
Valley

writer: Moeka/Honami/Rena/Ayana/Arisa  
designer: Miho  
translator: Moeka

Introducing the History  
of Nakano

writer: Yui  
designer: Yukie  
translator: Yui

My Local Colourful  
Season

writer: Yukie  
designer: Yukie  
translator: Haruki

Our Favorite Thing in Red

writer: Chrisanne  
designer: Shiki  
translator: Haruki

Read it! 7 books  
recommended by Kokone

writer: Kokone  
designer: Rika  
translator: Moeka



My Free Time

writer: Yurino  
designer: Hinata  
translator: Moeka


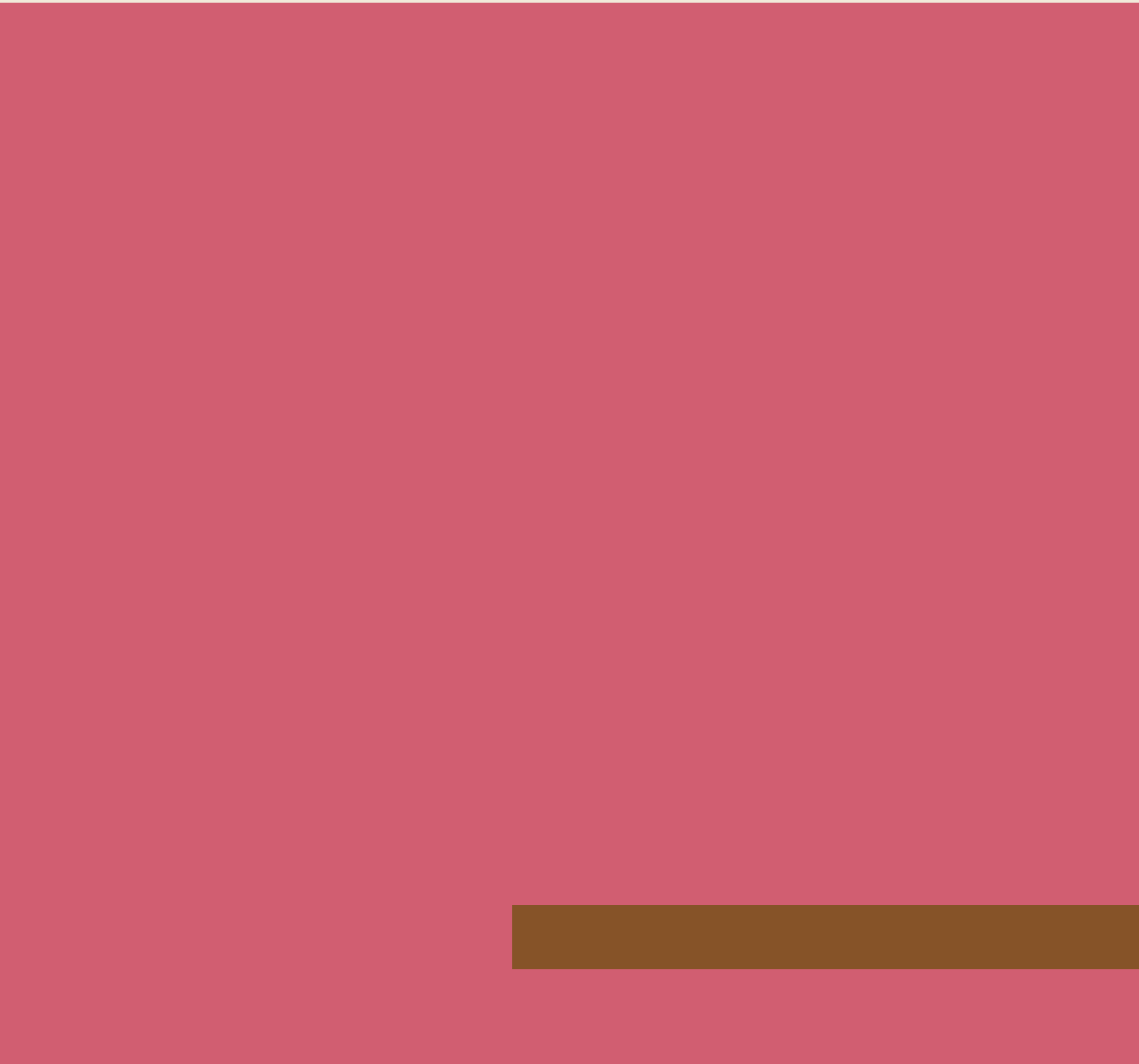
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# Our Favorite Thing in Red



As the crisp, pleasant autumn wind arrives, many welcome it by looking for all things warm and comforting. Some might begin restocking their helping of toasty, sweet potatoes, whereas some might seek warmth by layering up in their favorite jacket.



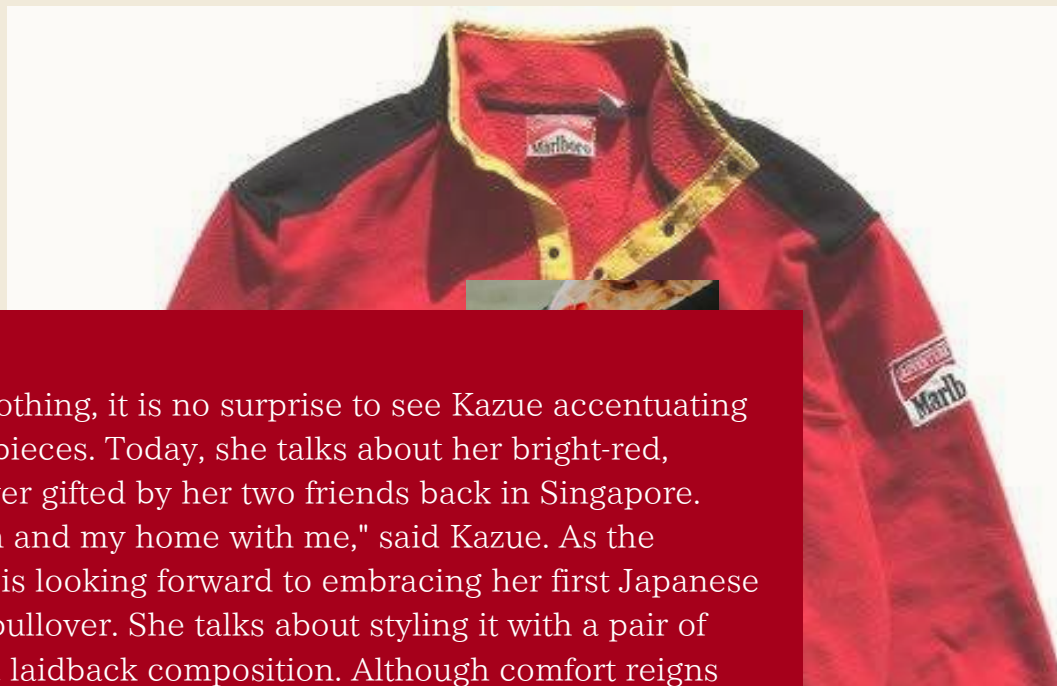
Apart from a plethora of warm things we can find during the fall, the warm, red leaves are another thing that makes fall so beautiful. As we celebrate the beauty of fall, I would like to share favorite red things that some fellow WISH residents and I have.





Since fall has the perfect weather to either have a picnic or stay all snug in a cafe, I like to have a book around me whenever I go. One of my favorite red things I want to share this fall is my book called Little Women. My copy of Little Women is not like any other. A cover in a striking color of scarlet accompanies the bulk of the book. Although Little Women is a popular classic that many might have read in schools, it has become one of my personal favorites that I will dive back again in many years to come. Louisa May Alcott wrote about four sisters navigating the fickleness of life and turned her story into a gripping composition. Spoiling the book for you is the last thing I want to do. So, as a devotee for hard copies, I would convince you to get a copy from the local Kinokuniya bookshop. However, it is also available for free on Kindle. Now, you have a book that makes you chuckle and cry at the same time while you are reading in the corner of a cafe or a park!

Chrisanne



With a penchant for vintage clothing, it is no surprise to see Kazue accentuating her creativity styling timeless pieces. Today, she talks about her bright-red, vintage Marlboro fleece pullover gifted by her two friends back in Singapore. "It's like I have a piece of them and my home with me," said Kazue. As the summer heat dwindles, Kazue is looking forward to embracing her first Japanese autumn far from home in her pullover. She talks about styling it with a pair of baggy jeans, giving her outfit a laidback composition. Although comfort reigns supreme in her style, Kazue added sophistication to her look by completing it with a 90s beret. As she navigates through life with the coronavirus, travelling back to Singapore is still unlikely for her. At least, she can now expect a snug piece of home waiting for her in her wardrobe whenever she needs it.

Kazue



While most people would rejoice in receiving Apple's latest iPhone13 for their birthdays, EK would be over the moon if you gave her a basket of Fuji apples for hers. This autumn, although the price of apples sold in Seiyu stores remains pricey, EK is excited to welcome the apple season in Japan.

Apples are one of the most popular ingredients used worldwide: Apple tea, apple cakes, apple ice bar... Yet, in the "bushel" of apple desserts, apple pies hold a special place in EK' s heart. She reminisces about how her father would buy her favorite German apple pie from the Kinokuniya store during special occasions growing up. Forget about birthday cakes, EK wants to blow candles off an apple pie. I mean, who could resist the tart and syrupy apple fillings enveloped in a layer of buttery pastry.

If you want to celebrate EK' s love for apples this season, she recommends the German Apple Pie that the Kinokuniya store carries.

EK



Writer: Kokone  
Translator: Moeka  
Designer: Rika

# Read it! 7 books recommended by Kokone

Fall is the best season for reading, so I decided to write about my favorite books as a bookworm. May you find the perfect book for you.

"For those who want to feel the warmth"

Sweet Home by Maha Harada  
(『スィート・ホーム』 原田マハ)

As the weather gets colder, I start to crave the warmth of people. Maha Harada's works are all heartwarming, but Sweet Home is especially recommended. It's a collection of short stories, so even those who don't have a habit of reading books can read it easily.





The best part is the hero's unexpected character development through the climax. Whether you are a Waseda student or not, let's embrace the love for Waseda through this book!



"For those who want to get lost  
in the long autumn nights"

Budokan by Ryo Asai  
(『武道館』朝井リョウ)

This is a story about girls that work as idols facing the question, "What does it mean to be an idol?" The author is a graduate of Waseda University School of Culture, Media and Society. While thinking that "idols must always be in their ideal form," sometimes they also want to eat ramen, fall in love, and escape from reality. This book will surely change your perspective of idols.

"For those who want to redefine dream"

Wish to the stars, and hands  
by Yu Aoba  
(『星に願いを、そして手を』青羽悠)

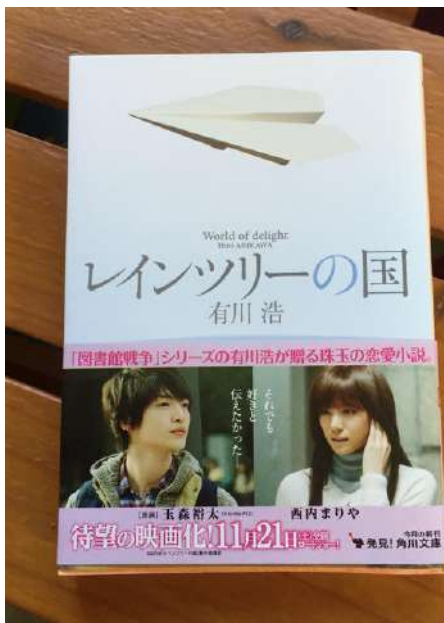
This is a heart-pounding work that you wouldn't think was written by a 16-year-old boy at the time. If I have to classify this into a genre it would be "school mystery". I'm not a person who usually reads mysteries, but this book is too good. Have you looked up at the sky recently? It's easy to get depressed when the weather gets cold, but please look up at the beautiful autumn and winter skies. After reading this book, you will want to look for the stars while facing your future.



Since it takes place in a cake shop, I guarantee you that you will crave sweets after reading this book. This novel will remind you of how much you love those around you, such as your family, friends, and lovers.

"For those who want to cherish literature"

World of Delight by Hiro Arikawa  
(『レインツリーの国』 有川ひろ)



I am sure I'm not the only one who gets excited when I find someone that likes the same book as me? This work begins with a scene where the main character finds a blog when browsing online looking for the title of the novel that he has forgotten. A young man and a woman that does not know their faces and real names have become curious about each other because of the book. This is not an average romance novel. Although they want to know more about each other, something is inhibiting them from doing so. I know it's frustrating from the reader's point of view, but it's a beautiful work that conveys the feelings of each other gently. Lastly, please read on while thinking about the meaning of the title.

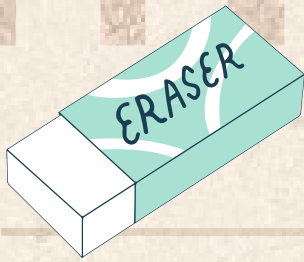
"For those who want to refresh"

Wasejyo girls, boys  
by Asako Yuzuki  
(『早稲女、女、男』 柚木麻子)

I'm not certain how many Waseda girls relate to this, but the stereotypes of Waseda girls are "masculine, powerful, and hate to be teased!" This book is rich in comedy elements unfolded by the characters of Waseda women and their friends from other universities. Although there are many characters, it is easy to read this book because each character is unique.





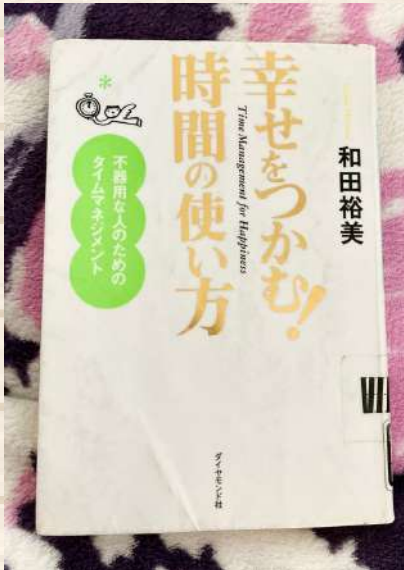


"For those who want to make a big change this fall"

### Time Management for Happiness

by Hiromi Wada

(『幸せを掴む！時間の使い方』和田裕美)

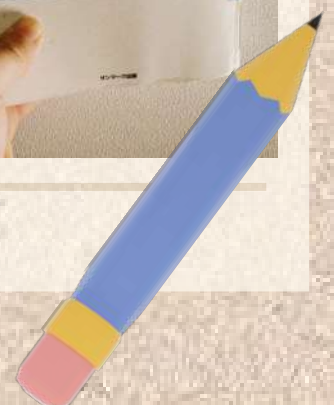
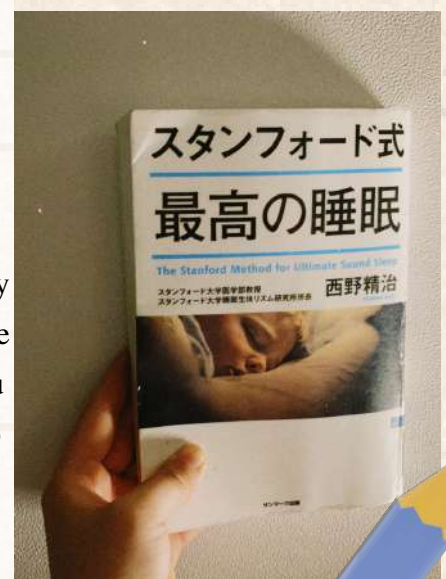


I picked up this book at the library since I wanted to stop being lazy. I think some people are living to feel that time will pass in a blink of an eye. Every college student has a feeling that "I wish I could finish the assignment more quickly", and this book will help you make better use of your time. It might be a good idea to have a notebook while you read to write down some of the tips.

"For those who want to have an energetic morning"

Stanford style best sleep by Seiji Nishino (『スタンフォード式最高の睡眠』西野精治)

I think many students are worried about not being able to wake up even if they set the alarm multiple times, and get drowsy during class. I think the fight against drowsiness is an endless challenge for humankind. This book will help you with such troubles. I'm good at getting up early, but I was wondering if there was a way to wake up more comfortably. I found this book to solve the problem. I wouldn't say that this book will keep you awake throughout the day, but I'm sure you'll be able to deal with drowsiness better than before.



# MY FREE TIME

Writer: Yurino  
Translator: Moeka  
Designer : Hinata



How do you spend your free time? The theme of this WISHTimes is "Irotoridori na Akijikan (Colourful Autumn Season / free time)" , so I would like to introduce how to spend my free time during this season.



The special place where I can spend my free time is <Uni.Cafe 125> in the university. This cafe has a good location where you can spend a pleasant time. Besides, I work part-time here.



This cafe opened in 2002 to commemorate the 125th anniversary of Waseda University. The place is right in front of Okuma Garden. The glass-walled exterior is designed as an open space where you can see the greenery of Okuma Garden from any seat. There is also an open deck where you can enjoy your meal while feeling the breeze. Also, it's cozy when the sunlight shines through the shop. There are more than 80 kinds of beverage menu, you can enjoy bagel sandwiches, daily lunch, and handmade sweets.

- Beverage menu

The most popular beverage is Waseda Blend. It is an easy-to-drink coffee with a good balance of bitterness and acidity, containing branded beans such as Colombia, Santos, and Mandelin. It is great to enjoy reading or working with a warm cup of coffee.

The drink I would like to recommend is a cream caramel latte. Since it contains espresso, the sweetness of the caramel matches with a little feeling of bitterness. You can enjoy it as a dessert with whipped cream. You can choose hot or cold, but I recommend hot drinks for the coming season. The whipped cream on top melts into the hot coffee, allowing you to enjoy a different taste. The rich sweetness of caramel is perfect for the chilly season.

- Handmade sweets

All the sweets in the cafe are handmade in the shop. Gateau chocolate, chiffon cake, pound cake, scones, pumpkin pudding, etc. Gateau chocolate is a moist cake with a rich chocolate filling, which is especially popular among children. The flavour of pound cake differs depending on the day, such as blueberries, bananas, caramel, and apricots. The cakes also change daily, such as carrot cakes, fruit tarts, and crumble cakes. So you can enjoy various sweets no matter how many times you go. Seasonal sweets will also be available.

Sweet potato tarts are recommended in the fall.





- Commitment

Mr. Ogawa, the store manager, is quite specific about handmade and additive-free products as much as possible. As introduced above, we make all the foods and desserts in the store. We make syrups for smoothies and dressings too. When purchasing ingredients, Mr. Ogawa will look for additive-free products, and use only products that contain natural ingredients. Since this cafe is close to the university, there are many students and professors. Furthermore, a wide range of customers will come by our cafe while visiting Okuma Garden. Because food is something that enters into our body, we want to provide products that give peace of mind to everyone's health.

- Conclusion

<Uni.Cafe 125> is a very friendly space with a fashionable atmosphere. Not only is it clear from the menus and products lined up in the cafe that they are handmade, but the people involved in the cafe also have a kind heart. The store manager is cheerful and talkative. Some customers come here looking forward to chatting with the store manager. This is also the store manager's commitment, and we employees do not have a manual. It is important to think and act on our own, considering how our customers can spend their time comfortably. Of course, you can enjoy meals and sweets, and I think it's a cozy space where you can talk when you drop by. When you want to be healed a little, or when you have an "Aki (vacancy)" in your heart, why not fill it with <Uni Cafe125>?

#### References:

WASEDA-SHOP Waseda University Official Goods Online Shop

<https://www.waseda-shop.com/pdetail57/>




Online SI Award

Problem-solving training  
to learn business  
in Silicon Valley.

Writer:  
Moeka, Honami,  
Rena, Ayana, Arisa  
Translator: Moeka  
Designer: Miho





In the one-week online SI Award training held during the summer holiday, five dormitory students participated by connecting to Silicon Valley in California, USA. On the first day, a person from Rakuten USA talked about new values and perspectives on business for us. Besides, we had lectures by the venture capital manager who is leading the global society. From the second day, the dormitory students were divided into groups and prepared presentations to promote a business plan towards Rakuten USA. Therefore, this time, the participants would like to share their learning experiences gained during the training.

On the first day of the training, I was struck by the high level required from the beginning and seriously wondered if I could achieve it for a week. However, I soon realized that having such agony was pointless.

Based on the theme of "Service That I Want", my teammates and I had "24/7" discussions to create a business pitch to Rakuten USA. During the discussions, there were some goals that each member could not give up, and we needed to come up with ideas on how to capture the hearts of the observers. Although the whole training wasn't easy, I had a lot of fun exchanging opinions because everyone had the desire to make improvements until just before the presentation. For me, this experience was a time when I was once again attracted to the enjoyment of group work. I am very grateful to the members I spent time with.

Finally, let me introduce my nickname given by my friend.

"You are an SI enthusiast."

Let's live together as a WISH student who is enthusiastic about the SI program.

Honami

As a student in the Faculty of Commerce, I felt that business was a difficult subject. The reason I participated in this training was that I wanted to get familiar with the business society, which I haven't yet studied enough about it. However, this training changed my impression of the business society.

The theme of the research project was "a new business plan in the United States that includes the beauties of Japan." The instructor said an impressive quote, "People who have mastered what they like will succeed in Silicon Valley," so I tried to focus on my favorite subcultures such as anime and games. I learned the severity of business, such as the time limit and the presentation with specific data. Anyway, I didn't think that my passion for subculture could be useful here. I was very happy and excited when I was praised by the instructor after the presentation.

It was a memorable experience at WISH that I had the opportunity to learn about business skills from people working in Silicon Valley, which is the most advanced location in the United States.

Rena

The most impressive part of the training was the difference in speed. I felt that people working in Silicon Valley valued the spirit of "strike while the iron is hot." The attitude of not being afraid of failure and the passion to create innovation have been transmitted online.

In order for us to understand the value, we were given the task of completing the presentation of the new business plan in 1 week. Besides, the presentation time limit is 10 minutes. Keep in mind that 5 minutes for people in Silicon Valley equals 30 minutes for ordinary people, so we had to think about how to convey the content and passion in a short time.

The two points I learned in this training are to act fast and to convey it in a short time. I would like to continue to practice it in various places in the future.

Ayana

Through the SI Award training, I was able to attain knowledge of business that I couldn't get in the regular course of the university. Moreover, I met nice friends who could work hard together.

My team received feedback from the instructor and found that there was insufficient research on American consumer demand, which is a key to creating our business plan. Within a limited time to the final presentation, I had to cooperate with my teammates to discuss again and again, in order to complete an ideal presentation. We worked on preparing for the presentation from early morning to late night, but this led to deepening the bond with my teammates. Other than that, we had a variety of programs every day, such as lectures by entrepreneurs and Rakuten USA's online office tour. The training week passed by so fast.

It was a pleasant experience to participate in the SI Award training that I had always dreamed of since I moved into WISH.

Arisa

RYOKAN  
MATSUMOTO

Arisa, Honami, Moeka



USAkiba

SIアワード研修 楽天USA新事業案

#### ・ターゲット層

- 旅館周辺の現地の人 (目撃りもOK)
- カリフォルニア州以外の現地の人 (宿泊)
- 国外からの旅行者

#### ・場所

- カリフォルニア州ロサンゼルス
- 周囲に観光地やアクティビティが多い
- 近くにリトルトーキョーがある





I n t r o d u c i n g  
t h e H i s t o r y o f  
N a k a n o



Writer: Yui  
Translator: Yui  
Designer: Yukie

*And Cups Cake*



If you go down Waseda Avenue towards campus and pass by Nakano Broadway, further pass by the Arai-Yakushi arcade, and finally Cocos, you will find a cute cafe called “Hito-Iki-Cafe-écailler”(ひと・いきカフェ エカイエ). Behind that small wooden door is a safe space for everyone. The owner will give you a warm welcome, with a delicious meal or even dessert readily waiting for you. Cafe écailler is a shared cafe, meaning that different owners serve distinct meals every day. In case you are craving a specific meal, the cafe publishes a monthly calendar showing who is going to host the cafe.

I have always wanted to go to Cafe écailler but never had the chance to do so since I was always in a hurry when passing by on the way of my commute. On the very last day of summer break, I decided it was time to give it a try. I had a delicious pumpkin soup along with perfectly toasted bread and made conversation with the owner of that day. Later on, Ms. Nakamura, who is knowledgeable in the History of Nakano, entered the cafe. We started talking, and what she told me was too interesting, so much so that it almost made me feel guilty just to keep it to myself which is why I decided to share it with my fellow WISH residents.

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The meal I had when I first went to Cafe écailler.

Below is a summary of some of the research I did and the interview

### 【Nakano Kennel】

Back in the Edo-period, when Tokugawa Tsunayoshi was a shogun, he issued the “Orders on Compassion for Living Things”. This order prohibited the killing of all living things including dogs. His empathy for stray dogs was profound enough that he built kennels outside Edo, in what we now know as Nakano, Okubo, and Yotsuya. The Kennel in Nakano was the largest, standing in Nakano from 1695 to 1709 a total of 15 years. According to some official documents, 20,000 to 100,000 dogs were kept in Nakano. The statues of dogs in front of the Nakano-ward office were made in memory of these kennels.

The construction of kennels started near Zero-Hall, but expanded from Nakano all the way to Koenji as more and more stray dogs were admitted. The Kennels are also called “Okakoi-goyou-yashiki” in Japanese, and is the namesake of “Kakoi-Cho”, the area around Nakano 4-Chome.

The next issue will include a story about the elephant in Nakano during the Edo period!

Reference:

<https://www.visit.city-tokyo-nakano.jp/>

Nobuko Nakamura  
Born in Tokyo  
Graduated from Kazenoko International Theater Center(劇団風の子国際児童演劇研究所)  
Has been involved in theater activities  
Voice actor and puppet actor of NHK okaasan-to-isscho(おかあさんといっしょ)  
\*Publication permission approved



# MY LOCAL COLOURFUL SEASON

Writer: Yukie

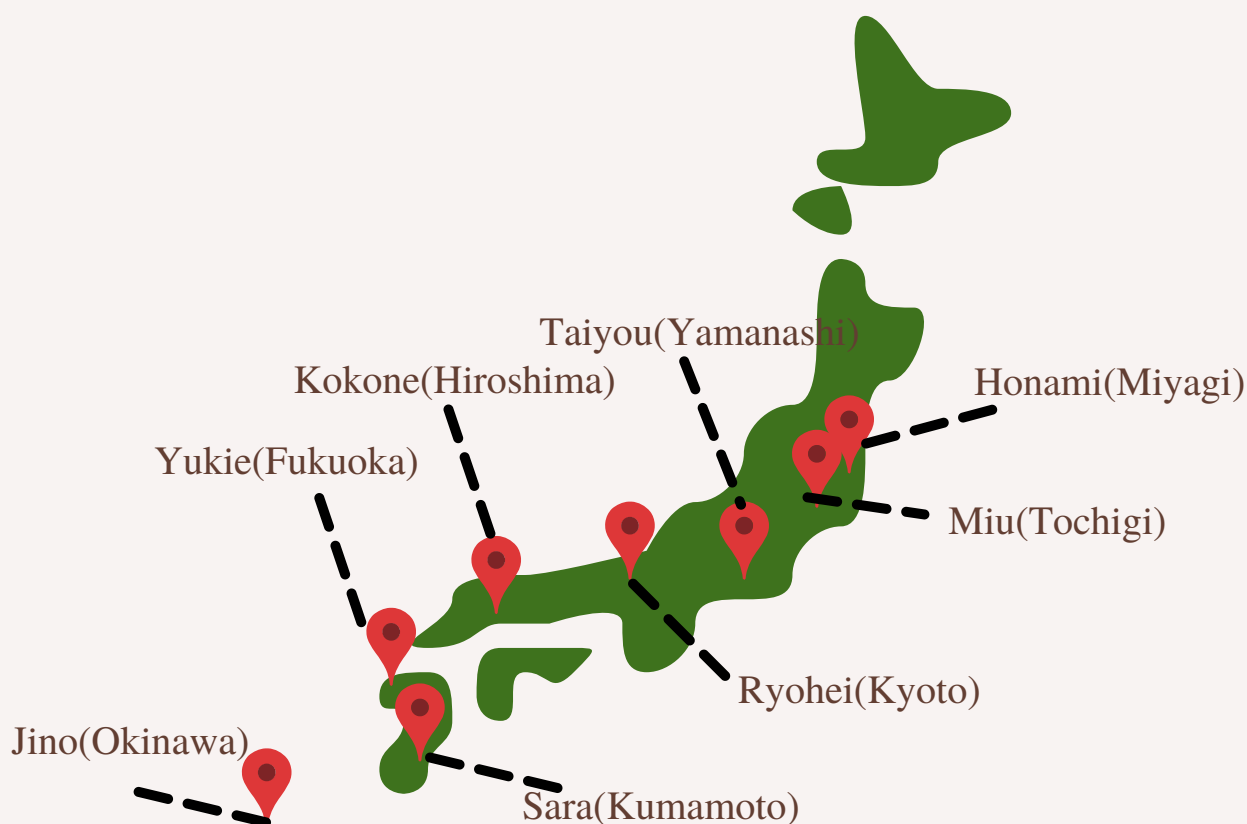
Translator: Haruki

Designer: Yukie



In this month's WISHTimes, we take over the project "RA's Life" and will be featuring "Residents' Life". In this segment, I will pick new residents every time and show the unknown sides of WISHer(\*). So, the theme of this month's WISHTimes is "Our Local Colourful Season" and I will be presenting you with the pictures of sceneries in Autumn that the residents took in their hometown. In WISH, there are students from all over Japan and the world living together. They have sent us the pictures of their Colourful Season.

As it is difficult to travel during the COVID19 pandemic, I hope you can relax by looking at these pictures!



※WISHer is a slang word for the residents in WISH.





### 11F MIU (Tochigi)

My mom from my hometown, Tochigi prefecture, sent me those pictures!

In fall, the harvest of rice, vegetables, chestnuts, Japanese persimmon etc will be busy. So, I'm planning to go home during the weekends to help them out! ☺

### 11F KOKONE (Hiroshima)

This is a picture from Shukkeien, which is a Japanese traditional garden near the high schools I used to go to.

The Japanese maples on the water were so beautiful that they naturally made me take many photos



### 9F HONAMI (Miyagi)

This is a picture of Hirose river which I took last October on the way home from school!

Although it gets suddenly cold in the fall and winter of Sendai, the sky is crisp and clear, which is very beautiful (Especially the twilight!!). I encourage you to visit there for a short trip when the Covid-19 pandemic is over!

### 11F Sara (Kumamoto)

This was the sight of Aso Mountain from Daikanbo in late September a few years ago!

It's still hot in September, so I couldn't see the autumn leaves.

The air is good, and the foods are also really great there. So, feel free to come to Aso!



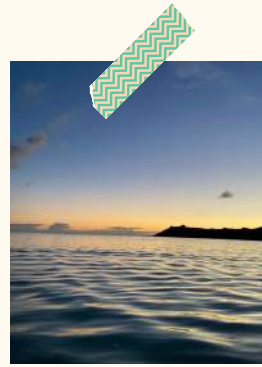
### 3F RYOHEI (Kyoto)

These are the scenery from my hometown at Fukuchiyama, Kyoto and a picture of a sea of clouds from Mt.Oe which is famous among the local people! The sea of clouds can be seen the best around November! There is a legend of Oni (Japanese demon) on this mountain.

3F JINO (Okinawa)

I took this picture when I went out in my hometown, Okinawa.

The sunset was very beautiful.



3F TAIYOU (Yamanashi)

This is the sunset from Hokuto, Yamanashi.

I took this photo on the way home from the high school I went to.

11F RA Yukie (Fukuoka)

This is the picture I took at the Raizansennyoji Taihoin, which is located in my hometown Itoshima, Fukuoka prefecture. A lot of people visit there in late October to see the beautiful autumn leaves. I. Also, 100 yen Omikuji (fortune slip) there comes true at a high rate!! Feel free to visit us when the pandemic is over.



To be continued ...

# Contributions

## Writers



**Arisa**



**Honami**



**Kokone**



**Chrisanne**



**Yurino**



**Ayana**



**Rena**

## Translator



**Haruki**

## Designers



**Rika**



**Shiki**



**Hinata**

## RA Supporters



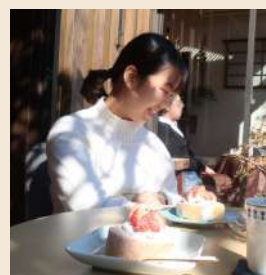
**Moeka**



**Miho**



**Yukie**



**Ren**



**Yui**