



WASEDA University  
早稲田大学

# WOI'21

## WASEDA OPEN INNOVATION FORUM 2021

### Toward Realization of Waseda Open Innovation Ecosystem

International Collaboration

Industry-Academia Collaboration

Venture Startup & Acceleration

Development of Human Resource Understanding Social Needs

Social Sciences, Humanities, Science & Engineering Cooperation

Research Promotion (Including Patents Creation & Licensing)

Matching among people in Industry, Government, Academia, and Waseda



**Hiromichi Shinohara**  
Vice Chair of Keidanren  
Chairman of the Board, NTT



**Toshio Fukuda**  
IEEE President 2020  
Professor, Waseda University



**Dave West**  
President of Asia Pacific, Japan  
and Greater China business, Cisco



**Richard Chen**  
CEO of Tingyi Holding Corporation



**Louise Richardson**  
Vice Chancellor,  
University of Oxford



**Phil Wickham**  
Executive Chairman of  
Kauffman Fellows  
& Managing Director of  
Sozo Ventures



**Kengo Sakurada**  
Chairman of Keizai Doyukai  
CEO of Sampo Holdings



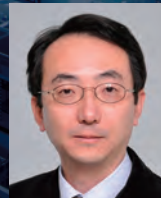
**Shintaro Yamada**  
Founder and CEO of Mercari



**Peter Braam**  
Visiting Professor,  
University of Oxford



**Hironori Kasahara**  
SEVP, Waseda University  
IEEE CS President 2018



**Hayato Yamana**  
VP, Waseda University  
IEEE CS BoG



**Jeremy Gibbons**  
Professor of Computing,  
University of Oxford



**Nozomu Togawa**  
Dean, School/Graduate School of  
Fundamental Science and  
Engineering, Waseda University



**Matt Perkins**  
CEO, Oxford University Innovation



**Sir Nigel Shadbolt**  
Principal and  
Professional Research Fellow  
in Computer Science,  
University of Oxford

2021. 3.9<sup>tue</sup> - 10<sup>wed</sup>

9:00 ▶ 18:30 (JST)

<https://waseda-oif21.jp/>

Organizer: Waseda University Support: Japan Business Federation



ONLINE

Free of charge:  
Pre-registration is  
required



## Event Purpose

Waseda University aims to build a "Waseda Open Innovation Ecosystem" (\*1) that will secure research and development expenses by producing highly original research results through university-industry collaboration, link the results to the development of high value-added products from industry, and reinvest a portion of the profits that arise in next-generation R&D and human resource development at universities. This leads to the further development of high value-added technology, the development of human resources that understand social needs, the creation of intellectual property.

As the Waseda Open Innovation Valley Initiative's (\*2) first step to realize this ecosystem, WOI '21 will be held with the following aims:

- Introduce Waseda University's excellent technology seeds and match industry-academia collaborations that lead to innovation creation, human resource development, and the social implementation of high value-added technologies.
- Establish opportunities for exchanges between companies.
- Provide a place for matching venture creation and development.

- Be a place to introduce the "Waseda Open Innovation Ecosystem," centered on Waseda University's world-class research, fostering doctoral students, industry-academia joint research, and the creation and acceleration of ventures.

\*1:「Waseda Open Innovation Ecosystem」

Creates highly original research results through industry-academia collaboration, with industry utilizing the results as high value-added products and services in economic activities. The aim is to create a virtuous cycle in which industry reinvests part of the profits generated in the university, creating even higher value-added products and services, next-generation R&D resources, and human resource development. Additionally, it promotes the establishment and development of startups by utilizing some of the intellectual property created through research and development.

\*2: Waseda Open Innovation Valley Concept

In the Waseda area, industry-academia collaborations, human resource development, intellectual property creation, and venture development are advanced in an integrated manner via the concept of amassing open innovation bases, including industry-academia collaborations, and achieving synergistic effects by networking the bases with the purpose of creating new "knowledge."

Chairman of the Executive Committee  
Vice President of Waseda University

Hironori Kasahara



## Event Composition

### Program Content (Planned)

#### Booth Exhibition

- Technology exhibition booths by on-campus researchers (70 booths)
- Booths by industry-academia collaboration companies and venture companies (50 booths)
- Panels/booths showcasing student research results (10 booths)

#### Online Seminar

Aiming to promote industry-academia ventures, there will be video streams in the platform, utilizing Zoom and YouTube Live, etc., of lectures and panel discussions by leaders from government, universities, and the world's most advanced domestic and overseas companies.

#### Online Exchanges

There will be online opportunities for industry-academia collaboration matching, venture seed fund accelerator matching, on-campus humanities and social sciences / science and engineering researcher matching, and interactions between companies / ventures and students.

## Planned Online Visitors

- Business personnel with product / service development needs who are seeking technology seeds from university researchers
- Development leads and researchers from large companies
- Small business owners
- Venture personnel (students, venture entrepreneurs, venture support organizations)
- Ministry officials
- Personnel from local governments and public support projects (town development, support for local companies, support for SMEs)
- Students and alumni (Students and alumni interested in supporting the venture companies of their juniors or participating in venture management, etc.)