

PechaKucha: Power of 20

- The Art of Concise Presentations -

プレゼン新方式！ PechaKucha: ～シンプルでコンパクトなプレゼン術の秘訣～



What's PechaKucha?

Meaning "chitter chatter" in Japanese, it is a simple presentation style that involves showing 20 images or slides which move automatically after 20 seconds. This 20x20 format was devised by Astrid Klein and Mark Dytham of Klein Dytham Architecture in 2003 and the first PechaKucha night was held here in Tokyo!

Presentations. From inside your classrooms to a company's meeting room, presentations are unavoidable in today's society and at times it can be painfully difficult to present your ideas and keep it interesting at the same time. That is where PechaKucha comes in. It keeps things concise and fast-paced, giving the presenter an efficient platform to launch their ideas and keeping the audience focused and entertained. So why not take advantage of this rare chance to listen to the creator of this fantastic format and learn how to make your presentations entertaining for all!?

このたびICCがお届けするのは、「ペチャクチャ」という新しいプレゼン形式を生み出したマーク・ダイサム氏によるトーク・セッションです。この「ペチャクチャ」では、スピーカーは20秒毎に一枚の写真をスクリーンに映し出ししながら、その写真について簡潔に語っていきます。作りこんだパワーポイントも、華やかなアニメーションも一切なし！それは、人の本能に従ってごく自然に話すことができ、かつ、聴き手の興味もそらさない、実に合理的な方法です。

より魅力的なプレゼン・スキルを身に付けたい方はもちろん、プレゼンが課されるたびに憂鬱になってしまう…そんな方も必見です。話し手も聴き手も両方楽しめる、Pechakucha方式を、一度体感してみませんか？

Date: November 18th (Tue) 2014

Time: 6:15 - 7:45pm (Doors open: 5:55pm)

Venue: Okuma Garden House (1F Bldg. 25)

Eligibility: Waseda students, staffs, public

Language: English

Fee: Free! Registration not required!

Capacity: 80 seats available



Guest Speaker

Mr. Mark Dytham is director at Klein Dytham architecture (KDa), one of Japan's most exciting design firms. Along with his business partner, he established KDa more than 20 years ago and gained recognition with a series of award-winning projects. He has also co-founded the PechaKucha Night, which has taken the world by storm, taking place in over 750 cities around the world!