

"Soft skills people develop as parents are vital for success in workplace.
We leverage the skills" -Riccarda



『子育てが 職業を持つうえで マイナスになる』 は迷信です！

Waseda University × ASHOKA × Mizuho Bank present:

"The Social Innovation Challenge"

Lecture and discussion by Riccarda Zezza

Riccarda Zezza

With the slogan "The Social Innovation Challenge from Waseda!", we will break out of our usual way of thinking and prejudices and create opportunities for innovation through diverse human resources. As the famous quote by Michael Eisner says, "Diversity is a great force towards creativity". How can we encourage diversity in universities, workplaces and society? We invite you to listen to Riccarda Zezza, an Ashoka Fellow, regarding the concept of "MaaM" and learn from discussions with Ricarda, WASEDA students, and Mizuho Bank workers.

Riccarda believes that work-life balance should radically be redefined, so parents can stop seeing their time off work spent with their children in conflict with their careers. To reach this objective, she works with employers, particularly in the corporate world helping them to stop seeing maternity leave and parental care as a burden, but as a time for developing key skills that are useful for personal as well as professional development. Riccarda refers to this concept as MaaM, Maternity as a Master(s).

November 15, 2018 (Thu)

18: 15-20: 30 (opening 17: 30)

**Venue: Waseda University Waseda Campus
Building 14, Room 102**

Language: English (No interpreter)

Participation Fee : Free

Eligibility: Waseda Students, Staff and General Public

Program

18:15 Opening: Waseda University

18:25 Introduction of ASHOKA

18:40 [Lecture] Riccarda Zezza

19:30 break

19:40-20:30 Dialogue with Riccarda Zezza: Waseda students and Mizuho Bank workers (Panel Discussion)

Registration



Please apply from here (QR code).

Please refer to website :

<https://www.waseda.jp/inst/diversity/en/>

<https://www.waseda.jp/inst/diversity/news-en/2018/10/25/5452/>

Inquiries

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Cooperation : Ashoka Japan General Mizuho Bank

Riccarda Zezza

<https://www.ashoka.org/ja/fellow/riccarda-zezza>

Ashoka

Ashoka builds and cultivates a community of change leaders who see that the world now requires everyone to be a changemaker. Together, we collaborate to transform institutions and cultures worldwide so they support changemaking for the good of all.

Ashoka Fellows are the world's leading social entrepreneurs. They champion innovative new ideas that transform society's systems, providing benefits for everyone and improving the lives of millions of people. Ashoka Fellows define the new roadmaps that allow people to thrive in this new environment, while providing solutions and demonstrating the how-tos. They are the ultimate role models in today's world.

<https://www.ashoka.org/>

