



2015 Tamkang Summer Program

Business & Capital Management over Globalization

**The Best Way to Learn Business, Taste Culture, Explore Taipei,
and Experience Diversity**

With the revolution of new technologies and an increasingly sophisticated market demand, Asia today faces one of the toughest challenges in 21st century. Competition in the future challenges today's students to become leaders, equipping strong foundation in finance, global business, management, and society changes.

As one of the leading business colleges in Taiwan, Tamkang University now provides integrated course program: *Business & Capital Management over Globalization* preparing you with the theoretical knowledge, management skills, and field study that are required to become successful in the future. This course features 7 lectures, and each of them offers specific focus on various fields of global business individually. These lectures are offered during weekdays, accommodating real field study at 4 different enterprises, including the largest computer manufacturer in the world: ASUS TeK Computer Inc. In addition to classroom experience and field study, you can share your perspectives with new friends from Tamkang University and different universities during our culture trip at the end of this course.

We believe success is rooted in a broad experience and knowledge. In this course, you will not only develop awareness of global dynamics and finance market, but also equip the needed skill and knowledge to meet future challenges for the better.



Add: No.151, Yingzhuan Rd., Tamsui Dist., New Taipei City 25137, Taiwan (R.O.C.)
Tel:+ 886-2-2621-5656 #2568/2569 **Email:** tamkangib@gmail.com **Web:** www.tku.edu.tw



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Program Period	08/03/2015 – 08/08/2015
Credits	2 Credit Hours after Completion of Class Work
Class Size	Maximum 35 Undergraduates (20 International Students from Sister Universities, 15 Tamkang University Students)
Costs	<ol style="list-style-type: none">1. Tuition & Company Visit Fees are Waived for TKU Sister Universities Students (Meals and Transportation Costs Not Included)2. Culture Trip : USD\$25
Language Requirement	TOEFL IBT 61/ IELTS 5.0 / TOEIC 600 (or recommendation letter from professor)
Accommodations	Tamkang University Dormitory, Tamsui Campus
How to Apply	Please Submit the following documents to tamkangib@gmail.com or tfx@oa.tku.edu.tw before June 10th, 2015 . Each sister university is welcomed to nominate up to TWO students to this program. <ol style="list-style-type: none">1. Registration Form2. Copy of Passport

Organizers : *College of Business and Management, Tamkang University*
Office of International and Cross-Strait Affairs, Tamkang University
Graduate Institute of Futures Studies, Tamkang University



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	Date	Time	Events	Location	Remarks
	08/02 Sunday		Arrival	Tamsui Campus	
1	08/03 Monday	08:00-12:00	Lecture (1)	Tamsui Campus	Opening Ceremony+ Doing Global Business
		12:00-13:30	Lunch		
		13:30-18:00	Lecture (2)		International Business Ethics
2	08/04 Tuesday	08:00-12:00	Lecture (3)	Tamsui Campus	Global Social Changes & Future Developments
		12:00-13:30	Lunch		
		13:30-17:30	Lecture (4)		International Cooperate Finance
3	08/05 Wednesday	08:00-12:00	Lecture (5)	Tamsui Campus	International Financial Markets & Policies
		12:00-13:30	Lunch		
		13:30-18:30	Company Visit		Taipei Company Visit ASUS
4	08/06 Thursday	08:00-12:00	Lecture (6)	Tamsui Campus	Globalizational Taiwan
		12:00-13:30	Lunch		
		13:30-17:30	Lecture (7)		International Consumer & Personal Finance
5	08/07 Friday	08:00-12:00	Company Visit	Taipei	Visit Taiwanese Financial companies or Mega Banks (China Trust)
		12:00-13:30	Lunch		
		13:30-18:30	Culture Trip		Visit Taiwanese Financial Institutes (Taiwan Stock Museum)
6	08/08 Saturday	08:00-12:00	Culture Trip	Taipei	Visit Maokong, Maokong Gondola, Experience Tea Culture
		12:00-13:30	Lunch		
		13:30-18:30	Culture Trip		Taipei Visit Taipei 101 & Elit Book Shop
	08/09 Sunday/ 08/10 Monday		Departure		

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