

Waseda Business School

Family Business Successors

Academic Year 2019 Admission

Instructions

1. For this written exam, an Instruction Sheet, a Question Sheet, an Answer Sheets, and a Scratch Paper are provided.
2. Do not start writing before the invigilator instructs you to do so.
3. The questions to be answered are printed on the Question Sheet.
4. Compose your answers to the exam questions in English.
5. On the Answer Sheet, write down your name and application number clearly in the appropriate places.
6. Write with a black or blue ball-point pen. Avoid using a pencil. You may use an erasable-ink pen and a correction tape/fluid.
7. Scratch Paper will not be collected.
8. At the end of the exam, only the Answer Sheets will be collected.

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Question Sheet

Please answer the below questions in an essay format.

Please write down your answers on the Answer Sheets provided.

In 2015 the United Nations General Assembly set a collection of 17 Sustainable Development Goals, known as SDGs, for the year 2030.

Please refer to the attachment.

Assume that you have succeeded to your family business and become the CEO. As the CEO:

- 1) Briefly describe the business.
- 2) Pick one SDG that you think would represent a good business opportunity. Describe why the goal would be an opportunity. Also, describe an action that you, as CEO, will take to address the opportunity.
- 3) Pick one SDG that you think would represent a serious threat to your business. Describe why the goal would be a threat. Also, describe an action that you, as CEO, will take to address the threat.

(End)

Attachment

※この図は、著作権の関係により掲載できません。

SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD



Source: www.un.org

※Web公開にあたり、著作権者の要請により出典追記しております。
<https://www.un.org/sustainabledevelopment/>

Name

Applicant No.

(採点欄)

※Please write your Name and Applicant No. in appropriate box

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Answer Sheet

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