

講演タイトル： Going to Hollywood With Non-Han Films: A Potential Soft-Power Synergy?

講演者： Vanessa Frangville (Université libre de Bruxelles)

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- その他の業績については、下記をご参照ください。

<http://dll.ulb.ac.be/wp-content/uploads/2012/03/CV-FRANGVILLE-2016.pdf>

講演要旨：

This lecture contends that non-Han films have become a new focus of China's strategies for soft power, most recently under the aegis of the Chinese Non-Han Film Project. The first part of this talk retraces the institutional development of Chinese non-Han cinema over the past two decades, and relocates the Project in the context of China's soft power deployment on non-Han issues. The second part breaks the Project down: it highlights the Project's multi-directional non-Han cinema's "go abroad" strategy and points to its emerging inconsistencies. Key words: China's soft power; non-Han cinema; minzu; film coproduction.

使用言語： 英語・中国語

日時： 2017年3月30日（木）、10:45~12:15

教室： 19号館、教室は未定

責任者： 中嶋 聖雄

主催： 早稲田大学「現代中国インディペンデント映画研究部会」

共催： 早稲田大学アジア太平洋研究センター