



McCann Erickson TOKYO

INTERNSHIP PROGRAM

Application Guideline

Internship Period : Monday, August 6th ~ Friday, August 17th 2018

Eligibility :

- Regular undergraduate/graduate students at Waseda University
 - *Undergraduate students must be 2nd year or above
- Fluent in Japanese and familiar with Japanese culture/society
 - *You are expected to provide a “local” perspective during group work discussions)
- High level of English proficiency
 - *The interview, group work, field work, and presentation will be conducted in English
- Interest in marketing and advertisement

Available positions : 8

Application period : Until Wednesday, May 21st 16:59

Application and Selection :

1. Apply using the Online Application Form.
<https://my.waseda.jp/application/detail/application-detail?communityContentLinkId=185584110>
2. After an initial selection, a skype interview will be conducted with the program coordinator at University of Missouri
Interview date: Friday, May 25th