

Navigating geo-complexity in the Indo-Pacific: Implications for business strategy

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Building 19, Room 309, Waseda University

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Globalisation, in the post- and post-cold war era, has been underpinned by a set of economic, political and values-based assumptions which are now challenged, contested or ignored. Geopolitical dynamics and resulting tensions mean that business is increasingly politicised and subject to geo-economic measures. In this context technology becomes bifurcated, supply-chains are derisked or decoupled, and investment decisions subject to political scrutiny with reference to national economic security concerns and imperatives. What does this mean for business leaders and strategy in the region? How are they navigating uncertainty and the emerging new global order? By extension, what does this mean for models of economic development premised on export-oriented growth in Asia?

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Moderator : Professor Tomoo Kikuchi, GSAPS, Waseda University



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