

## Outlook for European Businesses in China

June 6, 2024 Thursday | 13:10-14:50 Building 19, Room 710, Waseda University

Mr. Jens Eskelund

President, European Chamber of Commerce, China

Jens Eskelund will discuss the present sentiments of European businesses in China and their outlook for the future based on a recent business confidence survey conducted amongst the 1,800 companies constituting the membership of the European Union Chamber of Commerce in China. He will also touch upon some of the major challenges faced by European businesses in China as well as on the increasingly tense trade agenda between the European Union and China. Root causes of these tensions will be discussed, as well as possible future directions of the bilateral relationship.

Waseda Institute of Asia-Pacific Studies Colloquium Series Series on Global Capital Market and Economic Development in Asia

Moderator
Professor Tomoo Kikuchi
GSAPS, Waseda University





