



A quiet transformation as occurred in Japan's industrial architecture and business organization. After many years of methodical, steady repositioning, the new competitive thrust of Japan's leading companies is to dominate critical niches in the global supply chains. Rather than consumer end products, the New Japan focuses on high-margin, deep-tech input materials and components. This focus affords companies a pole position in DX industries such as digital manufacturing or "as-a-service" business models. This presentation will lay out how to make sense of this new Japanese business environment.

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**WASEDA INSTITUTE OF ASIA-
PACIFIC STUDIES COLLOQUIUM
SERIES**

THE BUSINESS REINVENTION OF JAPAN AND THE DX

SPEAKER:

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**VENUE: ROOM 713, BUILDING 19,
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