

## Waseda Business School to Host Inaugural EFMD Asia Annual Conference in Japan

### Global Business School Leaders Convene to Explore the Future of Management Education

TOKYO – Waseda University Graduate School of Business Administration (Waseda Business School; Dean: Jusuke Ikegami) is proud to host the EFMD Asia Annual Conference.

This prestigious event, taking place from October 23-25, 2024, at Waseda University, marks the first time the EFMD annual conference to be held in Japan.



The conference will bring together approximately 110 participants, comprising business leaders, academics, and business school representatives from across the globe.

They will engage in dynamic discussions on critical challenges and opportunities facing management and executive education today. Key topics include the evolving role of public-private partnerships in reskilling initiatives, the unique dynamics of family businesses, and the increasing importance of sustainability in management practices.