

全日制グローバル専門職学位論文題目一覧（2022年9月修了生）
International MBA Thesis Title List (Graduated: September, 2022)

研究指導 Project Research	主査 Chief Examiner	題目Title 主題Subject
Seminar on Risk Management	CHEUNG, Ming Yan William	THE MENACE OF TALENT: EVIDENCE FROM SECOND AND THIRD PICKS IN THE NBA DRAFT
Seminar on Power of Financial Numbers	LAU, David	BUSINESS PLAN: PRECISER SPORTS ANALYTICS Sports Predictive Analytics and Visualized Platform
		BUSINESS GROWTH PLAN FOR AN EYEWEAR BRAND THROUGH STORE EXPANSION: EVIDENCE FROM INDONESIA
		A BETTER WAY TO SUCCESS: Innovating performance management in manufacturing business
Designing Incentives in Markets and Organizations	ITOH, Hideshi	The diverging outlook of ESG between large and small companies in Singapore
Seminar on Strategy in Practice	KANNO, Hiroshi	BUSINESS PLAN: A MEMBERSHIP YAKINIKU RESTAURANT IN TAIPEI
		Tea Station Rebranding Business Plan Revitalizing the Tea Station Brand
		CAN HYDROPONICS BE ACCESSABLE THROUGHOUT THE WORLD WHILE REMAINING PROFITABLE?
		LMS' s Mid-term Business Strategy Portfolio Diversification as a Mid-term Business Strategy
Research for Corporate Value	NISHIYAMA, Shigeru	RESEARCH ON COSMETIC SALES SUCCESSFUL FACTORS FOR FOREIGN COSMETIC SALES IN CHINA
		RESEARCH ON SUCCESS FACTORS OF CHINESE MOBILE GAMES IN JAPANESE MARKET FROM BUSINESS PERSPECTIVE
Marketing Seminar	KAWAKAMI, Tomoko	IS DIGITAL SPORT SPONSORSHIP EFFECTIVE? AN EMPIRICAL STUDY OF NBA TEAMS AND BRANDS
		日本における海外キャラクターの受容要因の探究 ～スポンジボブとバーバパパを中心に～
		動画広告のコンテンツと視聴回数に関する実証分析 ～説明型・ストーリー型・イメージ型の比較研究～
Business Strategy and General Management	AIBA, Koji	BUSINESS STRATEGY OF THAIVIVAT INSURANCE COMPANY LIMITED
		RENTAL INDUSTRY STRATEGY FOR YW Ltd.
		CORPORATE STRATEGY FOR COMPANY T
		ANALYSIS OF AMAZON' S GLOBAL BUSINESS & GO TO TAIWAN STRATEGY
Globalization and Business Leadership	OHTAKI, Reiji	FACTORS INFLUENCING THE CONSUMPTION BEHAVIOR TOWARDS NEW ENERGY VEHICLES(NEV) IN JAPAN
		The Factor Analysis of Taiwanese Expatriates' Intention to Work in China
		OPPORTUNITY RECOGNITION AND DEVELOPMENT PROCEDURE AMONG SRI LANKAN IMMIGRANT ENTREPRENEURS WITHIN JAPAN: A GUIDE FOR POTENTIAL ENTREPRENEURS
		THE ADOPTION OF ASSESSMENT TOOLS IN TALENT SELECTION AND LEADERSHIP DEVELOPMENT IN JAPAN Present and Future Perspective
Seminar on Innovation and Value Creation Strategy in Japan	OSANAI, Atsushi	意味的価値の再解釈 ～韓国エンターテインメント・ビューティー業界に対するインサイト～
		THE ROLE OF PROCUREMENT IN ADVANCING INNOVATION AND ORGANIZATIONAL PERFORMANCE A Study of the Japanese Electric Truck Market
		IS OWNING A PROFESSIONAL SPORTS TEAM A GOOD BUSINESS IN TAIWAN? A Case Study of CPBL
		STRATEGIES TO IMPLEMENT EFFECTIVE SUCCESSION PLANNING AND ITS EFFECT ON EMPLOYEE RETENTION AMONGST INDIAN SMES A STUDY FROM THE ORGANIZATIONAL PERFORMANCE PERSPECTIVE
Entrepreneurship and Entrepreneurial Leadership	HIGASHIDE, Hironori	A STUDY ON THE DEVELOPING OF HAPPINESS ENTERPRISE MODEL FOR FAMILY ENTERPRISE
Frontiers of Business Study	IRIYAMA, Akie	BUSINESS MODEL OF SOUTH KOREAN METAVERSE PLATFORM FOR TEMPORARY GAME DEVELOPMENT TEAMS
		IVY LEAGUE COLLEGE COACHING A business plan to send Tokyo high school students to North American universities for long term career success
		BOARD GOVERNANCE AND FIRM PERFORMANCE FOR LARGE JAPANESE FIRMS An Empirical Study of Firms Listed in the Nikkei 225
		EMPIRICAL STUDY ON THE EFFECTIVENESS OF THE DOGS OF THE DOW STRATEGY FOR CHINESE RETAIL INVESTORS Evidence from the Chinese A-share Market
		日本の家電量販店の特殊性に関する研究 ～家電量販店の高い購買力による業界支配構造～
		INFORMATION AND COMMUNICATION TECHNOLOGY ADOPTION, GOVERNMENT SUPPORT, AND YOUTH SELF-EMPLOYMENT IN KAMPALA DISTRICT
Seminar in Innovation & Entrepreneurship	MAKI, Kanetaka	MONETARY TRANSMISSION MECHANISM OF CRYPTOCURRENCY: BASED ON SVAR ANALYSIS