

2024

WASEDA BUSINESS SCHOOL

Graduate School of Business and Finance,
Waseda University

English-based Programs



Waseda University Graduate School of Business and Finance
早稲田大学 大学院経営管理研究科



Actionable Knowledge Unlocks Your Potential.

Mission Statement

WBS creates a dynamic learning community for all stakeholders as a catalyst for developing insightful and responsible global leaders with actionable management knowledge.

Contents

Dean's Message	4
Why Waseda Business School?	6
Coordinator's Message	8
WBS Programs	10
International MBA (IMBA)	12
IMBA Course List in 2023	14
Waseda-Nanyang Double MBA	16
Waseda-Nanyang Double MBA Course List in 2023	17
MSc in Finance	18
MSc in Finance Course List in 2023	19
Global Initiative	20
Executive Education	20
Career Development	21
Faculty	22
Admissions Information	26



Waseda Business School

Dean

Prof.
Hitoshi TAKEHARA



On behalf of all the faculty and staff, current students and alumni, welcome to the Waseda Business School (WBS) learning community! WBS is both uniquely Japanese and highly international. We draw students, ideas and challenges from around the world and, together, through our teaching and learning, our research and our consulting, we discover new knowledge that can be shared and applied globally. Academic as well as practical knowledge (in other words, actionable management knowledge) can be created through interactions in a learning community of diverse experiences and perspectives. Therefore, all of you are expected to create actionable knowledge.

When you join any program at WBS, in addition to your experiences on campus, you also have access to our alumni network which is well over 6,400 alumni strong, and which is joined by around 300 new graduates every year. Additionally, the global WASEDA University alumni network includes over 670,000 current members.

At WBS, we strongly believe that we have an obligation to develop the next generation of global leaders and financial professionals. Thanks to its people, facilities, and location in the heart of central Tokyo, WBS is a place with numerous opportunities for insightful and personal development. Interact with International MBA students from around the globe and Evening MBA students who are working as business managers in Japan, or study abroad at our partner schools if you like. All these options are what make your campus life rich and exciting.

We look forward to helping you take advantage of the opportunities that await you at WBS.

Actionable knowledge unlocks your potential.



Why JAPAN? Why Tokyo?

■ No. 1 Global City in Asia

Tokyo has global influence rivaling that of New York, London, or Paris, so you can experience many cutting-edge international trends (AT Kearney Global Cities Index 2022)

■ Most Hospitable City in the World

Tokyo has been ranked first for “Helpful Locals” in a TripAdvisor survey

■ One of the Top 3 Student Cities in Asia

Tokyo has been ranked in the top 100 in the Best Student Cities Ranking, in terms of education, diverse student body, student life, job-seeking opportunities and tuition expenses (QS Best Student Cities Ranking 2023)

■ From Pop and Subculture to Ancient Tradition

Japan’s literature, theater, music and cinema are the focus of attention from around the world

Why Waseda?

■ Established in 1882

Waseda is one of the oldest institutions of higher education in Japan

■ Worldwide Network of Students/Alumni

Waseda is well-known for its diversity of students (approximately 50,000 enrolled) and wide network of outstanding alumni (over 670,000) built up over 140 years of school history

■ No. 1 for Global Initiative

Waseda admits the highest number of international students (7,122 from 110 countries and territories so far) among Japanese universities and has the most students participating in study abroad programs

■ Extensive Scholarship Programs

Waseda provides over 250 different scholarships valued at more than 8.1 billion yen for 13,252 students

Why Waseda Business School?

■ One of the best Business Schools in Japan

Waseda has been ranked as the No. 1 business school in Japan by Eduniversal Best Masters Ranking 2022 (MBA full time) and as the No.3 business school in Japan by QS Global MBA Ranking 2023

■ EQUIS and AACSB-Accredited School

WBS is one of only two business schools in Japan that have been accredited by both EQUIS and AACSB

■ Dynamic Student Diversity

Students experience culturally diverse discussions and networking with future international business leaders

■ Top-class Faculty

You are promised well-rounded learning from faculty members with both high academic standards and extensive practical experience

■ Rich Variety of Programs

To meet the needs of today’s business and finance sectors around the world, WBS offers a total of seven programs; three of which are conducted in English



International MBA Program

Coordinator

Prof.
Norihiro TAKEUCHI

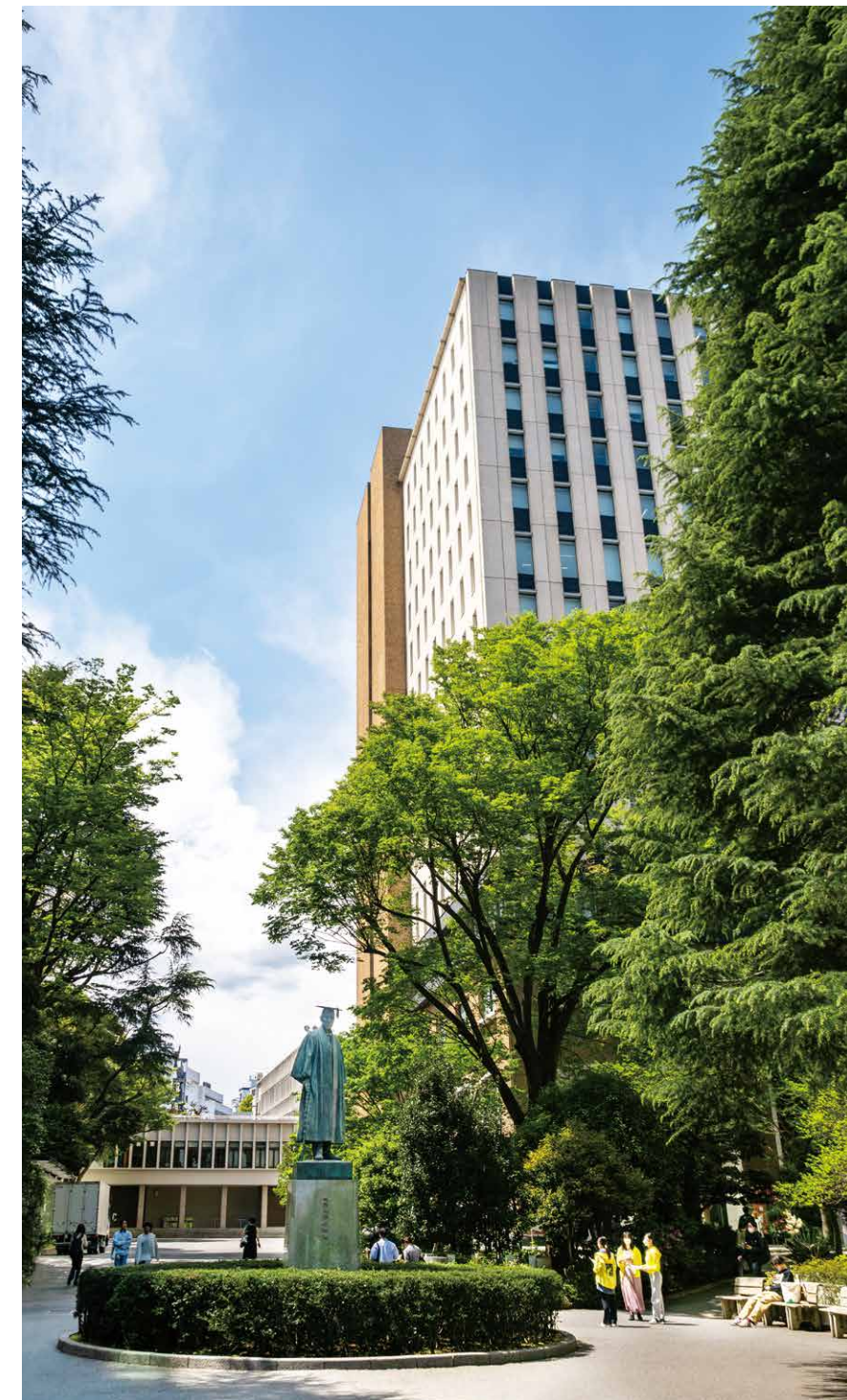


Thank you for considering applying to the International MBA program at Waseda Business School! Our school is one of the top emerging business schools globally, which is reflected in our 2022 ranking (WBS is ranked No. 1 in Japan by Eduniversal Best Masters Ranking). The International MBA program is our flagship program. We annually welcome about 50-60 talented students from around 25 countries.

Our program offers great and unique opportunities for you, all of which follow our three core visions. First, we emphasize “Actionable Knowledge.” We believe knowledge must be acted upon in practice. For this reason, we have many faculty members who have an amazing wealth of practical experience. Second, we foster “Community-Based Learning.” We have a unique “Zemi” system, in which you have deep one-on-one communication with professors.

Third, we seek to develop “Global Leaders.” As mentioned above, we have a highly diversified body of students, and you will have many opportunities to mingle with them and even with Japanese Evening MBA students (many of whom are currently working for leading Japanese companies).

Finally, WBS will do its very best to support your smooth transition to MBA life, both physically and virtually. Overall, our International MBA program offers an amazing set of opportunities for you to develop and inspire yourself. I hope I can see you on the WBS campus quite soon!



WBS Programs

WBS offers seven programs that cater to the needs of today’s business and finance sectors in Japan and across the globe.

English-based programs

■ International MBA

Degree:	Master of Business Administration
Admission Method:	Application with GMAT or GRE Application for Family Business Successors
Duration:	2 years
Annual Intake:	45
Enrollment	September

■ Waseda-Nanyang Double MBA

Degree:	Master of Business Administration, Waseda University Master of Business Administration, Nanyang Technological University
Admission Method:	Application with GMAT or GRE
Duration:	14 months
Annual Intake:	Approx. 10
Enrollment	July

■ MSc in Finance

Degree:	Master of Science in Finance
Admission Method:	Application with GMAT or GRE Application for Company Sponsored Applicants
Duration:	2 years
Annual Intake:	20
Enrollment	September

Japanese-based programs (April Enrollment)

■ International MBA

Duration:	2 years
Annual Intake:	25

■ Evening MBA (General)

Duration:	2 years
Annual Intake:	70

■ One-year MBA

Duration:	1 year
Annual Intake:	20

■ Evening MBA (Specialized)

Duration:	2 years
Annual Intake:	70

WBS has received high acclaim from international university evaluation institutions, and will continue to develop as a high-ranking business school, both domestically and globally.



Eduniversal Best Masters Ranking 2022 (MBA full time): No. 1 in Japan, No. 5 in Far East Asia
QS Global MBA Rankings 2023: No. 3 in Japan, No.27 in Asia

Schedule for Lectures

- International MBA (English, Japanese)
- Waseda-Nanyang Double MBA
- MSc in Finance
- One-year MBA

Period		Time
1st	(100 mins)	8:50–10:30
2nd	(100 mins)	10:40–12:20
3rd	(100 mins)	13:10–14:50
4th	(100 mins)	15:05–16:45
5th	(100 mins)	17:00–18:40
6th	(100 mins)	18:55–20:35
7th	(50 mins)	20:45–21:35

■ Evening MBA (General, Specialized)

Period		Time
Evening 6th	(100 mins)	18:30–20:10
Evening 7th	(100 mins)	20:20–22:00

*Class hours
Evening 6th and Evening 7th periods are offered Monday through Friday.
Evening 6th and Evening 7th periods are not applicable for English-based courses.



Molding business leaders who can thrive in the global era

International MBA (IMBA)

- Full-time, 2-year program
- Bilingual courses conducted in English and Japanese
Language acquisition courses also offered
- Faculty-coordinated in-class interaction between
Japanese-based and English-based students
- Abundant study-abroad opportunities

The IMBA has designed a flexible curriculum that provides students with a solid foundation in business fundamentals while allowing them the freedom to pursue courses that align with their career strategies in global business fields.



Zemi (Seminar)

Unique to the WBS Program is the system of Zemi (seminars). Supervised by a professor, students remain in the Zemi groups throughout their enrollment, bonding with peers possessing similar research interests through interactive, discussion-based classwork. In addition to class endeavors, this small unit goes out for fieldwork and extracurricular activities, interacting with other Zemi and alumni. In their Zemi, students gain the skills and methodology to conduct research, deepen their academic professional insights, and improve rational problem-solving techniques. An MBA Degree Thesis is the capstone of academic work in the program.

Seminars scheduled to be open in the 2024 academic year (Subject to change)

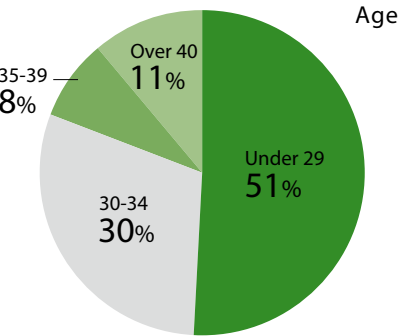
Seminar Title	Faculty in Charge
Management Strategy and Industry Evolution	Shigeru ASABA
Risk Management	Ming Yan William CHEUNG
Firm growth, innovation and industry dynamics	Alex COAD
Entrepreneurship to boost happiness	Hironori HIGASHIDE
Frontier of Entrepreneurship, Innovation, and Management	Akie IRIYAMA
Designing Incentives in Markets and Organizations	Hideshi ITOH
Strategy in Practice	Hiroshi KANNO
Management of Numbers in Business	David LAU
Luxury Branding	Shinya NAGASAWA
Enterprise Value	Shigeru NISHIYAMA
Innovation Strategy in Japan	Atsushi OSANAI
Strategy and Finance	Katsuhiko SATO
Financial Law and Practice	Satoru SHIBAZAKI
Consumer Behavior in the Digital Environment	Satoru SHIBUYA
Performance Measurement & Control system for Implementing Corporate Strategy	Nobumasa SHIMIZU
Organizational Behavior	Norihiko TAKEUCHI
Economic Analysis of Accounting Institutions	Akira USUI

Waseda-ESCP Double Degree Agreement for IMBA Students

- Students study at both WBS and ESCP (Paris)
- Students obtain two degrees: Master of Business Administration, Waseda University and Master in Management Grande Ecole, ESCP Europe
- Application is made through the home school followed by joint screening by the two institutions during enrollment

Student Demographics

As of May 2023



Country/Region	
Canada	New Zealand
China	Peru
Colombia	Philippines
Cote d'Ivoire	Republic of Korea
Hong Kong	South Africa
Indonesia	Taiwan
Italy	Thailand
Japan	Tunisia
Kenya	United Kingdom
Mongolia	United States
Morocco	Viet Nam
Myanmar	

Overview Video



IMBA Course List in 2023

As of July 2023

Compulsory Core Courses

- Marketing
- Financial Accounting
- Finance
- Management of People and Organizations
- Corporate and Business Strategy
- General Management
- Global Management

Elective Courses (As an example)

- General Management & Strategy
 - Strategic Service Management
 - Strategy of eBusiness
 - Turnaround Management
 - Japanese Management
 - Growth Strategy & Creation of Sustainable Business
 - Management Game
 - Problem Solving from General Management Perspective
 - Business Law
 - Strategy & Design Thinking
 - Management Dilemma: Case Discussions in English and Japanese (Bilingual)
 - ICT Driven Business Strategy in the US and Japan (Bilingual)
 - Dialogue with Top Entrepreneurs in Japan
 - Corporate Strategy in Practice
 - DATA SCIENCE FOR MANAGEMENT
- Accounting
 - Management Control System for the Global Companies in the Era of Asia: Strategic Perspectives

Elective Core Courses

- Business Data Analysis
- Managerial Accounting
- Economics for Business Administration
- Entrepreneurship
- Technology & Operations Management

- Marketing
 - Consumer Behavior
 - Marketing and Social Innovation
- Global Business
 - Cross-Cultural Management
- MOT
 - Technology Strategy and Management
 - Strategic IT Management
 - Operation Management
 - Venture Capital Formation

- Finance
 - Corporate Valuation
 - Securities Market
 - Derivatives Modeling
 - Market Microstructure
 - Real Estate Finance
 - Management of Financial Institutions
 - Corporate Finance
 - Corporate Governance
 - Mathematical Finance
 - Mathematics of Finance
 - Equity Investments
 - Asset Allocation
 - Asset Pricing
 - Microeconomics
 - Advanced Microeconomics
 - Risk Management
 - Derivatives, Exotic Options and Insurance
 - Statistics
 - Sports Finance: An Introduction
 - Time Series Analysis
 - Financial Econometrics
 - Financial Instruments
 - Fixed Income Investments
 - Fin Tech-Financial Innovation and the Internet
 - Theory of Accounting Choice
 - Risk Analysis
 - ECONOMETRICS
 - Applied Corporate Finance
 - Business Ethics for Financial Professionals
 - Behavioral Finance for Individuals

- HR Management and Organizational Behavior
 - Leadership in Business Settings
 - Strategic Human Resource Management
 - Transnational Leader in the Era of Transformation
 - Human Behavior in Organizations
 - Organizational Strategy of Japanese Companies in Asia
 - Organizational Psychology
- Entrepreneurship
 - How to Globalize Family Businesses (Bilingual)
 - Family Business Management A: Theory and Family Business Plan Development (Bilingual)
- Research Methods and Logical Thinking
 - Creative Process and Ethics for Business (Bilingual)

(Bilingual Courses)

- Research Methods and Logical Thinking
 - Creative Process and Ethics for Business
- Entrepreneurship
 - How to Globalize Family Businesses
 - Family Business Management A: Theory and Family Business Plan Development
- General Management and Strategy
 - Management Dilemma: Case Discussions in English and Japanese
 - ICT Driven Business Strategy in the United States and Japan

Student Testimonial



WBS - a starting point to the next phase of my career

I discovered WBS when I was seeking a new direction in my career. Having worked in Japan for several years, I found myself at a stage where I needed to balance my family life as a mother of two young children with advancing my knowledge and expertise. WBS was the perfect answer for me as the top-ranked MBA program in Japan. At WBS, I gained extensive knowledge in business and management, spanning various fields, and had the opportunity to exchange ideas and gain new perspectives from friends from around the world. While managing my schedule between studying and family time was challenging, the rewards from WBS were worth the effort. After completing three semesters at WBS, I feel confident and prepared for the next phase of my career.

Duong Thu Huong From: Vietnam

Student Testimonial



Pushing Beyond Limits: How a WBS MBA Challenges You to Grow

I chose WBS because of its reputation for providing a rigorous and challenging MBA program - one that could especially help me to push myself beyond my limits. Since enrolling in the programme, I've felt tested to think outside the box, as well as frame and approach problems in new ways. I've also come to appreciate the caliber of the faculty and the diversity of the class. The professors are some of the most accomplished business leaders in Japan, and my classmates come from all over the world, bringing a wealth of diverse perspectives and experiences. Having grown in ways that I never thought possible already, I look forward to seeing where the rest of the journey will take me.

Katlego Makubetse From: South Africa

Fostering dynamic global leaders through combined studies in Singapore and Tokyo

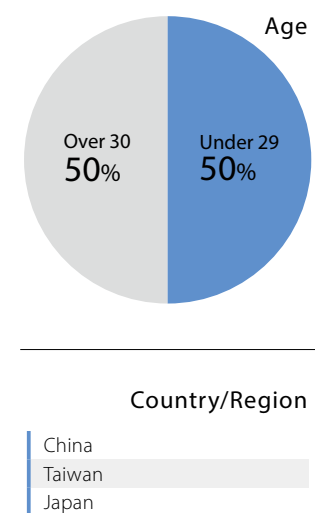
Waseda-Nanyang Double MBA

- Students obtain two MBA degrees in an intensive program of study
- Full-time, 14-month program
- Conducted in Singapore and Japan to combine the strengths of two top business schools in Asia
- In addition to earning two MBA degrees, students will belong to two growing global alumni networks of distinguished leaders



Student Demographics

As of May 2023



Trimester 1

(Late July – October)

Mainly core courses and “Leading People Globally” module at Nanyang Technological University

Trimester 2

(November – February)

Mainly core courses and “Leading People Globally” module at Nanyang Technological University

Trimester 3

(April – August)

Specialized courses, seminar, research and dissertation at Waseda University

Waseda-Nanyang Double MBA Course List in 2023

As of May 2023

WBS Courses

- Core Courses
 - General Management
- Specialized Courses
 - Organizational Strategies of Japanese Companies in Asia
 - Life Sciences: A Business Perspective
 - Operations Management
 - Technology Strategy and Management
 - Technology & Operations Management
 - Problem Solving from General Management Perspective
 - Securities Market
 - Japanese Management
 - Strategic Service Management
 - Human Resource Development of Global Business Leader
 - Innovation Management
 - Entertainment Business Strategy
 - Strategic IT Management

- Specialized Research & Paper
 - Japan Industry Studies

Tuition

S\$ 65,000*

*Published tuition fee excludes prevailing GST
(Successful applicants will enjoy a grant of \$8,000, off the \$73,000, hence making the fees on par with that of the Nanyang MBA programme)
*Residential and living expenses in Singapore and Japan are not included.
(Ref: NBS dorm S\$400 and up)

NBS Courses

- Core Courses
 - Finance
 - Accounting
 - Marketing
 - Technology & e-Business
 - Economics and Markets
 - Strategic Management
 - Analytics for Decision Making
 - Corporate Governance and Ethics
- Specialized Courses
 - Entrepreneurship
 - Supply Chain Management (half course)
- Leadership Development module
 - Leading People Globally

Overview Video



Website



Student Testimonial



Become a Competent Global Citizen in a New Era

Before starting my DMBA studies, I lived in Asian, Oceanian, and African countries with varying levels of development, and I have seen that people face diverse problems yet enjoy shared humanity. Therefore, it has become part of my life goal to understand the world more thoroughly, to enrich my knowledge and ultimately to contribute to the human community with a shared future. I chose the Waseda-Nanyang DMBA programme because it allowed me to learn from two modernised value systems of Japan and Singapore in business and management at the same time. It will help me to become a competent global citizen and a potential international leader in the future.

Feng Menglong From: China

Student Testimonial



A crossroad I took to achieve my desired career-path.

I joined Waseda-Nanyang DMBA program because I wanted to achieve career switch in a new geography. This DMBA program allowed me to study in two prestigious schools while at the same time having the opportunity to live in two countries within 14 months. The lectures offered in Waseda were very helpful as I got to have a comprehensive understanding of Japan economy and Japan culture. With the support from career office, MBA cohorts, MBA alumni and professors, I took the time to dig into my past career and began figuring out my passion for a new career path for job-hunting. Besides the schoolwork, the friendships with the cohort and the self-development process were invaluable. I believed I've made the best decision in my life to join this DMBA program.

Shih Lan From: Taiwan

Cultivating global financial professionals in Japan

MSc in Finance

- The only program of its kind offered in Japan
- Full-time, 2-year program
- International learning environment

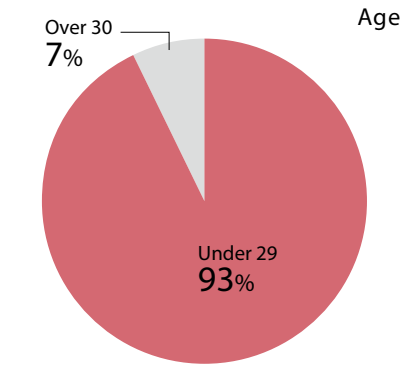
The Master of Science in Finance program is an English-based program to develop successful financial professionals. Responding to modern needs, specialist fields on offer include: Corporate Finance, Investment and Personal Finance, Wealth Management, Internet Finance, and Real Estate and Infrastructure. The curriculum is designed to offer flexible study supporting students in becoming either highly specialized professionals or research academics in their respective fields.

*Work experience is not required for application.



Student Demographics

As of May 2023



Country/Region	
Austria	Republic of Korea
China	Russia
Germany	Taiwan
Ghana	Thailand
Indonesia	United States
Philippines	Viet Nam

MSc in Finance Course List in 2023

As of July 2023

Compulsory Core Courses

- Microeconomics
- Equity Investments
- Corporate Finance
- Fixed Income Investments
- Mathematics for Finance
- Statistics
- Econometrics

Seminars

- Economics
- Risk Management
- Hot Papers in Finance
- Financial Economics
- Real Estate/Finance/Data Science
- Accounting and Finance
- Applied Mathematical Finance
- Topics in Financial Markets/ESG/SDGs
- Portfolio Management
- Behavioral Finance
- Entrepreneurial Finance

Elective Core Courses

- Derivatives Modeling
- Market Microstructure
- Financial Econometrics
- Real Estate Finance
- Management of Financial Institutions
- Corporate Governance
- Mathematical Finance
- Asset Allocation
- Asset Pricing
- Financial Econometrics
- Microeconometrics
- Advanced Microeconomics
- Theory of Accounting Choices
- Advanced Risk Management
- Derivatives, Exotic Options and Insurance
- Risk Analysis
- Sports Finance: An Introduction
- Behavioral Finance for Individuals
- Applied Corporate Finance

*It is possible to take up to 5 courses from IMBA Elective Core Courses or Elective Courses.



Overview
Video



Student Testimonial

Exploring your own potentials

With people from various cultural, professional and academic backgrounds, MSc in Finance offers me an eye-opening opportunity to deepen my knowledge not only in my field of studies, but also about the world as a whole. Following a well-designed curriculum balanced between academic insights and professional know-hows, we are given passionate support and guidance from our professors-some of the top names in finance and management in the country. Besides, interactions with classmates and lecturers are encouraged in every class, naturally building an open-minded and dynamic learning environment for individuals. The journey one would embark on in WBS is not merely learning the world outside, but also breaking the boundaries of self-perception and exploring one's untouched potentials.

Lan Nhi Nguyen From: Vietnam



Student Testimonial

Acquiring financial knowledge while broadening the cultural horizon

Having a strong interest in Financial Markets as well as in Japanese culture ever since my early childhood, the Master in Finance program at Waseda Business School was the ideal place to obtain high-class knowledge that elevates my career to the next level while experiencing the richness of Japanese culture. Through its well-balanced mix of classes in the fields of Accounting, Corporate and Sustainable Finance as well as Management, the program enables the participants to acquire the knowledge to join not only global banks, but also consulting firms and corporates among various industries. The interactive classes, with students and professors from all over the world, helped me to strengthen my cultural awareness while making good friends.

PLATZ, Julian Andreas From: Germany



Global Initiative

Prestigious academic partners leverage a worldwide network

In addition to learning in a global environment where people from all over the world gather, students can also enjoy opportunities to study abroad through WBS's extensive network, which connects them with 37 leading institutions around the world (see list below).

Various study abroad opportunities include:

- Partner institutions
- Semester-exchanges
 - Summer/Spring intensive programs

Asia / Oceania

- College of Management, National Taiwan University
College of Commerce, National Chengchi University
School of Economics and Management, Tsinghua University
China Europe International Business School (CEIBS)
Guanghua School of Management, Peking University
Antai College of Economics & Management, Shanghai Jiao Tong University
School of Management, Zhejiang University
School of Economics, Zhejiang University
The Chinese University of Hong Kong Business School
Korea University Business School
School of Business, Yonsei University
Indian Institute of Management, Ahmedabad (IIMA)
Indian Institute of Management Bangalore (IIMB)
Nanyang Business School, Nanyang Technological University
Faculty of Business and Economics, Monash University
Singapore Management University
Sasin Graduate Institute of Business Administration of Chulalongkorn University
National Taiwan University of Science and Technology
Thammasat Business School, Thammasat University

Europe

- EMLYON Business School
ESCP (École Supérieure de Commerce de Paris) Europe Business School
EDHEC (École des hautes études commerciales du Nord) Business School
Copenhagen Business School
Solvay Brussels School of Economics and Management (SBS-EM), Université Libre de Bruxelles
University of St. Gallen
Mannheim Business School, University of Mannheim
Rotterdam School of Management, Erasmus University
ESSEC Business School
Collier School of Management, Tel Aviv University

North America

- Peter F. Drucker and Masatoshi Ito Graduate School of Management, Claremont Graduate University
John E. Anderson Graduate School of Management, University of California, Los Angeles
International Business School, Brandeis University
Stephen J.R. Smith School of Business, Queen's University
Shilder College of Business, The University of Hawaii at Manoa
College of Business Administration, University of Missouri, St. Louis
University of Southern California, Marshall School of Business
Kelley School of Business, Indiana University

Executive Education

Programs on offer for top management to junior leaders

Executive education is conducted by the Institute for Business and Finance, in close connection with WBS.

Hosting tailor-made courses with world-renowned companies and business schools

A growing number of major companies and leading universities are choosing to partner with Waseda Business School to deliver their own executive programs and develop the next generation of global business leaders.



Executive courses for Japan's business leaders

A variety of courses are offered for top executives, middle managers, and young business leaders as modules and/or customized staff development programs for individual companies.



Please contact the Institute for Business and Finance for more information: wibf@list.waseda.jp

Career Development

The WBS experience maximizes talent and potential

The Waseda Business School Career Management Center offers comprehensive career support services exclusive to WBS students. Its service covers providing internship/job opportunity information, career guidance seminars, career development & job-hunting preparation workshops, as well as individual career counseling. In addition, WBS students have opportunities to obtain corporate briefing & career opening updates directly from corporate representatives during WBS on-campus seminars. WBS supports international students in realizing their vision.

On-Campus Career Seminars & Networking Events

- Career guidance for fresh graduates & mid career recruitment (recruitment process, job search, resume & entry sheets writing, interviews and networking, etc.)
- International students and alumni networking
- Japanese business culture & etiquette seminar
- Japanese conversation lounge (international students and Japanese students networking)

Recent On-Campus Corporate Seminars:

Accenture	IQVIA	Management
Amazon Japan G.K.	Lenovo	Nomura Securities
British American Tobacco	Linkedin	Richemont Japan Limited
Chiba Bank	MITSUI & CO., LTD.	The Yokohama Rubber
Dai-ichi Life International	Microsoft	Uber Japan
Holdings	Monitor Deloitte	Vector Renewables Japan K.K.
Google LLC	NYC Inc.	Wipro
Gyoseki Co., Ltd.	Nomura Asset	World Bank & International Finance Corporation

Companies from which WBS graduates have received job offers in recent years

Audit, Advisory & Consulting

Accenture Japan Ltd	Mercer Japan Ltd.
Deloitte Tohmatsu Consulting LLC	Monitor Deloitte (Indonesia)
DKSH Japan K.K.	Nomura Research Institute, Ltd.
EY Strategy and Consulting Co., Ltd.	NRI Consulting & Solutions (Thailand) Co., Ltd.
KPMG Consulting Co., Ltd.	PricewaterhouseCoopers Aarata LLC
L.E.K. Consulting	PwC Consulting LLC
Mars & Co	Revamp Corporation
Mazars Audit LLC	Simplex Holdings, Inc.

Finance

Allianz Investment Management SE(Germany)	Nippon Life Insurance Company
Ardian Japan	Nomura Asset Management Co., Ltd.
Asset Management One Co., Ltd.	Nomura Securities Co., Ltd
BlackRock Japan Co., Ltd.	OCBC Bank, Tokyo
BofA Securities Japan Co., Ltd.	SBI Holdings, Inc.
Citic Securities Co., Ltd.	Standard Chartered Bank (China) Limited
Haitong Securities Co., Ltd.(China)	Sumitomo Mitsui Trust Bank, Limited
Mizuho Financial Group, Inc.	UBS Securities Japan Co., Ltd.
Morgan Stanley MUFG Securities Co., Ltd.	Zurich Insurance Company Ltd

IT

ARM Ltd	Apple (China)	Lenovo Japan Ltd.	Softbank Corp.
Amazon	HENNGE K.K.	Nextremer Co., Ltd.	

FMCG

British American Tobacco Japan, Ltd.
Danone Japan Co., Ltd.
Johnson Company, Limited
Kikkoman Corporation
Nichirei Foods Inc.
NIHON L'ORÉAL K.K.

Automotive

Mitsubishi Fuso Truck and Bus Corporation
PABCO Co., Ltd.

Media & Entertainment

Bloomberg L.P.
ByteDance Ltd.
Konami Holdings Corporation
SEGA Corporation
Sony Interactive Entertainment Inc.

Faculty

- Faculty in charge of IMBA
 - Faculty in charge of other programs
 - 1 Area(s) of Specialization,
 - 2 Educational Pedigree (School, Degree),
 - 3 Previous Experience & External Positions
- *Faculty on Sabbatical in 2023 may continue in 2024

■ Prof.
Shigeru ASABA
1 Corporate Strategy, Business Strategy
2 Ph.D. (UCLA); Ph.D./MA/BA (University of Tokyo)
3 Gakushuin University, President at the Academic Association for Organizational Science, Board Member of Nippon Beet Sugar Manufacturing, and Oki Electric Industry.



■ Prof.
Akie IRIYAMA
1 Strategic Management, International Business
2 Ph.D. (University of Pittsburgh); MA/BA (Keio University)
3 Asst. Prof. at State University of NY(SUNY) Buffalo, Business Consultant at Mitsubishi Research Institute, Board Member of Macromill, Inc.



■ Assoc. Prof.
Ming Yan William CHEUNG
1 Market Liquidity, Real Estate Investment Trusts, Behavioral Economics Corporate Finance
2 B.Sc. & M.Phil. in Mathematics (University of Hong Kong), Ph.D. in Finance (University of Hong Kong)
3 Member of European Corporate Governance Institute, University of Vienna, University of Macau



■ Prof.
Hideshi ITOH
1 Organizational Economics, Contract Theory
2 BA/MA (Hitotsubashi University), Ph.D. in Decision Sciences (Graduate School of Business, Stanford University)
3 Kyoto University, Osaka University, Hitotsubashi University. a former President of Japanese Economic Association(2022-2023)



■ Prof.
Alex COAD
1 Firm growth, firm performance, innovation, entrepreneurship
2 Ph.D., M.Sc., Economics, (Paris 1, France). B.A., Economics, (HEC Lausanne, Switzerland)
3 Previously at the European Commission. External consultant at the OECD and World Bank. Editor: Research Policy. Editor: Small Business Economics.



■ Prof. (Sabbatical year in 2023)
Hiroshi KANNO
1 General Management, Strategy in Practice
2 MA in Engineering (Tokyo Institute of Technology); MA in Industrial Administration (Carnegie Mellon University)
3 Partner at the Boston Consulting Group until 2008. Now serving as a Board Member/Auditor for several companies.



■ Prof.
Hironori HIGASHIDE
1 Entrepreneurship, Creative Process, Humanity-Centered Management
2 Ph.D./MBA/DIC (Imperial College, London); BA in Economics (Keio University)
3 WERU Investment Co Ltd. (Director), CIESF (Councilor: Cambodia International Education Support Foundation)



■ Prof. (Sabbatical year in 2024)
Tomoko KAWAKAMI
1 Marketing
2 Ph.D. (Kobe University); MA/BA (Osaka University)
3 Kansai University, Affiliate Professor of University of Washington, Editorial Review Board of Journal of Product Innovation Management, Outsider Director of Takara Holdings Inc.



■ Prof. (Sabbatical year in 2024)
Tatsuya KIMURA
1 Marketing Management
2 Ph.D. (Waseda University); MBA (Lancaster University, UK); BA (Waseda University)
3 Brand Management & Marketing Management experience in various Japanese, American and British companies, Board member of Septeni Holdings



■ Assoc. Prof.
David LAU
1 Voluntary Disclosure, Auditing, Corporate Governance
2 BCom, BCom (Hons, 1st Class) & PhD in Accounting (University of Auckland Business School)
3 Full member of Chartered Accountants Australia and New Zealand



■ Prof.
Tatsushi OSANAI
1 Technology & Innovation Management, Strategic Management
2 Ph.D. (Kyoto University); MBA (University of Tsukuba); BA (Kyoto University)
3 Product Strategist of Sony Corporation, Associate Professor of Kobe University, Visiting Fellow at Harvard University (2016-2017), Visiting Professor at Tunghai University (Taiwan)(2017-2018)



■ Prof.
Katsuhiro SATO
1 Corporate Strategy, Global Management, Corporate Finance, Value Creation Management
2 Ph.D. in Management Science from Kyoto University, M.Sc. from Stanford University, and L.L.B. from Keio University
3 Development bank of Japan, Partner at McKinsey & Company, Consulting Fellow at Research Institute of Economy, Trade, and Industry.



■ Assoc. Prof. (Sabbatical year in 2024)
Kanetaka MAKI
1 Technology Management, Innovation & Entrepreneurship, Science Policy
2 BA (Keio University), Master of Media and Governance (Keio University), Ph.D. in Management (University of California San Diego)
3 Visiting Assistant Professor, University of California San Diego, Affiliated Fellow, National Institute of Science and Technology Policy (NISTEP)



■ Prof.
Satoru SHIBAZAKI
1 Civil Law (Commercial Law, Banking Law)
2 Ph.D. in Law (Waseda University)
3 Associate Professor (Yamagata University, Dokkyo University, Waseda University); Professor (Waseda University, 2008-)



■ Prof.
Shinya NAGASAWA
1 Design and Brand Innovation Management
2 D. Eng / M. Eng / B. Eng. (Waseda University)
3 Visiting Professor at ESSEC Business School, SciencesPo. Paris, Ritsumeikan APU, President of the Association of Product Development & Management, former Vice President of the Japan Society of Kansei Engineering



■ Prof.
Satoru SHIBUYA
1 Marketing, Consumer Behavior
2 Faculty of Law, The University of Tokyo, MBA/ Ph.D., Keio University.
3 Tokyo Electric Power Company, Professor at Tohoku University, Visiting professor at the University of Rennes I, President of the Japan Association for Consumer Studies



■ Prof.
Shigeru NISHIYAMA
1 Accounting & Corporate Finance
2 Ph.D. (Waseda University); MBA (University of Pennsylvania); BA (Waseda University); CPA
3 Deloitte Touche Tohmatsu LLC, Director or Audit & Supervisory Board Member of several companies, others.



■ Prof.
Nobumasa SHIMIZU
1 Management Accounting, Cost Management
2 MA in Commerce (Waseda University)
3 Professor (Hosei University, Momoyama Gakuen University)



■ Prof.
Norihiko TAKEUCHI
1 Organizational Behavior,
HR Management,
2 Career Development
3 Ph.D./MA. (Nagoya University)
Associate Professor at Aoyama
Gakuin University, President at
the Association of Japanese
Business Studies, others.



■ Prof.
Masao HIRANO
1 Globalization,
Corporate Strategy, M&A
2 Ph.D./MSE (University of Tokyo);
MSE (Stanford University)
3 McKinsey & Co., Carlyle Group,
others.



■ Prof.
Naoko NEMOTO
1 Financial Institutions Management,
Financial Markets
2 Bachelor's degree in Law from
Waseda University. MBA from the
University of Chicago. PhD in Finance
from Hitotsubashi University.
3 Former Managing Director at S&P
Global. Economist at the Asian
Development Bank Institute. Board
Member of Mizuho Bank and
Government Pension Investment
Fund Japan.



■ Prof.
Hitoshi TAKEHARA
1 Asset Pricing,
Portfolio Management
2 Ph.D. in Management Science and
Engineering (University of
Tsukuba)
3 Board Member of the Nippon
Finance Association and the Japan
Finance Association



■ Prof.
Akira USUI
1 Accounting
2 Doctor of Commerce/MA/BA
(Waseda University)
3 President of the Business Analysis
Association, Councilor of Japan
Accounting Association, Director
of Japanese Association for
International Accounting Studies,
and Honorary President of the
Japanese Association for Research
in Disclosure



■ Prof.
Masayuki IKEDA
1 Financial Economics,
Asset Pricing
2 Ph.D. (Tokyo Institute of
Technology);
3 BA (University of Tokyo)
Professor at Aoyama Gakuin
University and Hitotsubashi
University



■ Prof.
Kenji SAITO
1 FinTech, Decentralized Finance
2 M.Eng in Computer Science
(Cornell University), Ph.D. in Media
and Governance (Keio University)
3 Senior Researcher, Keio Research
Institute at SFC, Keio University,
Representative Director, Beyond
Blockchain, Representative
Director, Academy Camp



■ Assoc. Prof.
Yasukazu TAMURA
1 Entrepreneurship,
Management Strategy
2 MA (Tokyo Medical & Dental
University); MA (University of
Tokyo); BA (Waseda University)
3 MEXT; Ministry of Economy,
Trade and Industry, others.



■ Assoc. Prof.
Yasuhiro ARIKAWA
1 Economics of the Firm,
Corporate Governance
2 MA/BA (Waseda University)



■ Prof.
Jusuke IKEGAMI
1 Global Management, Business
Strategy, Global Leadership
2 DBA (Hitotsubashi University);
MBA (Judge Business School,
University of Cambridge)
BA (Waseda University)
3 Boston Consulting Group (BCG)
Tokyo office, MARS Japan,
Softbank EC Holdings as a
Director of New Business
Development, Nissay Capital
Co. Ltd.



■ Prof.
Hiroaki SUGITA
1 General Management, Corporate
Transformation, Market Creation
2 BA (Tokyo Institute of Technology)
MBA (Keio University)
3 Currently Managing Director &
Senior Partner of Boston
Consulting Group, outside Board
Member of Unicharm Corporation
and director of the Japan
Association for the World Food
Programme.



■ Prof.
Hideo YAMADA
1 Competitive Strategy,
Business Models
2 Ph.D. (Waseda University);
MBA (Keio University)
3 Management Consultant at
Mitsubishi Research Institute,
Audit & Supervisory Board
Member of Astellas Pharma,
NEC, Fukuoka Financial Group
and Suntory Holdings



■ Prof.
Hirokazu HASEGAWA
1 New Business Development,
Venture Business, Family Business
2 Ph.D. (Waseda University);
BA (Chuo University)
3 Global Venture Capital
(Co-Founder), Nomura Research
Institute, JAFCO, others.



■ Prof.
Yuichiro KAWAGUCHI
1 Real Estate (Business & Finance),
Real Option
2 National Defense Academy;
Dr. in Engineering (University of
Tokyo)
3 Asian Real Estate Society, a Board
Member The Japanese
Association of Real Estate
Financial Engineering, Director



■ Prof.
Masakazu SUGIURA
1 Management of Human Resources
& Organizations
2 MBA (Stanford University);
BA (Kyoto University)
3 Nissan Motor, Bain and Co.,
Mercer, Citibank, Schroders,
Director of JAHRD, Head of
Waseda GSL Research Institute,
Director of Kunitachi College of
Music



■ Prof.
Katsunari YAMAGUCHI
1 Investment, Behavioral Finance
2 B.A.(Hitotsubashi Univ.),
MPPM(Yale School of
Management), Ph.D (Senshu Univ.
Graduate School of Economics)
3 Director and Chairman, Ibbotson
Associates Japan, Inc., He served
over years as board or committee
member for Nippon Finance
Association, CFA Society of Japan,
Security Analysts Association of
Japan.



■ Assoc. Prof.
Nobuhiko HIBARA
1 Financial Intermediation (VC,
Banking), Financing of Innovation
2 Ph.D./MA (Columbia University);
BA (University of Tokyo)
3 Bank of Tokyo, World Bank,
University of Saskatchewan
(Canada), others.



■ Prof.
Daisuke NAKAZATO
1 Financial Engineering,
Computational Finance
2 Ph.D. in Operations Research
(MIT Electrical Engineering and
Computer Science Dept.)
3 Senior Executive Scientist,
Mizuho-DL Financial Technology
Co.Ltd.



■ Prof. (Sabbatical year in 2024)
Kazunori SUZUKI
1 Corporate Finance,
Mergers and Acquisitions
2 Ph.D. in Finance (London Business
School); MBA (INSEAD);
LLB (University of Tokyo)
3 Editorial Board Member of
Security Analysts Journal,
Valuation Advisor of Mizuho Bank



Admissions Information for September 2024 Enrollment

International MBA and MSc in Finance Programs, Waseda Business School

Application Schedules

- 1) Application with GMAT or GRE
Application for Company-Sponsored Applicants (Only for MSc in Finance)

A rolling admissions process operates for these application channels with the four key deadlines below.

Application Round	Application Deadline	Screening Result Announcement	Enrollment Procedure Deadline
1 st Round	Oct. 30 (Mon), 2023	Dec. 7 (Thu), 2023	Jan. 12 (Fri), 2024
2 nd Round	Jan. 26 (Fri), 2024	Mar. 7 (Thu), 2024	Mar. 22 (Fri), 2024
3 rd Round	Mar. 25 (Mon), 2024	May 9 (Thu), 2024	May 24 (Fri), 2024
4 th Round	May 10 (Fri), 2024	Jun. 6 (Thu), 2024	Jun. 21 (Fri), 2024

2) Application for Family Business Successors (Only for IMBA)

This category is for applicants whose family members run their own business* and who are scheduled to succeed it in the future.

Application Round	Application Deadline	Examination Date	Screening Result Announcement	Enrollment Procedure Deadline
Spring Round	Mar. 25 (Mon), 2024	May 5 (Sun), 2024	May 9 (Thu), 2024	May 24 (Fri), 2024

*Must be a listed company on the stock exchange or of similar standing and scale

[Notes]

*Applicants may not apply to different programs (IMBA/MSc in Finance) within the same application round.
*Applicants may not apply to both the 3rd round of “Application with GMAT or GRE” and the spring round of “Application for Family Business Successors”.
*Repeated applications are acceptable for those who were unsuccessful in an earlier round.
However, applicants who wish to apply again need to substantially improve the quality of their applications, such as GMAT (or GRE) score, TOEFL/TOEIC/IELTS, or other significant academic/professional achievements.

Screening Fee

Type of Application	Applicant’s Domicile	Screening Fee
Application with GMAT or GRE Application for Company-Sponsored Applicant	Those who live outside of Japan	5,000 JPY
	Those who live in Japan	35,000 JPY
Application for Family Business Successors	-	35,000 JPY

Tuition & Other Fees «Fees for 2024 enrollment for international MBA & MSc in Finance»

		Entrance Fee	Tuition	Student Health Promotion Mutual Aid Association Fee	Alumni Association Membership Fee	Total
1 st Year	Fall Semester (At the time of Entrance)	300,000 JPY	820,000 JPY	1,500 JPY	-	1,121,500 JPY
	Spring Semester	-	820,000 JPY	1,500 JPY	-	821,500 JPY
2 nd Year	Fall Semester	-	920,000 JPY	1,500 JPY	-	921,500 JPY
	Spring Semester	-	920,000 JPY	1,500 JPY	40,000 JPY	961,500 JPY
Total		300,000 JPY	3,480,000 JPY	6,000 JPY	40,000 JPY	3,826,000 JPY

*The Entrance Fee is waived for those who are currently enrolled in or have graduated from, completed, or withdrawn from an undergraduate, or specialized program at Waseda University. Non-degree courses are not available above.

Financial Aid and Scholarships

1. Scholarship Prior to Matriculation (Data for AY2023)

Type of Award	Name of Scholarship	Grants	Eligibility**
Waseda University Scholarships	Waseda University Partial Tuition-Waiver Scholarship	50% reduction in one-year tuition	-Privately-funded international students*
	Reserved Scholarship for Successful International Applicants	500,000 JPY per year (For 1 or 2 years)	-Privately-funded international students* who live outside Japan -Applications with GMAT or GRE are eligible

2. Scholarship After Matriculation (Data for AY2023)

Type of Award	Name of Scholarship	Award Amount (Value)	Eligibility**
Government-sponsored Scholarships	Japanese Government (Monbukagakusho: MEXT) Scholarship	144,000 JPY/month and full-tuition coverage for two years of tuition	-Privately funded international students* -Students who are successful applicants in the 1st round and complete all necessary enrollment procedures by the deadline. Very few applicants pass. Not applicable for residents of Japan and there are several restrictions such as nationality, age. (Subject to change)
	Monbukagakusho Honors Scholarship	48,000 JPY/month	-Privately funded international students*
Waseda University Scholarships	Azusa Ono Memorial Scholarship (for international students)	Annual grant of 400,000 JPY	-Privately funded international students* -Students who are in their master’s program within the standard years for a degree
	Waseda University Partial Tuition-Waiver Scholarship	50% reduction in one-year tuition	-Privately-funded international students*

*International students refers to those students who hold or expect to hold “Student Visa” status.
**Limits (such as income limit) may differ depending on scholarship.

Application Procedure Summary


1. Create a Login ID on the WBS Online Application System first, and enter all necessary information, including essays via the Online System at <https://e-apply.jp/e/wbs/>
2. Download the PDF file. Some forms will require additional information to be entered manually for completion.
3. Prepare and assemble all necessary documents, including any required certificates and recommendation letters.
4. Pay the screening fee.
5. Send all specified documents to the WBS Admissions Office by postal mail.

Your application will be considered complete when all required documents are received by the WBS Admissions Office no later than the deadline for each application round.

For more information

<https://www.waseda.jp/fcom/wbs/en>
E-mail: wbs-admissions@list.waseda.jp

Website and Application Guide





Waseda Business School
(Graduate School of Business and Finance)



3rd Floor, Building 11, Waseda Campus
1-6-1 Nishi-Waseda, Shinjuku-ku, Tokyo, 169-8050, Japan
E-mail: wbs-admissions@list.waseda.jp

<https://www.waseda.jp/fcom/wbs/en>