

全日制グローバル 専門職学位論文題目一覧 (2014年9月修了生)
International MBA Thesis' Title List (Graduated: September, 2014)

| 研究指導 Project Research | 教員 Faculty | 題目 Title |
|---------------------------------------|-------------------------|--|
| General Management and Strategy | AIBA, Koji | Current Challenges and Solution Strategies for Datecs Ltd. In the United States Market |
| | | Tesla-Forecast & Valuation |
| | | Strategy Recommendation for Sany and Zoomilon |
| | | RENESAS ELECTRONICS CORPORATION Strategies of back to top three in semiconductor industry |
| | | Strategy for Adaro Energy to Develop Coal-Upgrading Technology |
| Globalization and Business Leadership | OHTAKI, Reiji | Venture Capital Market and Entrepreneurship in Korea |
| | | For Imperial Hotel's Better Growing Development |
| | | EMPLOYER BRANDING IN ASIA Attracting Next Generation Talent |
| | | The Role of Special Economic Zones in the Economic Development |
| Global Marketing Innovation | GROSSBERG, Kenneth Alan | How Do Organizations Use Sustainability as a Strategy to Achieve Competitiveness, and What Impacts Does It Have on Brand Performance |
| | | Unpopular Special Product: Shelf-based Scarcity Effect Towards Consumers' Preferences of Limited Edition Product |
| Organizational Behavior | TAKEUCHI, Norihiko | Worker's Turnover Intentions in Thai Corrugated Manufacturing Company |
| Marketing Strategy | NAGAI, Takeshi | 新たな金融環境下における韓国の銀行の海外進出モデルの提案 |
| Research for Corporate Value | NISHIYAMA, Shigeru | Analysis of Factors Influencing and Forecasting of SET Index |
| | | Analysis of Short-term IPO Underpricing: Evidence from the Stock Exchange of Thailand |
| | | The Baltic Dry Index and Howe Robinson Container Index as a Predictor of Stock Return in Shipping Company |
| | | Abnormal Return on Mergers and Acquisitions in China Empirical Evidence Based on Listed Companies in Domestic Stock Market |
| Entrepreneurial Leadership | HIGASHIDE, Hironori | The Startup Business Plan for Leqian |
| | | Bridge the Knowledge Gap with Union: A Startup Business Journey |
| | | Modernization of Uzbekistan Securities Market |
| | | Analysis of Business Model and Competitive Strategy of Third-party Online Payment Platforms in China --Case Study of Alipay and Tenpay |
| | | Correlation between Currency and Stock Market in Korea |
| | | The Role of Government Backed Venture Capital for Supporting Industry in China |
| Organization and Information | HIRANO, Masaaki | Business Plan on Selling Pig Placenta Drink The Search of New Blue Ocean in Bangkok |

| 研究指導 Project Research | 教員 Faculty | 題目 Title |
|----------------------------|-----------------|---|
| Management Science | FUJITA, Seiichi | Dongmin Industry Co.,Ltd の成長戦略 |
| | | Comparative Study of Kaizen Implementation between Mexico and Japan |
| | | Improving Chinese Insurance Market Mechanism in Light of Japanese Experiences |
| Global Business Management | HOHGI, Hideo | Thai Tourists's Hoping Behavior and Satisfaction: Shopping Experience in Japan |
| | | Food Tourism in Thailand: Consumer Behaviors of Foreign Tourists in Thailand on Thai Food |
| | | "Doing Well, Doing Good" in Japan An Empirical Examination of the Link between Corporate Social Responsibility and Financial Performance in Japan |
| | | University Innovation Cluster Development in ICT Sector: Challenges and Perspectives in Uzbekistan |
| | | The Brand Marketing Strategy for the Imported Frozen Pork Company in South Korea |