

全日制グローバル 専門職学位論文題目一覧(2016年9月修了生)
International MBA Thesis' Title List (Graduated: September, 2016)

研究指導 Project Research	教員 Faculty	題目 Title
Business Strategy and General Management	AIBA, Koji	COMPANY Z AIMS TO BE A GLOBAL COMMUNICATIONS LEADER IN TRANSITION STAGE-A PRACTICAL CASE OF BUSINESS STRATEGY RESEARCH
		STRATEGY FOR A FAMILY BUSINESS TO REMAIN PROFITABLE IN FUTURE
		建設会社T社の事業継続戦略提言
		BUSINESS PLAN FOR ASEAFOOD PROCESSING MANUFACTURER IN VIETNAM
		RESEARCH ON CORE COMPETENCE STRATEGY MANAGEMENT OF CHINESE PRIVATE ENTERPRISES-Case Study on GEELY
		GLOBAL FMCG FIRM N' S MARKETING STRATEGY IN KOREA - A CASE STUDY OF THE COMPANY IN 2010~2011
		BUSINESS PLAN OF SOLARICH
Management Strategy and Industry Evolution	ASABA, Shigeru	HOW COULD AMAZON.CN ADJUST TO CHINA' S ONLINE B2C MARKET
		TRANSITION STRATEGY OF LIUZHOU AUTO INDUSTRY: BASED ON THE TRANSITION CASE OF RUHR REGION
		MARKET ENTRY STRATEGIES IN HIGHLY REGULATED MARKETS
		THE POTENTIAL OF THE FINTECH INDUSTRY TO SUPPORT THE GROWTH OF SMES IN INDONESIA
		CAN FASHION EVER BE SUSTAINABLE? THE CHALLENGES OF SUSTAINABILITY IN THE FASHION INDUSTRY
Frontier of Academic Business Research	IRIYAMA, Akie	MANAGEMENT OF CONVERGED TWO ACTIVITY SYSTEM-How to manage Sephora' s activity system in globalization
		VALUE CREATION OF PRIVATE EQUITY FIRMS: STRATEGIC OR FINANCIAL?
		THE IMPACT OF CORRUPTION TO SURVIVAL RATE Evidence from Japanese Automotive Multinational Companies in Asia-Pacific Region
		BRAND CONTENT ELEMENTS AND THEIR IMPLICATIONS FOR INSTAGRAM ENGAGEMENT A QUANTITATIVE ANALYSIS OF THE CLOTHING AND ACCESSORIES MARKET
		STUDY OF CAUSE-RELATED MARKETING IN TAIWAN: THE IMPORTANT FACTORS OF PERFORMING CAUSE-RELATED MARKETING CAMPAIGNS IN TAIWANESE MARKET
		日本の製造業の製品アーキテクチャとエントリーモードおよび海外子会社生存に関する定量的分析 ～内部資源理論からの考察～

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Globalization and Business Leadership	OHTAKI, Reiji	CORPORATE RESOURCES MAXIMIZATION Effectively Utilizing Idle Corporate Real Estate
		THE EFFECT OF EARLY LIFE EXPERIENCE ON ENTREPRENEURIAL INTENTION
		WOMEN AS THE SOLUTION TO THE JAPANESE ECONOMY-Work Change Emerging from Personal and Family Dimensions
		RESEARCH OF STRATEGY OF INTERNATIONAL MARKETING OF TAIWANESE RICE A Case Study of Taiwanese Rice Export to Japanese Market Companies in Asia-Pacific Region
		DRIVING THE PROFIT POTENTIAL OF ELDERLY CARE BUSINESS A Recommendation for Elderly Caring Service Taiwan
Strategic Marketing and Management	KIMURA, Tatsuya	INCONGRUENT ADVERTISING IN JAPAN AND TAIWAN :THE EFFECTIVENESS OF INCONGRUITY BETWEEN BRAND'S AND ENDORSERS COUNTRY OF ORIGIN
		STUDY OF THE PURPOSES AND EFFECTS ON FACTORY TOUR VISITING IN JAPAN:CASE STUDY OF KIKKOMAN SOY SAUCE MUSEUM (KIKKOMAN NODA FACTORY)
		EVOLVING FROM CSR TO CSV A CASE STUDY OF KIRIN HOLDINGS
		STUDY OF THE APPLICATION OF THE SINGLE-PRICE STRATEGY AND ITS INFLUENCE ON CONSUMER BEHAVIOR
Organizational Behavior	TAKEUCHI, Norihiko	THE IMPACT OF LEADERS' TRANSFORMATIONAL LEADERSHIP ON SUBORDINATES' WORK ATTITUDES AND MULTIPLE WORK-ROLE PERFORMANCE. Evidence from a Public Sector Organization in Sri Lanka
Marketing Strategy	NAGAI, Takeshi	THE RESEARCH ON TAIWANESE CONSUMERS' REPURCHASE INTENSION ON LOW COST CARIERS: A STUDY CASE OF TAIWAN-JAPAN ROUTES
		BEHIND THE SHOPPING SPREE Comparison of Two Mathematical Models Predicting "Bakugai" Phenomenon
		Analysis of Taiwan's Medical Wearable Technology System (MWTS) Market Feasibility due to Aging Population
		DUTY FREE SHOP'S LUXURY BRANDS MARKETING STRATEGY DEVELOPMENT
Corporate Value	NISHIYAMA, Shigeru	ANALYSIS ON THE INFLUENCE OF CAUSE-PROXIMITY ON JAPANESE CONSUMERS' RESPONSES TOWARD CAUSE RELATED MARKETING
		SUSTAINABLE BUSINESS MODEL OF SOCIAL ENTERPRISE: THREE SOCIAL ENTERPRISES IN TAIWAN
		IMPACT OF CULTURAL DISTANCE ON CROSS-BORDER ACQUISITIONS Empirical note on Japanese related Mergers
		MODELS, RISKS AND REGULATORY SUGGESTIONS OF CHINESE CROWD FUNDING INDUSTRY
		COMPARATIVE ANALYSIS ON JAPANESE AND CHINESE LISTED TRADITIONAL MEDICAL PRODUCT CORPORATIONS' MARKETING STRATEGIES FROM AN ACCOUNTING PERSPECTIVE

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Entrepreneurship and Entrepreneurial Leadership	HIGASHIDE, Hironori	STRATEGICAL AND SUCCESSION MODEL OF FAMILY BUSINESS Cases study of second generation family business owners in Thailand
		SECONDHAND LUXURY MARKET IN JAPAN A CASE STUDY OF COUNTERINTUITIVE GROWTH ON BRANDING STRATEGY
		BUSINESS MODEL DEVELOPMENT LEADING TO THE LAUNCH OF TIKEMON
		MICRO FINANCE IMPACT ON WOMEN ENTREPRENEURSHIP DEVELOPMENT IN SRILANKA
Corporate Finance and Financial Intermediation	HIBARA, Nobuhiko	THE EFFECT OF GOING PUBLIC ON HI-TECH COMPANIES' INNOVATION IN CHINA
		VENTURE CAPITAL INVESTMENT IN ROBOTICS BUSINESSES
Management of Experiential Values	YAMAMOTO, Hisatoshi	E-commerce Environment Analysis in Chinese Market Based on Case Analysis of Amazon China
		EFFECTIVE VISUAL COMMUNICATION ON INSTAGRAM A Case Study of Organic Cosmetics Brands in Japan