

全日制グローバル 専門職学位論文題目一覧 (2017年9月修了生)
International MBA Thesis' Title List (Graduated: September, 2017)

研究指導 Project Research	教員 Faculty	題目 Title
アントレプレヌールシップと起業家的リーダーシップ	東出 浩教	成功するベンチャー企業の採用戦略の考察～ベンチャー企業の成長を加速させるための採用に関する探索的調査～
		レヴィンの変革モデルに基づく自社の組織変革に関する考
		保育分野におけるの新規事業計画の研究～日本の保育問題の関わる構造的前提条件の発見
経営戦略と産業進化	浅羽 茂	ファミリービジネスの事業継承～永続するための課題とその解決策～
Business Strategy and General Management	AIBA KOJI	THE FUTURE OF FINTECH IN TAIWANESE LIFE INSURANCE INDUSTRY
		BUSINESS STRATEGY FOR JASMINE ENTERPRISES, INC. Case Study of the United States Bridal Industry
		TRANSFORMATION IN THE GLOBAL AUTOMOTIVE INDUSTRY Challenges and Opportunities for Toyota
		UNIQLO' S EXPANSION STRATEGY INTO THE VIETNUM MARKET
		TEMAN TRAVEL Business Plan for Online Marketplace of Tour Guide
Management Strategy and Industry Evolution	ASABA SHIGERU	CHINESE BAKUGAI IN JAPAN The relationship between Chinese tourists' purchasing power and Japan-China mutual trade and investment
		FACTORS AFFECTING BRAND TRUST AND BRAND LOYALTY Lessons from E-Commerce Websites in Thailand
		CUSTOMER SATISFACTION AT FINE DINING RESTAURANTS IN SEOUL- FOCUSED ON 'PRICE' FACTOR -
		STRATEGY AND TACTICS FOR CHINA SHIPBUILDING INDUSTRY
		ANALYSIS OF PERSONAL LUXURY GOODS CUSTOMER COMMITMENT TO LUXURY BRANDS IN EAST ASIA
Financial Strategies and Capital Markets	HIBARA NOBUHIKO	THE IMPACT OF CIGARETTE PRICE AND INDOOR SMOKING BAN ON CIGARETTE CONSUMPTION Comparing Japan and Other Developed Countries
		FINANCE OF PHARMACEUTICAL COMPANY SPENDING AND PERFORMANCE ANALYSIS: FINANCIAL ACTIVITIES AND THE RETURNS
		JAPANESE REAL ESTATE MARKETS Economic, Demographic and Lifestyle Influences
		REVENUE MODELS AS DRIVERS FOR IEMS AMONG SMES IN TAIWAN
Entrepreneurship and Entrepreneurial Leadership	HIGASHIDE HIRONORI	FACTORS INFLUENCING WILLINGNESS TO TAKE OVER THE FAMILY BUSINESS. An analysis of potential successors in Thai family business.
		Nextremer: International Expansion Business Proposal An Exploration on the Natural Language Processing Industry
Organization and Information	HIRANO MASAACKI	CULTURAL INTELLIGENCE QUOTIENT (CQ)&LINGUISTIC ABILITY Do multilinguals have higher CQ than monolinguals?
		USING GRAHAM' S DEFENSIVE INVESTOR PORTFOLIO STRATEGY TO SETUP A RETIREMENT FUND IN INDIA
Frontier of Academic Business Research	IRIYAMA AKIE	FACTORS INFLUENCING PURCHASE INTENTION OF THAI CONSUMERS ON SOCIAL COMMERCE IN APPAREL MARKET
		HOW INDIAN COMPANIES CAN REDUCE LAG PHASE OR PHASE OF ADAPTATION OF THEIR DIVERSE WORKFORCE EFFECTIVELY- A SOLUTION BASED ON CASE STUDY BASED ANALYSIS
		STRATEGY FOR TESLA TO ENTER THE RUSSIAN EV MARKET
		LEXUS TAIWAN BRANDING STRATEGY A Study of Customer Engagement Factors on Social Media
		SHARING ECONOMY FOR PETS:A Comparison of Online Pet-Sitting Service Between Japan and the US

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Marketing and New Market CreationN	KAWAKAMI TOMOKO	INTEGRATED MARKETING STRATEGIES FOR IMPROVING USER EXPERIENCE AT MOBILE AGE – An Empirical Study about WeChat in the Chinese Economy Hotel Industry
		SOUTH AFRICAN WINES IN JAPAN :HOW INNOVATIVENESS AND COUNTRY IMAGE ACCELERATE DIFFUSION
		A STUDY ON E-COMMERCE LOGISTICS SERVICE QUALITY AND CUSTOMER SATISFACTION: AN EVIDENCE FROM CHINA
		Are Popular Influencers Better than Celebrities? Insights for Chinese SMEs in the Cosmetic Market
		THE EFFECTIVENESS OF THAI SAD EMOTIONAL ADVERTISEMENT IN THE JAPANESE MARKET
Marketing Strategy	NAGAI TAKESHI	ANALYSIS AND RESEARCH ON CURRENT SITUATION AND DEVELOPMENT OF CHINESE MOBILE GAMES MARKET
		RESEARCH ON THE CONSUMING ENVIRONMENT OF COSMETICS INDUSTRY IN CHINA AND MARKETING STRATEGY RECOMMENDATIONS FOR JAPANESE MANUFACTURER
		A Study on the Tourism Marketing Strategy – Japan Targeting to Taiwanese Tourists
		AN ANALYSIS OF MARKETING STRATEGY OF ALIPAY AND WECHAT PAY IN CHINA
		JAPAN' S FEMALE LABOR PARTICIPATION: NTER AN EXAMINATION OF FACTORS AFFECTING PERFORMANCE OF JAPANESE LISTED COMPANIES IN FINANCIAL INDUSTRY
Research for Corporate Value	NISHIYAMA SHIGERU	TRANSFORMATION OF REAL ESTATE ENVIRONMENT ~Sumimasu Business Plan
		Research on the Wealth Effects Caused by M&A __Focusing on Chinese Listed Acquirer Companies in Real Estate Industry
		PREDICTION MODEL OF FINANCIAL DISTRESS COMPANIES IN TAIWAN STOCK EXCHANGE Artificial Neural Network Analysis
		SUCCESS DETERMINANTS OF ENTREPRENEURIAL SMES IN MONGOLIA A case study of Mongolian Entrepreneurial SMEs
		FACTORS INFLUENCING CONSUMERS' INTENTION TO USE NFC-BASED MOBILE PAYMENT: An Extension of Technology Acceptance Model
Globalization and Business Leadership	OHTAKI REIJI	Cultural difference management and cultural adaptation in International Organization: A case study of IKEA in Thailand
		A RESEARCH ANALYSIS ON FACTORS ASSOCIATED WITH DEVELOPMENT OFFICERS JOB SATISFACTION: CASE OF THE DIVISIONAL SECRETARIAT IN SRI LANKA
		EMPLOYEE ATTRACTION AND RETENTION OF FAMILYOWNED MANUFACTURING SMES IN THE PHILIPPINES Measuring In Terms of Employee Demographic, Engagement, and Satisfaction of Non-Senior-Level Employees
		MARKETING STUDY ON CUSTOMERS FOR PURCHASE ORGANIC SUGAR IN THAILAND
		BUSINESS PLAN FOR A CUSTOMIZABLE TRAVEL PLATFORM FOR TAIWAN-BOUND JAPANESE TOURISTS
Organizational Behavior	TAKEUCHI NORIHIKO	EFFECTIVENESS OF FOREIGN TRAINING DURATION ON EMPLOYEE PERFORMANCE: A CASE STUDY FROM PUBLIC SECTOR ORGANIZATION IN SRI LANKA