

MBA全日制 専門職学位論文題目一覧 (2013年9月修了生)
MBA Full-time Thesis' Title List (Graduated: September, 2013)

教員 Faculty	研究指導 Project Research	題目 Title
AIBA, Koji	General Management and Strategy	NEW STARTUP BUSINESS PLAN MOBILE GAME DEVELOPMENT BUSINESS IN THAILAND: NINTH IDEA
		ANALYZING CORPORATE RESTRUCTURING OF UZBEKISTAN
		STRATEGY FOR RAKUTEN TO ENTER VIETNAMESE E-COMMERCE MARKET
		THE GROWTH STRATEGY OF SHINHAN BANK JAPAN
FUJITA, Seiichi	Management Science	Analysis of Ting Hsin International Group and Bakery Business Division
		RECOMMENDATIONS FOR GROWTH STRATEGY OF KDB DAEWOO SECURITIES
		CROWDFUNDING PLATFORM FOR SOCIAL ACTIVITIES - A New Business Plan in Thailand -
GROSSBERG, Kenneth Alan	Global Marketing Innovation	BUSINESS STRATEGY FOR EVACOMICS Development of Business Model and Marketing Strategy Through Social Media
		THE EVOLUTION OF TAIWANESE ELECTRONIC OEMS Analysis of Taiwanese electronic contract manufacturers with the Smiling Curve
HIGASHIDE, Hironori	Entrepreneurial Leadership	SME STRATEGIC ALLIANCE RELATIONSHIP MANAGEMENT - Motivation and performance of strategic alliance: the study from SMEs in Thailand -
HOHGI, Hideo	Global Business Management	日本におけるSNSベースベンチャー企業の発展戦略
		A STUDY OF THAI NATURAL COSMETICS INDUSTRY AND PROPOSITION OF MARKETING STRATEGY FOR JAPANESE MARKET
		A PROGRAM TO ENHANCE ORGANIZATIONAL PERFORMANCE AND CORE COMPETITIVENESS OF LIVION METAL INDUSTRY CO. LTD.
		ANALYSIS OF RUSSIAN TIRE MARKET AND EVALUATING THE EXPORT POTENTIAL OF "LING LONG" TIRES FROM UZBEKISTAN
		THE DEVELOPING STRATEGY OF VANKE COMPANY
NAGAI, Takeshi	Marketing Strategy	世界鉄鋼産業の変化における 韓国鉄鋼業界の対応策と戦略
NISHIYAMA, Shigeru	Research for Corporate Value	A COMPARATIVE STUDY OF TRANSFER PRICING SYSTEMS IN CHINA, JAPAN AND UNITED STATES
		FINANCIAL DISTRESS PREDICTION MODEL FOR LISTED COMPANIES IN TAIWAN STOCK EXCHANGE Using Multiple Discriminant Analysis
		ステークホルダへの付加価値配分と企業価値 ～電力会社を中心として～
		COMPETITIVENESS OF THAI BANKS AMONG ASEAN COUNTRIES An analysis of banking competition in Thailand and challenges arising from ASEAN integration
OHTAKI, Reiji	Globalization and Business Leadership	AN EVENT STUDY ON THE WEALTH EFFECTS OF MERGERS AND ACQUISITIONS ON VIETNAMESE LISTED FIRMS
		FROM JAPAN TO GLOBAL Reforming Japanese Companies' Employer Branding Into Global Companies by Cultivating Leader-Followers
		SMALL BUSINESS DEVELOPMENT STRATEGIES IN UZBEKISTAN
		LEADERSHIP ANALYSIS IN A MANUFACTURING COMPANY IN UZBEKISTAN Case Study
		A STUDY ON THE RELATIONSHIP AMONG CORPORATION CULTURE, LEADERSHIP STYLES, ORGANIZATIONAL COMMITMENT, AND JOB SATISFACTION A case Study on Taiwan President Chain Corporation
		A RESEARCH OF THE RELATIONSHIPS AMONG LEADERSHIP STYLE, PERSONALITY, AND ORGANIZATIONAL PERFORMANCE A Case Study of President Starbucks Coffee Corporation in Taiwan
SUGIURA, Masakazu	Management of People and Organizations	青少年期の在外経験が与える海外配属者として適性 ～米国在住の日本人を対象とする調査 から～