

**MBA全日制 専門職学位論文題目一覧 (2012年9月修了生)**  
**MBA Full-Time Thesis' Title List (Graduated: September,2012)**

教員 Faculty	研究指導 Project Research	題目 Title
AIBA, Koji	Management Strategy and Organizational Strategy	ねじ・自動車部品・学校用家具メーカーD社の戦略
	General Management and Strategy	ANALYSIS OF MUSEUM MANAGEMENT IN JAPAN A Case Study of the Independent Administrative Institution National Museum of Art
		ANALYSIS OF CORRUGATED PAPER & BOARD/BOX INDUSTRY IN SOUTH KOREA Case Study of Industrial Consolidation and Vertical Integration
		IMPROVE VOCATIONAL TRAINING TO SOLVE SKILLED WORKERS SHORTAGE IN CHINA
		MANAGING THE DECLINE IN THE KOREA NEWSPAPER INDUSTRY -Case study on Chosun Ilbo-
		OPTIONS IN BUSINESS PERSPECTIVE TO AVOID DAMAGE FROM FLOODING BASED ON THAILAND FLOODING IN 2011
FUJITA, Seiichi	Management Science	FIBER OPTIC NETWORK ROLLOUT STRATEGIES OF TELECOMMUNICATION PROVIDERS
		ANALYSIS OF KEY SUCCESS FACTORS FOR E-TAILING WEBSITES IN MALAYSIA
		CONSUMER BEHAVIOR IN PURCHASING HOME FURNISHING PRODUCTS IN THAILAND
		PROFITABILITY ANALYSIS OF a "Macaroni factory project" in Mongolia
		ONLINE AGRICULTURE PRODUCT SALES IN TAIWAN - A NEW VENTURE BUSINESS PLAN
GROSSBERG, Kenneth Alan	Global Marketing Innovation	FAST MOVING CONSUMER GOODS (FMCG) MARKETING MODEL Entry, Growth and Consolidation in China
		MARKETING IN RETAIL BANKING IN THAILAND Case studies of Kasikorn Bank, Bangkok Bank, Siam Commercial Bank and a Survey of Consumers
		DEVELOPING BRAND PERSONALITY TO ENGAGE IN SOCIAL MEDIA Establishing relationships with the brand's customer base
		HARD COPY NEWS MEDIA DIGITALIZATION
HIGASHIDE, Hironori	Entrepreneurial Leadership	FINANCING SMALL AND MEDIUM ENTERPRISES IN UZBEKISTAN: THE ROLE OF GOVERNMENT AND FINANCIAL INSTITUTIONS IBRAGIMOV FAZLIDDIN
		INTERNET-BASED APPLICATION SYSTEM The possibility of internet-based application service in Japan
		Developing foreign economic relations of SMEs in conditions of Karakalpakstan: tendencies, urgency, problems, and opportunities
		UNIT BATHROOM MARKET New opportunities in Thailand
HIRANO, Masaki	Organization and Information	CONSUMER BEHAVIOR ON SMARTPHONE
HOHGI, Hideo	Global Business Management	GOING WORLDWIDE: MARKETING STRATEGY FOR JAPANESE POPULAR MUSICIAN TO SUCCESSFULLY ENTER THE U.S. MAINSTREAM MARKET
		COMPARATIVE MARKETING STRATEGY AND PROPOSITION FOR THE DEVELOPMENT OF E-COMMERCE SHOPPING MALL IN THAILAND
		STUDY OF POWER TOOL INDUSTRY Focus on ASEAN Market
		GLOBAL SUPPLIER SOURCING PRACTICE AND CRITERIA: Case studies of Japanese MNCs Buyers and Thai Packaging Suppliers
		THE BUSINESS OF WATER Opportunities and Challenges for the Big Five General Trading Companies of Japan
		AUTOMOTIVE MANUFACTURING INVESTMENT ATTRACTIVENESS OF 5 ASEAN COUNTRIES
		BUSINESS STRATEGY OF NEW AGE BUSINESS From old to new - the Social Commerce approach
		STRATEGY OF ENTERING CHINA MOBILE PHONE MARKET - How Can Japanese Mobile Phone Manufacturers Succeed in China
WELFARE SMARTPHONE FOR ELDER IN TAIWAN		
MANO, Yoshiki	Study on Managerial Economics	Consumer Behaviors for the Luxury Goods in China- Invisible Emotional Satisfaction
NAGAI, Takeshi	Marketing Strategy	遊休不動産の戦略的活用への実証的考察

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SUGIURA, Masakazu	Management of People and Organizations	A STUDY ON THE MOTIVATION OF THE SERVICE WORKERS AT COMPANY FWITHIN JAPAN
		A Study of the Leadership competency model in China E-commerce Industry Case Study On Company L
		THE STUDY OF CAREER PERCEPTION OF INTERNATIONAL STUDENTS IN JAPAN AND JAPANESE COMPANIES
		Best HRM Practices in Improving Part-Time Employees' Job Satisfaction in the U.S. Restaurant Industry
		THE HUMAN RESOURCES DEVELOPMENT OF SMALL MEDIUM MANUFACTURING: COMPARISON BETWEEN HONG KONG AND JAPAN WRIST WATCH INDUSTRY
		ANALYSIS OF SELF-EFFICACY OF HIGH-END MANPOWER IN BIO-RELATED FIELD IN TAIWAN
		A STUDY OF FINANCIAL CRISIS IN 2008 Focus On the Bonus System In Human Resource
YAMADA, Hideo	Project Seminar of Corporate Strategy	監査役設置会社における社外取締役導入と企業業績の相関に係る論文