

Guanghua School of Management
Peking University

PEKING UNIVERSITY

GUANGHUA SCHOOL OF MANAGEMENT

MBA EXCHANGE PROGRAM
FACT SHEET AY 2026-2027

EXCHANGE.GSM.PKU.EDU.CN

CONTACTS



Guanghua Exchange/Visiting Program Team

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EXCHANGE PROGRAM INFORMATION

MBA Majors:

Accounting
Finance and Investment
Marketing
Organization and Strategy Management
Healthcare Industry
Social Enterprise Management
Internet Economics and Big Data
Innovation and Entrepreneurship
Culture Industry

Language of Instructions:

Both English-taught and Chinese-taught courses are offered; please see the course list for specific availability.

Course List:

https://en.gsm.pku.edu.cn/exchange/Incoming_Exchange/Academics.htm
Please check the website for updates posted in March (for upcoming Fall courses) and September (for upcoming Spring courses).

Language Requirements:

Students must be proficient either in Chinese or English.

GPA Requirement:

Nominees must have a GPA of 3.0 or above, or meet the equivalent criteria at their home institutions.

Language Courses:

In each semester, Guanghua offers three levels of "Business Chinese" for students with different language foundations.

Full-time Workload:

Courses offered at Guanghua are worth 1 or 2 credits, with each credit equivalent to 15 contact hours. Exchange students are required to take a minimum of 4 credits up to a maximum of 18 credits per semester.

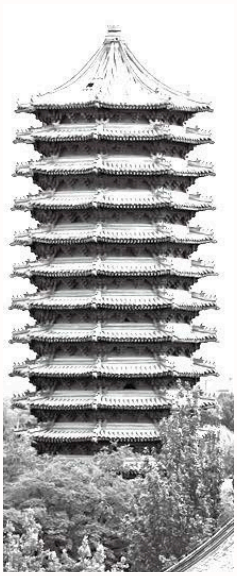
Semester:

MBA Program has two semesters per year, each divided into two quarters. There is a one-week gap between Quarter 1 and Quarter 2, Quarter 3 and Quarter 4. Any scheduled course examinations for the preceding quarter will be held during the gap week. Students are responsible for verifying the exact schedule with their course instructors. Students who are not required to take an exam during the gap week are free to take the week off.

Fall Semester
Quarter 1 (early September – mid-November)
Quarter 2 (late November – early January)

Spring Semester
Quarter 3 (mid-February – late April)
Quarter 4 (early May – late July)

Please kindly note that we only admit exchange students at the beginning of the first quarter of each semester (i.e., Quarter 1 and Quarter 3). Enrollment is NOT available for the second quarter. View the Academic Calendar here.



GRADING



Alphabetic Grade	Numerical Grade Range	Grade Point	Explanation
A+	95-100	4	Excellent
A			
A-	90-94	3.7	
B+	85-89	3.3	Good
B	80-84	3	
B-	77-79	2.7	
C+	73-76	2.3	Average
C	70-72	2	
C-	67-69	1.7	
D+	63-66	1.3	Pass
D	60-62	1	
F	0-59	0	Fail
EX		N/A	Exempt
IP		N/A	In Progress (multiple-term courses)
IP		N/A	Incomplete (marked when application is approved for taking exams later because of illness or other unavoidable circumstances)
P		N/A	Pass
NP		N/A	Not Pass
W		N/A	Withdraw



NOMINATION DEADLINES

Fall Semester /Academic Year Exchange

Nomination Period: February 15 to March 30

Spring Semester Exchange

Nomination Period: August 15 to September 30

NOMINATION PORTAL

* Graduate students who hold a P.R. China passport are not eligible for the exchange program, unless they have resided outside of China for more than five consecutive years. In such cases, eligibility may be considered on a case-by-case basis, subject to the exchange balance and program capacity.

* If a student holds dual nationality, particularly a foreign nationality alongside Hong Kong, Macau, or Taiwan status, we would kindly ask that they be nominated under their Hong Kong, Macau, or Taiwan nationality, and that they complete their application using the same nationality accordingly. Please note that the nationality used in the nomination and in the student's application must be consistent; otherwise, we will not be able to accept the application.

* All partners are kindly requested to nominate students through our nomination portal; portal login information has been provided to each partner university's program coordinator for outgoing exchange. The nomination portal can be accessed at:

http://exchange.gsm.pku.edu.cn/nomination/web/login.html

STUDENT APPLICATION

FALL SEMESTER APPLICATION DEADLINES

First Round of the Application: April 15
Second Round of the Application: May 15

SPRING SEMESTER APPLICATION DEADLINE

First Round of the Application: October 15
Second Round of the Application: November 15

STEP ONE: PKU Online Application

- Application for undergraduate students holding an international passport: http://www.studyatpku.com
- Application for undergraduate students holding a Hong Kong, Macau, or Taiwan passport: http://162.105.209.64/exchange/web/login.html

STEP TWO: Guanghua Online Application: http://exchange.gsm.pku.edu.cn/nomination/student/login.html



REQUIRED APPLICATION DOCUMENTS

- Printed PKU application form (The application form will be automatically generated after you submit your application through the PKU application portal. Please attach your photo and sign the form before uploading it.)
- Resume
- Official academic transcript (an unofficial transcript will NOT be accepted)
- Official nomination letter from the exchange office of your home university
- A copy of the photo page of your valid passport (if your passport will expire before the end of your exchange program, please submit a copy of your current passport and inform us that you will be applying for a new passport)
- One passport-sized photo, attached to the application form
- One-page letter of motivation highlighting your academic and personal goals for your exchange
- Exchange Program Acknowledgment

Detailed information is available on our website: http://exchange.gsm.pku.edu.cn/.

The submitted materials must be original documents or notarized copies in either Chinese or English. Any missing documents may result in a delay processing your admission.

ACADEMIC CALENDAR 2026-2027

Fall Semester 2026

August 31-September 6, 2026: Days for registration
September 7, 2026: Lectures begin
September 25, 2026: Mid-autumn Festival
October 1-7, 2026: National Day Holiday
December 28, 2026-January 10, 2027: Examination period
January 10, 2027: Semester ends

Spring Semester 2026

February 15-21, 2027: Days for registration
February 22, 2027: Lectures begin
April 23-25, 2027: PKU Sports Day
May 1-7, 2027: Labor's Day
May 4, 2027: PKU Anniversary Day
June 14-27, 2027: Examination period
June 27, 2027: Semester ends

The academic calendar for the next academic year will be updated in March next year.

LIVING ACCOMMODATIONS

International students can apply for housing at the PKU Global Village, but availability is not guaranteed. Due to the limited number of dorms, many students will need to find off-campus accommodations. Our team will provide assistance and share relevant housing information. We recommend that students remain flexible regarding this matter.

Off-campus housing generally ranges from US$450 – 650 per month for a single room in a two-bedroom / three-bedroom apartment.

Living Expenses

Depending on your living situation and your personal spending habits, non-housing expenditures typically average US$350 – 450 per month.



HEALTH INSURANCE

All international passport holders are required to buy health insurance through Peking University on the day of registration. The insurance costs approximately RMB 400 per semester (subject to change).

Hong Kong, Macau, and Taiwan passport holders are required to buy travel insurance on their own.

VISA

International passport holders who are planning to stay longer than three months must obtain a visa to enter and study in China. The visa application process for international passport holders is listed below; a different process with different documentation is required for students from Hong Kong, Macau, or Taiwan.

Step 1: Submit a program application to Peking University and the Guanghua School of Management
Step 2: Application approved and admissions documents sent to the address on file
Step 3: Apply for a Study Visa (X1/ X2) at a local Chinese Embassy or Consulate using your admissions documents, which usually takes around 2 weeks.
Travel visa (L-visa) , Q visa and S Visa are NOT acceptable.

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FACILITIES

Modernized library services, computer labs, cafés, on-campus restaurants, student organizations, bookstores, gyms, and other student facilities.



STUDENT SERVICE

Buddy Program

The Guanghua Buddy Program pairs incoming exchange students with current Guanghua degree students to promote cross-cultural understanding, provide on-campus guidance, and build lasting friendships. It's a wonderful opportunity for students of all backgrounds to connect, share experiences, and make the most of their journey at Guanghua.

Career Services

A number of career resources will be available to exchange students during their stay. These include access to all company presentations organized at Guanghua, employer contact database listings, job postings, and on-campus job descriptions. Additional services include appointments with staff members/career advisors, optional participation in career service seminars and information sessions. Students also have opportunities to join job fairs and networking events and sign up for mock interviews and resume clinics. The Career Development Centre is located in Room 108 at Guanghua. More information is available on their website: http://en.gsm.pku.edu.cn/cdc/index.htm.

Visa Issues

For transferring or extending your visa, please contact the PKU International Students Division (PKU ISD) in the New Sun Student Center, Room 324.
Phone: +86 10 6275 1230; 6275 1012 | Email: study@pku.edu.cn

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