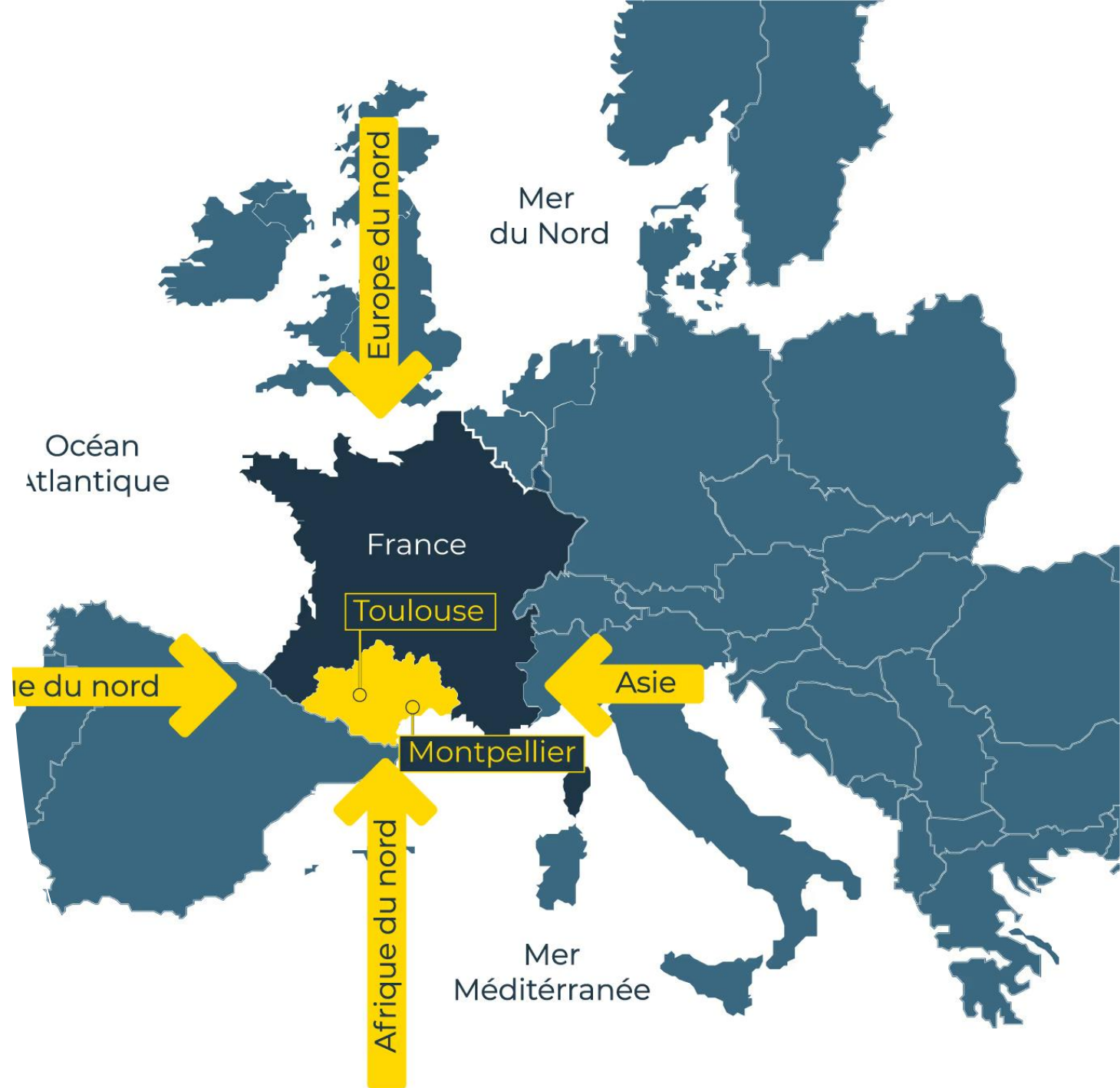


Department of Marketing, Communication & Sales

Toulouse France

- Toulouse is in the Occitanie region, in the South of France.
- Best student city in France in 2022-2023*. Toulouse is the second biggest student city in France, with over 130,000 students.

*<https://www.letudiant.fr/classements/classement-des-villes-etudiantes.html>



Toulouse France

- Toulouse is a large **cultural city** (lots of museums, concert halls, monuments...)
- Close to **Mediterranean** beaches and the **Pyrénées** mountains.



Our University



Founded in 1969

32,000 students

2,500 lecturers and professors





Our department:

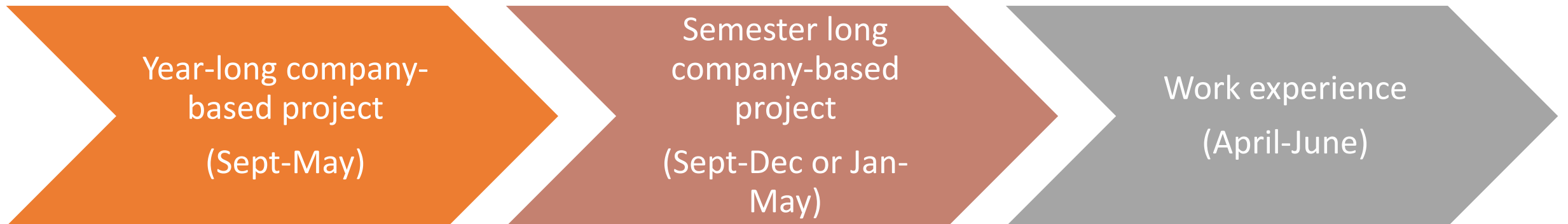
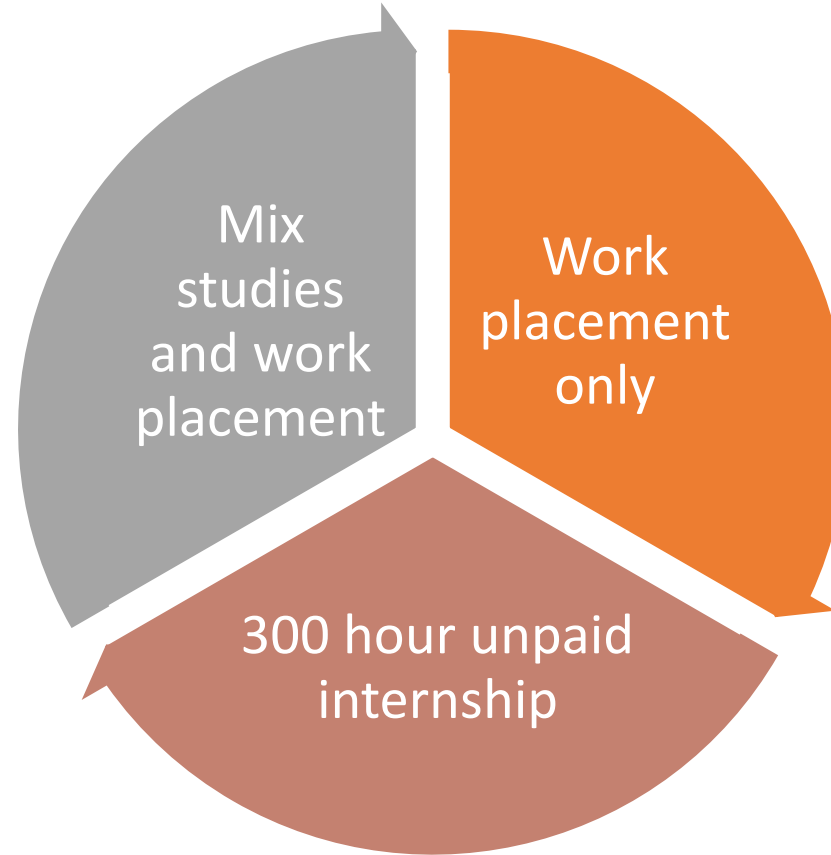
Techniques de commercialisation



- Created in 1970
- 420 students
- 70 teachers :
 - 23 full-time lecturers
 - More than 40 business professionals
 - 4 administrative staff

- Use of Moodle platform
- English resources at the learning resource center (CRDoc)
- Access to the university language center to study French as a Foreign language (CRIL)
- Free access to computer rooms

Work placement



Internships can be carried out 100% in English

Buddy program

- A buddy will:
 - Pick students up at the airport or station.
 - Take them to their room in one of our halls of residence
 - Present them with a welcome basket
 - Offer individual practical guidance



Contact us!

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- International officer-incoming students

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