

Our schools in France

 Planeta
Formación y
Universidades

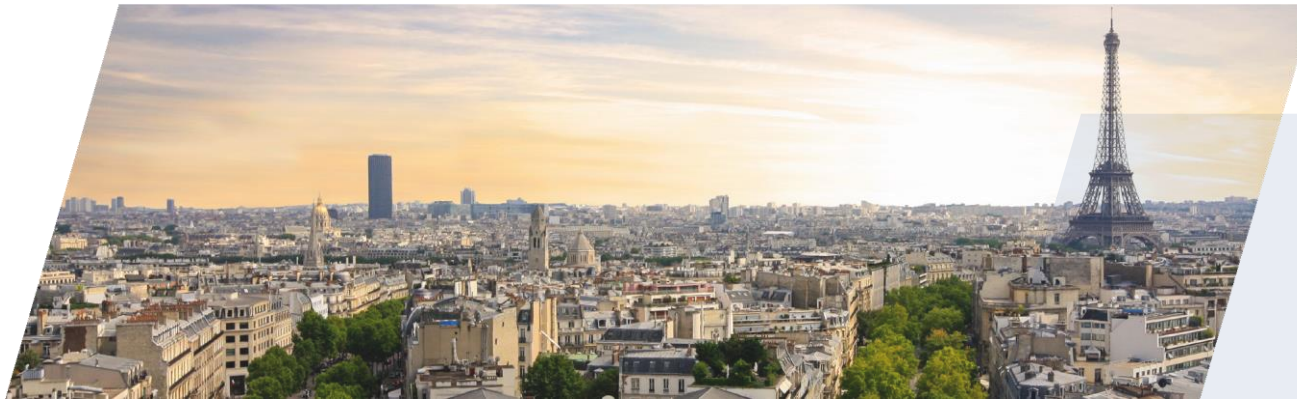
EDC PARIS
BUSINESS
SCHOOL



SUP
de
LUXE
PARIS

Why choose France ?

Strong interculturality: some key figures



France welcomed
370,000 international students
of **196** different nationalities in 2020,

i.e. **23% more in 5 years** and 4.3% more than
in 2018-2019.



6th largest host country for
international students
worldwide and **4th** in Europe.



**Very active in the Erasmus +
program, it hosted 31,000
European students**

while **47,000** French students went on
exchange to a European destination.

Why choose France ?

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An ideal geographical location

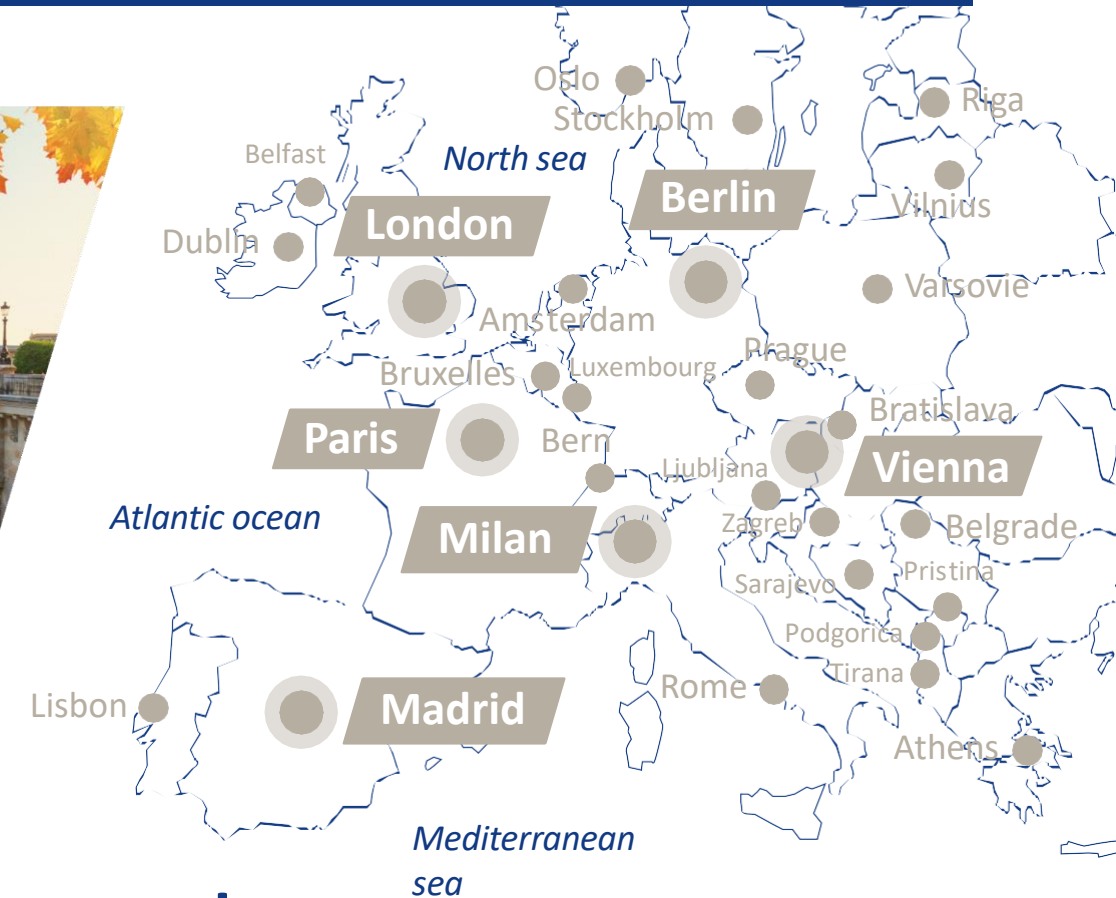


Studying in France means studying in the heart of Europe and benefiting from a rich, varied, contrasting and accessible environment:

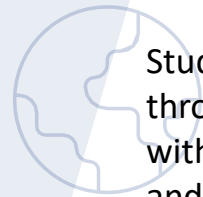
3 seas, 1 ocean, Mountain ranges, Changing climates, A country of territories and a safe country.

A strategic and dynamic crossroads: proximity to major European capitals - London, Berlin, Madrid, Vienna, Milan....

Easy access to and from the four corners of the world.



A history, a heritage, a culture



Studying in France also means discovering and enjoying countless sites, monuments known throughout the world which make this country the leading international tourist destination with 90 million tourists/year. It also means learning about a complex culture where tradition and modernity, know-how and creativity are combined in the French art of living.

Why choose France ?

Quality Higher Education



Studying in France means benefiting from quality education, internationally renowned and one of the most accessible in the world. There are 3,500 public or private higher education establishments: universities, 'grandes écoles', institutes, architecture or art schools, the choice is wide.

The Grandes Ecoles of Management : French Excellence.

20% of international students attend these schools. Highly selective on entry, they offer 5-year programs and award a state-approved master's degree, a guarantee of quality and seriousness. Very internationally oriented, they offer programs taught entirely in English, generally labelled by a prestigious international accreditation - EQUIS, AACSB, AMBA, EFMD Accredited - often benefit from campuses abroad and offer motivating career paths.



Flexible teaching formats allowing all students to create their own pathway:

- **Full time :**
exchange and degree-seeking students
- **Work-study :**
degree-seeking students only
- **Alternate work placement :**
degree-seeking students only



Academic recognition and validation of competences via ECTS credits

30 ECTS/semester; 60 ECTS/year;
180 ECTS to validate a Bachelor's degree;
300 ECTS to validate a Master's degree.

Campus in Paris and abroad



8,000 m² dedicated to luxury management programs – operated under the Sup de Luxe label – and sports management programs.

600 m² campus in the 7th arrondissement of Paris for continuing education.

2021 FALL SEMESTER

A new **5,800 m²** campus at La Défense will be added to the existing campus.



An incubator and learning hub designed to fostering creativity, innovation and interactivity.



Low carbon footprint.



Each floor with its own leisure area, and a cafeteria coupled with a 350 m² outdoor terrace.



Each classroom will be equipped with interactive whiteboards and digital screens to promote distance learning distance.



SINCE 2020

EDC Paris Business School has 3 campuses in foreign countries:

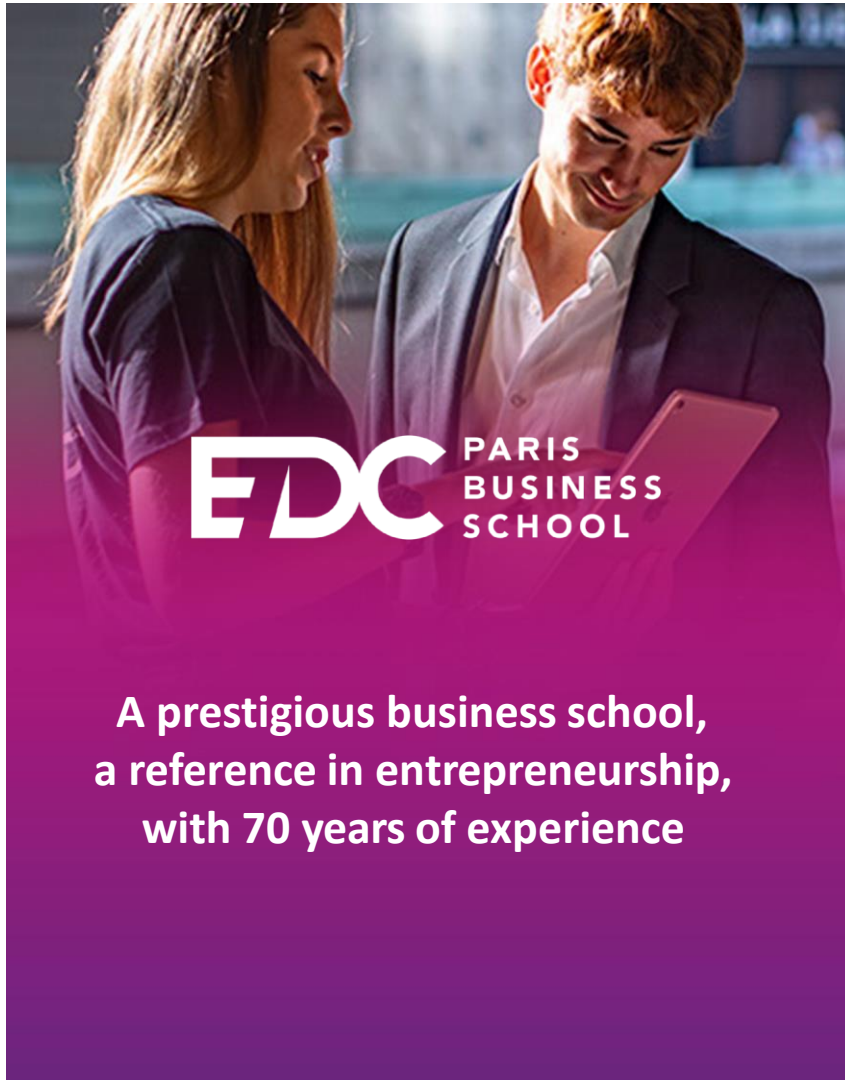
Barcelona (Spain)

Lausanne (Switzerland)

Rabat (Morocco)


3 Brands

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EDC PARIS
BUSINESS
SCHOOL

A prestigious business school,
a reference in entrepreneurship,
with 70 years of experience



SUP
de
LUXE
PARIS

The institute of reference
for luxury was founded by
Cartier in 1990 and designed
and managed by professionals
of the sector



SMS
SPORTS
MANAGEMENT
SCHOOL

A unique international
business school specialized
in sport business and located
in Paris, Barcelona, Lausanne,
Rabat and Cairo

BACHELOR



State approved Degree
(French or English Track)

Our Bachelor in management program is designed to train front-line managers or project managers with a command of management fundamentals, digital techniques and entrepreneurial values. Work on developing your expertise in key business areas in the fields of Luxury Management, Marketing & Digital Communication, and Sales Management.

GRANDE ECOLE PROGRAM



Fully Accredited Master's Degree

Our Grande Ecole program is designed to train international managers and executives by emphasizing learning in the following areas: **Business development, Innovation, Entrepreneurship, Transdisciplinarity, Digital Transformation.**

MASTERS OF SCIENCE



Some programs with the possibility of obtaining a level 1 RNCP qualification
(Level 7 – European classification) equivalent to a master's degree level
(French, bilingual or 100% English track)

The Master of Science MSc and M.Sc In degrees offered are innovative programmes that build on an initial degree and strengthen expertise in a specialised field or sector (Initial course or sandwich-course through a professionalization contract).





WORK-STUDY SPECIALIZATIONS

(French or bilingual)



Apprenticeship Contract

- Entrepreneurship and Innovation
- Audit and Control
- Corporate Finance
- Digital Marketing
- Business Project Management
- Sales management and business development
- E-business and digital transformation (bilingual)
- Human resources and organizational transformation (bilingual)
- Luxury management (hybrid: initial - alternating internship / work-study)

FULL-TIME SPECIALIZATIONS

(100% English)

- MSc International Business
- MSc Innovation and Entrepreneurship
- Brand and Product Management
- MSc Finance
- MSc Data Science et Business Analysis
- Strategic Supply Chain Management and Sustainability
- MSc - Fashion & Luxury Business
- MSc Global - Luxury Brand Management
- Food and Wine International Management
- Global Sports Management



INTERNATIONAL LABELS





EXECUTIVE MASTER IN MANAGEMENT

(French or bilingual)



Fully Accredited Master's Degree

The Executive Master in Management is aimed at operational managers wishing to give a new impetus to their career. The course combines both apprenticeship in the various functions of the company and practical training in piloting to enable you to master a constantly changing environment.

SUMMER SESSIONS



5-day program

The Summer program is a 5-day program based around luxury management, brand strategy and creativity. New summer programs based on entrepreneurship, innovation and leadership to be coming soon. Further communication will be provided in due time.





3 locations, 3 campuses

In the heart of Paris and La Défense, the largest business center in Europe.



Paris la Villette

Sup de Luxe & SMS programs



Paris la Défense

Bachelor Program, Grande Ecole Program
+ Master of Science programs



Paris Bougainville

Continuing education

3 brand-new buildings

Equipped with state-of-the art facilities



A stimulating and inspiring learning environment



A good opportunity of community building



Centers for innovation, business creation and incubators



Ideal places for an unforgettable student experience

...with comfortable student residences nearby:

-  **The Student Hotel**
At the bottom of the Paris La Défense building
<https://www.thestudenthotel.com/fr/paris-la-defense/>
-  **YOU FIRST**
Résidence Grande Arche
<https://campus.youfirst.co/fr/residence-etudiante-La-D%C3%A9fense/Paris-Grande-Arche>
-  **ALJT**
Centre Villejuif
<https://www.aljt.com/residence/villejuif/>
-  **Centre Vaucresson**
<https://www.aljt.com/residence/vaucresson/>

Discovering Paris & its environment





LUXURY BACHELOR – BUSINESS CAREERS (French track)

The Luxury Bachelor brings the essential knowledge of luxury marketing and prepares for the trades of commerce (3 years of diploma training : Initial training, internship each year).



LUXURY BRAND MARKETING AND INTERNATIONAL MANAGEMENT (English track)

Ranked 1st for 30 years and recognized as the best training for and by the sector, it's a complete training program designed by professionals and specialists in activity. (1 or 2 years / 1st year Initial training, internship, 2nd year evening classes and Saturdays courses).



GLOBAL LUXURY BRAND MANAGEMENT MASTER OF SCIENCE (English track)

We train students in General Management and across all activities that are necessary to be successful in the Luxury field - 1 or 2 years / Full-time class and internship.



FASHION & LUXURY BUSINESS MASTER OF SCIENCE (English track)

Our MBA offers industry-tailor made management courses, specialized courses in fashion management, field projects (1 or 2 years / Full-time class and internship).



FOOD AND WINE INTERNATIONAL MANAGEMENT MASTER OF SCIENCE

(English track)

Designed to enable our students to apprehend, understand and master the specific universe of the gourmet food industry and its current evolutions (1 or 2 years / Full-time class and internship).



ONLINE MBA LUXURY MANAGEMENT IN THE DIGITAL AGE

(English track)

Train young international managers in the luxury business and innovate in a world that faces the contradictions and challenges of globalization and digitization.



ADVANCED CERTIFICATE OF BUSINESS FRENCH AND LUXURY

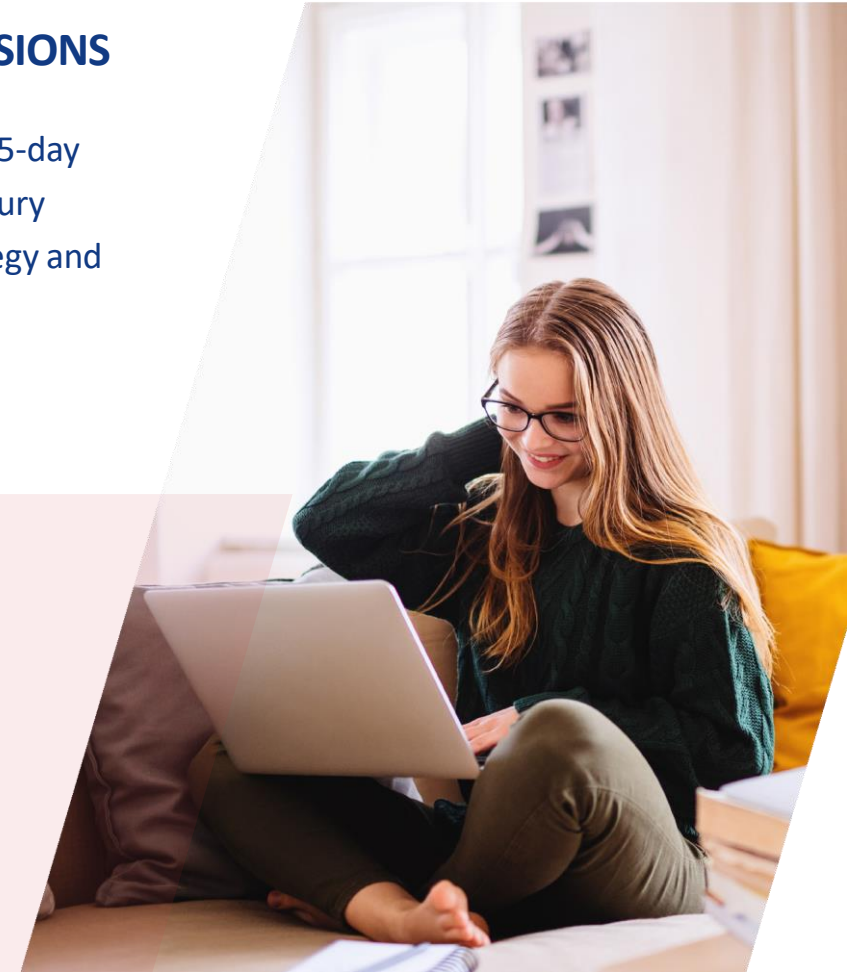
(English track)

This certificate allows students to perfect their French skills and knowledge of the Luxury sector before joining the 2nd year of the Luxury Bachelor.



SUMMER SESSIONS

The Summer program is a 5-day program based around luxury management, brand strategy and creativity.





BACHELOR'S DEGREE IN SPORTS MANAGEMENT (French track)

The Bachelor in Sports Management is a three-year programme designed for future sport business experts. It teaches the basics of sport business with concrete business cases (Initial or work-study format from 2nd year).



MBA MANAGEMENT OF SPORTS ORGANIZATIONS (French track)

The MBA programme Management of Sports Organisations provides the necessary skills to work in the world of sport and become an experienced manager in France or abroad (1 or 2 years, work-study format).



SPORTS EVENT MANAGEMENT MBA (French track)

Our MBA in Sports Event Management will teach you how to build an event, budget it, communicate about it and find partners.



SPORTS MARKETING MBA (French track)

Our MBA in Sports Marketing will teach you to become an expert professional in the global marketing sector.



E-SPORT AND E-GAMING BUSINESS MBA (French track)

Our MBA eSport / eGaming business is aimed at students wishing to work in the world of eSports as well as occasional eSports players wishing to become professionals and master all aspects of the profession.



SALES MANAGEMENT AND MARKETING OF SPORTS PRODUCTS MBA (French track)

Our MBA in Sports Sales & Marketing Management has been designed to meet the needs of the growing sports sales market. At the crossroads of sales and marketing, it will allow students to develop a real expertise in this very specific professional field.



GLOBAL SPORTS MANAGEMENT MASTERS OF SCIENCES (English track)

The course, which combines the academic rigour of a business school with the professional expertise of Sports Management School, offers students the opportunity to interact with other students from the group's campuses around the world in order to gain knowledge and multicultural experience of the challenges facing the sector.



ONLINE SPORTS BUSINESS BACHELOR (French track)

The Bachelor Online Sport Business is designed for future managers in the world of Sport Business who are looking for an effective and flexible course in one year that can be integrated into their schedule.



SPORTS EVENT MANAGEMENT MBA (French track)

The course, which combines the academic rigour of a business school with the professional expertise of Sports Management School, offers students the opportunity to interact with other students from the group's campuses around the world in order to gain knowledge and multicultural experience of the challenges facing the sector.

Programs & tuition fees

EDC	Duration	Diploma awarded	Annual tuition (per year)
Bachelor	3 years	Bachelor's degree	9 200 €
Grande Ecole Program	5 years	Master's degree	10 010 €
Master of Sciences	2 years	Master of Sciences / MSC	From 12 750 €

SDL	Duration	Diploma awarded	Annual tuition (per year)
Bachelor	3 years	Bachelor's degree	9 700 €
MBA	2 years	Master's degree	From 16 000 €
Master of Sciences	2 years	Master of Sciences / MSC	From 17 000 €

SMS	Duration	Diploma awarded	Annual tuition (per year)
Bachelor	3 years	Bachelor's degree	8 900 €
MBA	2 years	Master's degree	From 9 800 €
Master of Sciences	2 years	Master of Sciences / MSC	From 13 000 €

Living expenses

Housing	Cheapest rate	Highest rate
	300€/month	1100€/month
Housing grant	On average : 170€/month	
Transportation	75€	
Insurance	Health : 20€/month	
Food	200€/month	
Total	425€ (Low budget)	1225€ (High budget)



Grupo Planeta, a powerful family group investor

Planeta is an international publishing and communication group of Spanish origin.
It is active in the fields of culture, training, media and audiovisual.

Since 1950, the group has grown into a multinational company that combines
a strong entrepreneurial tradition with a great capacity for innovation.

Planeta Training and Universities supports **100,000 learners of all nationalities through higher education institutions located in France, Spain, Italy, Morocco, Colombia and the United States.**





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