

Behavioral Science and Employment Relations

NOH, Sungchul

1. Area of expertise, research area, or current themes in his/her research

At the micro level, my expertise lies in organizational behavior, exploring how members of an organization think, feel, and behave within their organizational contexts. At the macro level, I am interested in labor-management relations. Specifically, I examine how new technologies, such as generative AI, are reshaping the power dynamics between management and workers. My recent research projects delve into how professional workers engage with social injustice and become activists within their workplaces. Additionally, I am exploring the career trajectories of migrant professionals in Japan and the evolving landscape of management practices among large Japanese corporations.

2. Supervision Policy

I primarily conduct research using qualitative methods. I will help you learn these approaches and utilize them to explore your specific research questions. Throughout the supervision process, I will guide you in striking the right balance between theoretical frameworks and empirical phenomena.

3. Advice to prospective students

During the selection process, I assess your ability to conduct empirical research that offers meaningful theoretical contributions, primarily based on your master's thesis. If you are interested in speaking with me prior to submitting your application, please email me a summary of your master's thesis and your research proposal.

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