Doctoral Program

Business Strategy and the Natural Environment

Malen Joel

- 1. My research investigates management and business strategy issues related to the impact of firm activities on the natural environment. I conduct empirical analyses of relevant phenomenon using econometric methods as well as computational social science approaches.
- 2. Any students accepted for supervision must develop a thesis conducting a quantitative empirical investigation into a topic related to management and the natural environment.
- 3. Appling students should have a basic a foundation in statistics and (at a minimum) some familiarity with applied econometrics. Students should also be highly motivated to develop any additional skills necessary for addressing their thesis topic which they presently lack.

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