

## **Global Business and Global Leadership**

**IKEGAMI, Jusuke**

### **1. Area of expertise, research area, or current themes in his/her research**

Main Research area: International management, management strategy, and global leadership.

Current Themes: In addition to competitive strategies, focused on market creation (Blue Ocean) strategy and inbound business (including hospitality and tourism ) strategy.

Method: Qualitative research, including case studies.

### **2. Supervision Policy**

It is important to consider what contributions can be made to the field through the balanced application of theory and practice. I would like the students to design and conduct empirical research by conducting exploratory literature research on the underlying theories.

### **3. Advice to prospective students**

Various skills are required to accomplish a research. Certain level of English reading and communication skills, logical thinking skills, human skills are fundamental. Case studies also require skills as field workers and skills to write cases. Students with a willingness to acquire such skills and intellectual curiosity are desirable.

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