Strategic Management

YAMANOI, Jun'ichi

1. Area of expertise, research area, or current themes in his/her research

Quantitative analysis in strategic management and international business

(1) The interplay between interfirm competition and cooperation, focusing on competitive

dynamics and strategic alliances

(2) Organizational learning in international expansion

(3) Mergers and acquisitions, in particular, antecedents of target selection and consequences of

technological relatedness

2. Supervision Policy

The goal of my supervision is that students will be able to independently conduct quantitative

research in strategic management after graduation. In order to achieve the goal, I provide my

students with comprehensive training in management research, including research designs, writing

skills, and analytical techniques, through intensive collaborative work. I expect the students to write a

dissertation, which is composed of at least three papers with quantitative analysis, eventually

publishable in top-tier management journals, such as Administrative Science Quarterly, Academy of

Management Journal, Strategic Management Journal, and so on. This is the necessary and sufficient

condition for granting the doctoral degree under my supervision.

3. Advice to prospective students

I expect students to conduct research-oriented projects, which give substantial theoretical

contributions to the management field. Accordingly, competitive applicants may have (1) statistical

skills, (2) English proficiency, (3) experience in completing a project using quantitative analysis and

(4) fundamental knowledge in management (strategic management and organizational behavior)

and microeconomics. Finally, all communications under my supervision are in English.

It is highly recommended that potential applicants send me e-mail in order to consult about their

research interests. I will not accept applicants whose research interests do not fit mine.

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