Faculty Profiles

HACKETT Sean Michael

Visiting Professor

Field of Specialization

Entrepreneurship, Strategy, Innovation Management

Lecture Course

Technology & Innovation Strategy
Discussions on Entrepreneurship
Business Presentations & Negotiations

Major Publications


Research Theme

Entrepreneurship and the incubation of new ventures; the emergence of micro-multinationals; the acquisition of strategic capabilities; cooperation; strategic leadership

Message

- In a world of almost 7 billion people, you are a unique and special person. But, how will you compete? How will you create differentiated value? As a business school professor, I am obliged to demand both creativity and excellence from my students in order to help them prepare to compete successfully in the business world. With my students’ futures in mind I 1) carefully design my courses, packaging and presenting key concepts and their significance in ways that are both
understandable and compelling for my students; 2) provide my students with the tools and the support that they need in order to produce excellent work; and 3) try to model the kind of professional behaviors and attitudes that, if adopted and adapted to fit individual characteristics and contexts, will serve MBAs well during the course of their careers. To say it another way, I create value by endeavoring to be both the kind of professor I always wanted to have and the kind of professor I always needed to have. If you are working hard, learning a lot, and having some fun in the courses that you take with me, then we are probably both succeeding.

- Earning an MBA is the end of the beginning of a journey towards expanding and perfecting one's set of business skills. During your program of study and after your graduation, I encourage you to find ways to continuously expand and improve your professional skill set. If you are wondering what your professional "tool box" should include, a recent Harvard Business School study suggests that many professionals lack the following capabilities: global perspective; leadership skills; integration skills; discernment and implementation skills; creativity and innovation skills; critical thinking skills; communications skills; a deep understanding of the role, responsibility and purpose of business; and, a deep understanding of the limits of models and markets. (Rethinking the MBA: Business Education at a Crossroads). As you continue to develop your skills, I also encourage you to look inward and cultivate a sense of purpose and an authentic professional identity. The sense of purpose will help guide you when times are difficult, and a well-cultivated authentic professional identity will give you the courage to be your best self even while organizational pressures are pushing you to conform and, by definition, to be "average."

**Project Research**

I work on research projects that examine some dimension of entrepreneurship, strategy and/or innovation.