

Mitsubishi Corporation's Approach to CSR and Environmental Affairs

~ Creating Sustainable Corporate Value on a Global Scale ~

三菱商事のグローバル事業を支えるCSR活動

~ 持続可能な企業価値を創るとは ~



As global sustainability challenges become increasingly severe and complex, now more than ever businesses are expected to take the lead in providing the solutions for a better tomorrow. In a time where not only domestic, but also foreign business development is becoming a given, linguistic and cultural barriers can mean that running a successful enterprise on a global scale is no easy matter. So how does one create sustainable corporate value both at home and abroad?

With businesses in over 200 locations in approximately 90 countries worldwide, Mitsubishi Corporation (MC) recognizes its responsibility to address social and environmental issues on a global scale based on in-depth knowledge of each local region. MC achieves this through both its business operations and through corporate philanthropy activities. For this Talk Session we've invited Mr. Steve Woerner from MC's CSR & Environmental Affairs Department to talk about how the company's CSR activities support its business on a global scale. This event is a must for those thinking about job hunting soon and of course it's especially useful for people interested in working abroad or in CSR. Don't miss out!



Guest Speaker Steve Woerner

Manager, CSR & Environmental Affairs Team,
CSR & Environmental Affairs Department,
Mitsubishi Corporation

Steve graduated from U.C. Berkeley in 2002 with a major in Japanese language, and has been living and working in Japan ever since. His career started working for the Japanese government in international relations for 7 years, and he currently works as a manager in the CSR & Environmental Affairs Department at Mitsubishi Corporation.



Date & Time: October 29th, 2015 (Thu), 4:30-6:00 pm
Place: International Conference Center, Meeting Room 2
Eligibility: Waseda students & staff & public
Language: English
Capacity: 80 seats. Free admission! No need to register!

日時: 2015年10月29日(木) 16:30-18:00
会場: 早稲田キャンパス 国際会議場 第2会議室
対象: 早大生・教職員・一般
言語: 英語(質疑応答日本語可)
定員: 先着順80席 参加費無料! 事前登録不要!

Inquiries: Waseda University International Community Center (ICC)

TEL: 03-5286-3990

E-mail: icc-talk@list.waseda.jp