



Waseda Nucleus Internship

Summer of 2014

Internship Details



Title:

- “The Banking Market Survey”

Scope:

- Study and Gathering of information on the Japanese Banking & Financial Services Industry Landscape and Trends.

Location:

- Nucleus Software Exports Ltd, Noida, India

Duration:

- From August 20th, 2014 to September 9th, 2014 (3 weeks)

Week 1:

- Introduction to Products and Services offered by Nucleus Software.
- Understanding the synergies between the different functions.

Week 2:

- Creation of Survey/ Information / Data gathering
- (by circulating survey to Banks, Calling and Interviewing Executives)

Week 3:

- Data Collation, Interpretation of results & Formulation of reports
- Presentation of reports/ Evaluation of projects

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This project will cover the following:

1. Identifying the products / services used currently by Japanese Banks / Financial Institutions in Lending Domain, Transaction Banking, Mobility and their Analytic needs (can be broader banking-related and does not have to be limited to Lending only for these horizontal areas). Will offerings in Cloud encourage them to adopt early.
2. Identifying the IT firms providing these products / services.
3. Gathering information on what all is being managed in-house, interest level to outsource the same . What would be the adoption drivers and inhibitors for that Lending product / Transaction banking being outsourced (which is currently done in-house).
4. Advantages and areas of improvement in / of those products / services.
5. Gathering inputs on areas / domains where new products / services could be introduced.
6. Gathering data around product / services commercials (if possible).
7. What was the last year IT budget and utilisation.
8. What is the IT Budget for the current year.
9. What is the budget for Mainframe Maintenance, etc.

Approach to the project is that students will design their questions / scripts (covering the above mentioned high level points) post going through the 1st Week of Internship, in which they will be familiarized with our Products / Services. Our team will help them with the same.

Internship Details



	Date	Plan
	Tue, 19 Aug	Depart Tokyo (Morning) / Arrive Delhi (Evening)
Week 1	Wed, 20 Aug – Fri, 22 Aug	NS Intro
	Sat, 23 Aug – Sun 24 Aug	Free days to visit close by area (local market, shopping mall)
	Mon, 25 Aug – Tue, 26 Aug	NS Intro
Week 2	Wed, 27 Aug – Thu, 28 Aug	Preparing Market Survey
	Fri, 29 Aug	Data Gathering
	Sat, 30 Aug – Sun, 31 Aug	[Optional] Fieldtrip to Agra (Taj Mahal) *Student's own cost
	Mon, 1 Sep – Thu, 4 Sep	Data Gathering
Week 3	Fri, 5 Sep	Report Preparation
	Sat, 6 Sep – Sun, 7 Sep	[Optional] Delhi Visit *Student's own cost
	Mon, 8 Sep	Report Preparation
	Tue, 9 Sep	Presentation & Evaluation
	Wed, 10 Sep	Depart Delhi (Evening)
	Thu, 11 Sep	Arrive Tokyo (Morning)