

International Symposium:
“Critical Approaches to Media and Cultural Industries in East Asia:
Beyond Creative Industries and Content Business”

2012/4/13

Waseda University, Center for Scholarly Information, International Conference Center,
3rd Floor, Second Conference Room
14:45-17:30

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| 1 Opening | 14:45~14:55
Koichi Iwabuchi
School of International Liberal Studies, Waseda University |
| 2 Speech | 14:55~15:00
Katuichi Uchida
Vice-President of Waseda University |
| 3 Lecturer | 15:00~15:30
Anthony Fung
School of Journalism and Communication,
The Chinese University of Hong Kong
“TV Industries in China: Commercialization and Contradiction” |
| 4 Lecturer | 15:30~16:00
Jung-Yup Lee
Graduate School of Culture Studies,
Sungkonghoe University
“Transnational K-pop and Brand Nationalism” |
| 5 Break | 16:00~16:20 |
| 6 Comment | 16:20~16:35
Yoshitaka Mouri
Department of Musical Creativity and the Environment,
Tokyo University of the Arts |

7 Discussion 16:35~17:25

8 Closing 17:25~17:30

Koichi Iwabuchi

School of International Liberal Studies, Waseda University

Registration:

Please send your name, home institution, contact address to wci@list.waseda.jp by April 11th.