



WASEDA Business School Expansion

(Beginning in April 2016)

Waseda Business School announces that as of April 2016, it will expand its degree programs through a merger with the Graduate School of Finance, Accounting and Law. The expanded academic unit will be known as the Graduate School of Business and Finance and keep the brand name, Waseda Business School.

Recognized as Japan's top business program, Waseda Business School (WBS) has an annual total student enrollment of about 400 students. With a reputation for continuous improvement, diversity, and engagement, it is the only top-tier business school located in Tokyo, the heart of the third largest economy in the world. Waseda Business School began as a one-year, non-degree program in 1973, which eventually evolved in 1998 into a Master's program within Waseda University's Graduate School of Asia-Pacific Studies (Master's in International Management). In 2007, it merged with the Graduate School of Commerce - Evening Professional Course, an MBA program offered since 2002. The Graduate School of Finance, Accounting and Law was established in 2004 to provide specialized training for highly-skilled professionals in finance-related fields. Both Schools have a common commitment towards providing high quality research and academic programs for the global business professionals of today and the future.

Our Program Today

Students can earn a WBS MBA degree by enrolling in one of five program tracks: International MBA, One-Year MBA, Waseda-Nanyang Double MBA, Evening MBA (general management), and the Specialized MBA. WBS also offers the WBS-ESCP Double Degree Program which allows students, who participate and spend one year at both WBS and ESCP, to earn two degrees from both Universities. WBS is dedicated to helping our students enhance their global marketability and have measurable impact in their chosen business environment. This will require imparting practical expertise, a sound understanding of theoretical concepts, as well as the skill sets needed to apply and communicate that knowledge.

WBS offers learning experiences unmatched by any other business school in Japan. In addition to the double degree tracks above, students have access to study abroad opportunities at one of 24 leading business schools around the world. WBS also organizes short-term intensive courses, overseas courses, international study tours, and due to its location, tremendous opportunities for students to meet with CEOs and executives from top corporations. Moreover, the WBS MBA curriculum offers a large number of courses which operate in dual languages, and others which are taught entirely in English. All students must fulfill a thesis (or rigorous research paper) requirement, as well as earn credits in seminars (longitudinal in engagement) called *zemi* as part of completion requirements.



The faculty at WBS maintains a healthy balance of academic rigor and practical relevance. Some faculty members have developed their skills by following traditional academic paths (e.g. earning a Ph.D.) while others have entered academia after leading successful careers at the highest echelons of business. Mindful of the School's obligations to the next generation of leaders, all WBS faculty members are passionate about teaching and learning, and consider the competencies that WBS students acquire through the curriculum to be an important measure of the Program's success.

WBS leverages its scale and scope in order to create significant synergies among its International MBA students, Japanese MBA students, exchange students, alumni, faculty and corporate partners in ways that are difficult for other MBA Programs in Japan to replicate.

WASEDA Business School Expansion

Plans have been set in motion for Waseda Business School to merge with the Graduate School of Finance, Accounting and Law (established in 2004 to provide specialized training for highly-skilled professionals in finance-related fields). Scheduled to officially be established in 2016, the new unit will continue to carry on both the name, Waseda Business School and its original Mission but it will have an expanded academic program, offering both an MBA degree and also an MSc in Finance degree.

1. Management Plus Finance

Together, the two existing schools graduate approximately 350 MBA holders each year. Featuring actionable management knowledge as the central focus in the teaching and learning models employed, the curricula have won approval in Japan's business and academic circles, both elite and mainstream. Employment and alumni data show that graduates from both schools have proven track records. The integration of both schools bodes well for a stronger business program, benefiting all stakeholders in the long-run.

2. Global Competitiveness

Already recognized as Japan's leading hub of professional management education and research, the expansion of WBS in 2016 will strengthen the School's strategic initiatives aimed at cultivating globally competitive human resources and becoming one of Asia's leading examples of a 21st century business school.

3. Diversification and Synergies

Along with the existing 5 programs, the new WBS will expand its Specialized Evening track with the addition of a Finance focus and the offering of a new, full-time Master's degree program in Finance taught entirely in English (MSc in Finance program). The Evening MBA (general management) program track will also greatly expand its offerings of Finance courses.



Overview of the New Waseda Business School

Name

WASEDA Business School

(Graduate School of Business and Finance, Waseda University)

Operating Plan

Launch: April 1, 2016

Total Capacity: 510 students

Admissions quota: 255 students (115 in Full-time course, 140 in Evening course)

Degrees Offered

1. Management program: Master of Business Administration (MBA)
2. Finance program: Master of Science in Finance (MSc, Finance)

Programs and Curriculum

1. Full-time Programs (MBA)

- 1) Two-year MBA program track (English or Japanese), primarily intended for applicants with work experience.
- 2) One-Year MBA program track (primarily Japanese), for applicants with at least three years' work experience
- 3) Double Degree MBA program track with Nanyang Technological University (Singapore), 14-months.

Total capacity: 95 students

2. Full-time Finance Program (MSc, Finance)

Two-year program, work experience not required. September admission, conducted in English.

Capacity: 20

3. Evening Programs (MBA)

Two-year program track for applicants with at least three years' work experience. Divided into the Specialized program track for highly-skilled professionals, and the Evening program track for development of broader skills. April admission, conducted primarily in Japanese.

Capacity: 140