

Designing a Sustainable Future



SKKU 2013

**International
Summer
Semester**

June 27~ July 24, 2013

About SKKU

Unique Origin, Unique Future

Sungkyunkwan University (SKKU) is one of Asia's oldest universities and was founded in 1398, shortly after Seoul became the capital of Korea. For more than 500 years, the university educated the leadership of Korea and maintained its status as one of the world's most important centers of Confucian learning. Much of SKKU's historic Seoul campus has been preserved, and is now designated as a national heritage site.

Today, SKKU is a full-fledged university with its Humanities and Social Sciences campus in Seoul and its Natural Sciences and Engineering campus in Suwon. Since 1996 SKKU has been generously supported by the Samsung Group. Through this unique partnership SKKU has developed world leading academic programs in software development, mobile communications engineering, energy engineering and nanotechnology. It also collaborated with the MIT Sloan School of Management in graduate business education.

As a university with a 600 year legacy of nurturing global leaders, and one that is at the forefront of the global technology revolution, SKKU invites you to meet the world and explore Korea. This is the place to rediscover the past and set course for the future.



Humanities and Social Sciences Campus



Natural Sciences Campus



Program Overview



The International Summer Semester (ISS) is a 4 week summer experience that you will never forget. By bringing together students and faculty from Korea and around the world, the ISS is not only academically stimulating; it also offers an opportunity to make new friends and to discover Seoul and Korea.



The Seoul campus is located close to the old city center in one of Asia's largest, safest and most dynamic cities. Seoul is home to some of Asia's best universities, Korea's government and broadcast media, numerous multinational corporations and a quarter of the entire Korean population.



SKKU's Suwon campus is located in the heart of Korea's "Silicon Valley", which is home to many innovative start-up and spin-off companies, as well as Samsung Electronics, the world's largest technology company. Surrounded by greenery and served by its own subway station, the Suwon Campus offers a relaxed environment and easy access to southern Seoul, including Gangnam.

The summer of 2013 marks the sixth ISS at SKKU. Since 2008 the ISS has been organized around current and multidisciplinary themes, such as "Culture, Business and Technology in East Asia" (2008) and "Recovery & Prosperity: Post Crisis & New Future" (2010). This year's theme is "Designing a Sustainable Future". These themes are intended to inspire and not to restrict students' academic initiative. Classes focus on the theme and many other exciting subjects.

Courses

Seoul Campus

**Taught in Chinese*

Morning Courses (09:30~12:00)

- Innovation, Ethics and Entrepreneurship
- Corporate Leadership in East Asia
- Financial Markets and Institutions
- International Negotiations: From Disagreement to Consensus
- Technological Innovation and Business Strategy
- Nurturing Talent: Global Education & Human Capital Policy
- International Economics: Path to Balanced Growth
- Understanding Financial Accounting as a Business Language
- Understanding Consumer Behaviour
- Sustainability in Chinese Philosophy
- Architectural Design and the Natural Environment
- Climate Change: Science, Technology and Policy
- International Criminal Law
- Corporate Communication
- Strategic Management: Formulation and Implementation
- **Cross-Cultural Business Management ***

Afternoon Courses (13:30~16:00)

- Steps to a Sustainable Stake-holder Economy
- The Rise of East Asia: Conflict and Cooperation in a Changing World
- Contemporary Financial Strategy
- Macroeconomics under the Financial Crisis
- Business Analytics and How to Sustain Organizational Creativity
- Global Trade Policy: Building Pathways to Prosperity
- Case Studies in Technopreneurship
- Market Insights and Marketing Strategy
- Human Rights Across Borders
- Diplomacy and Global Governance Networks
- GIS Mapping for Sustainable Cities
- Shakespeare and a Sustainable Future
- International Law and the United Nations
- Poverty, Inequality and Economic Growth
- Creativity, Innovation and Design
- Discover Korea: Korean Culture and History
- **Understanding and Simulation of International Trade ***

Suwon Campus

Morning Courses (09:30~12:00)

- Technology, Society and Sustainability
- Sustainable Energy Technologies
- Nanotechnology for Sustainable Energy
- Business, Society & Governance in Korea

Afternoon Courses (13:30~16:00)

- Understanding the Smart Phone Revolution
- Green Energy Engineering, Innovation & Entrepreneurship
- Design thinking and Social Innovation
- Korean Language: Beginner
- Korean Language: Intermediate

Distinguished Faculty

Professor Charles Hampden-Turner
University of Cambridge, UK



I have been teaching at the SKKU ISS for five consecutive years. It is a unique, rigorous and transformative globally oriented academic program that has an indelible influence on every single one of its participants. It is something that is not to be missed.

Professor Navrati Saxena
Sungkyunkwan University, Korea



The SKKU ISS with its theme "Designing a Sustainable Future" presents a tremendous opportunity for participants to delve into current issues at the interface of society, technology and globalization. I am excited by the prospect of meeting all of you in 2013.

Professor Edward Romar
University of Massachusetts, Boston, US



The 2012 SKKU ISS was a great experience for me. I enjoyed working with a diverse student mass, seeing what can be achieved through cross-cultural interaction, and that is always the case during summers at SKKU. Let's join together and make the 2013 SKKU ISS even better.

Cultural Events and Field Trips



The Words of Our Students



South Korea and SKKU are unbelievable- making lifelong friendships with students from all around the world, realizing that there is a whole world outside the US, and sharing the passion for learning. I will never forget the cultural richness of Korea and the riches I gained in new friends.

Victoria (Hawai'i Pacific University, USA)



ISS is a crazy fun and amazing experience. The courses, activities and interactions have widened my horizons beyond what I could ever imagine. The SKKU ISS will be the most fascinating memory I have from my years in university!

Pearleen (Singapore Institute of Management, Singapore)



The SKKU ISS summer course can be a life changing experience. It allowed me to ask myself different questions and that is what I think really matters. You will enjoy the most amazing Korean welcome and you can experience a world class palette of student entertainment in Seoul, and if that is not enough for you, the ISS also has cultural tours. You have to see it with your own eyes to believe it!

Marco (NHL University, The Netherlands)



It was a great opportunity to meet and mingle with people from all around the globe. The course was highly student-oriented, really encouraging us to engage and participate in class. Studying with people from different countries and listening to a renowned professor's lecture showed me what it really means to be a part of a global standard!

Ryoko (Ritsumeikan University, Japan)

Online Application

Online application begins February 1st at <http://summer.skku.edu>. If you have any questions, please e-mail us at issoffice@skku.edu or contact us by phone at +82 2 760 0028 or fax +82 2 760 0159. In some cases you may be able to apply directly through your home university.

Visa Requirements

Most foreign ISS participants can travel to Korea visa-free. However if you do need a visa for the duration of the ISS, please contact the nearest Korean embassy or consulate to inquire about the latest policies and requirements. SKKU can assist you by providing an invitation letter and other necessary documents, however it is the local Korean embassy that has the latest information, not SKKU.

Health Insurance

International students who take part in the ISS are required to purchase health insurance. Students can purchase their own insurance or pay SKKU an extra fee to be included in its group insurance policy, which will be taken out with a major Korean-licensed insurance company.

Fees

Mandatory Fees	Course Tuition	700 USD per course
	Cultural Activity Fee	200 USD
Optional Fees	Accommodation Fee	450~500 USD
	Insurance Fee	80 USD
	Airport Pick-Up (One-way Only)	80 USD
	Extra Korean Language Class	30 USD

* Each applicant can find his/her payment information by logging on to the online application site.

* Students can take a maximum of two courses.

Schedule

February 1	Int'l Students Online Application Begins
April 4	SKKU Students Online Application Begins
June 13	Application Deadline
June 27	Orientation
July 1	Classes Begin
July 24	Graduation, Farewell Ceremony

